



**GEARED UP FOR THE
COVID CHALLENGES**

**FACULTY OF MANAGEMENT
RECRUITER'S / HANDBOOK 2021**

OUR VISION



To create value through economic, social and environmental development whilst being a world class education provider in a manner that is nationally entrenched, regionally recognized and globally relevant.

To foster a culture wherein original ideas are generated through strong accent on innovation, inquiry, scholarship, creativity and research.

To develop leadership, which is capable, compassionate, conscious and committed to common good.

OUR MISSION



We strive to provide and promote quality education and training in multiple verticals by leveraging a structured mix of scholarship with professionalism.

We believe our first responsibility is to the students, staff, alumni and all other stakeholders.

We commit to develop a system that focuses on the head, heart and hands within an intensive teaching, learning and research environment that streams through our code of conduct.

To put strong emphasis on enhancement of skill sets which are practically relevant with an uncompromising orientation towards quality in whatever we do.



GOVERNING BODY MEMBERS

PRESIDENT

Mr. Sudhir Nanavati

MEMBERS

- Mr. Devang Nanavati
- Dr. Bakul Dholakia
- Ms. Anju Sharma
- Dr. Hitesh Ruparel
- Dr. B. H. Joshi
- Mr. Bhikhubhai Patel
- Mr. Rajendra Dharaiya
- Dr. Avani Desai
- Ms. Paru Jaykrishna
- Mr. Pranav Shah
- Ms. Priyanka Agarwal Mehta
- Dr. Dharmesh Shah
- Mr. Pankaj Patel
- Mr. Dhanraj Nathwani
- Mr. Aditya H. Chokshi
- Dr. Rajesh Asrani
- Dr. Tejas Patel
- Mr. Janak Parikh
- Mr. Malaybhai Dalal
- Mr. Shashank Shah
- Mr. Bhadresh Shah
- Mr. Priyam Mehta
- Ms. Chandni Kapadia

CONTENTS

• GLS University	04
• Message from President	06
• From the Dean's Desk	07
• About Faculty of Management	08
• Infrastructure Support	10
• Academic Innovation	12
• Faculty Team	14
• Academic Extension Activities	16
• Student's Activities	18
• Faculty-Student Joint Research at Faculty of Management	23
• Synergy with Corporate	24
• Invitation Message	26
• Placement Process	28
• E- placement Details	30
• About MBA Programme	32
• Curriculum Canvas	34
• Luminous Achievements of Students	36
• Batch Profile : Finance Specialization	39
• Student Profile : Finance Specialization	40
• Batch Profile : Marketing Specialization	81
• Student Profile : Marketing Specialization	82
• Batch Profile : HR Specialization	101
• Student Profile : HR Specialization	102

CONTENTS

• About PGDM Programme	110
• Curriculum Design	112
• Curriculum Canvas	113
• Student Profile : Finance Specialization	114
• Student Profile : Marketing Specialization	120
• About I-MBA Programme	128
• Curriculum Canvas	129
• Luminous Achievements of Students	130
• Student Profile : Finance Specialization	134
• Student Profile : Marketing Specialization	142
• Student Profile : HR Specialization	150
• Recruiters' 2020	152
• Global Exposure	154
• Placement Team	156

GLS University

Gujarat Law Society (GLS) established in the year 1927, is one of the largest educational consortiums in the State of Gujarat. GLS was promoted by luminaries such as Shri Sardar Vallabhbhai Patel, Shri Ganesh Mavlankar, the first speaker of the country and was nurtured by revered personalities such as Shri I M Nanavati with a steadfast resolve to achieve Excellence in Education.

With the advent of the era of self-financing educational institutions, GLS has taken a pioneering role by offering programmes in several disciplines such as Business Management, Computer Technology, Commerce, Business Administration, Education etc. in addition to those already offered in areas of Law and Humanities. GLS has also been offering a wide range of professional programmes encompassing various functional and vertical specializations such as Human Resource Management, Banking and Insurance, CA, CS, Professional Accounting, Export Management, Personality Grooming, Communications Skills etc.

All the courses offered at GLS have a high preference and acceptance in the student community as well as the corporate fraternity.

In its nine decades of journey the prime philosophy of GLS is to provide an ideal creative learning environment and create thought leaders, who can bring about the much-needed change in the fabric of society.

Since the establishment of GLS University, it has endeavored to introduce programmes, design their course structures and curriculum benchmarked as per the best prevailing global standards.



Message from **President**



GLS University is a renowned educational institution in the state of Gujarat, which caters their students with quality education across various academic streams. One of the strong pillars of this Century old prestigious Institution is its commitment towards creating a future leaders through dynamic pedagogy, which nurtures the students with collaborative and inquiry-based learning.

As we are familiar with this rapid change going on globally due to COVID – 19 and impact of it across the industries , GLSU has converted the challenges of new normal into opportunities by developing the robust online platform by using their technological infrastructure optimally and imparting knowledge through e-platforms.

Institution is positively moving forward with an alternative paradigm to drive e-learning by bringing market to the classroom through virtual guest lectures, webinars, active discussions and debates on current affairs, making millennials not only job ready but inculcating interpersonal skill and creativity which helps them to grow in their professional capabilities.

Once again, I welcome you to the placement process at Faculty of Management, GLS University and much confident that you will find the talent that fits your need.

Sudhir Nanavati
President

From the **Dean's** desk



It is a pleasure for me to address you from the dean's desk. The comprehensive education based on new economy with strong and diversified environments, it is obligatory for an academic institution to encourage this new generation who can engage in the educational process that is intriguing and valuable with the right kind of knowledge, technical skills and ability to compete in the current competitive market.

"The pessimist complains about the wind. The optimist expects it to change. The leader adjusts the sails." -John Maxwell. Disruptive Environment created by Covid - 19 have forced every stakeholder of society to change and accept the new normal. The ones who would survive this disruption are those that can handle adversity, will display adaptability and adopt the new normal into mainstream activities.

As I present the graduating batch of 2021 to you, I take the privilege of introducing you with a batch of students who have perceived the attitude of adapting the adversity, adopted the all technological tools for uninterrupted learnings and have capabilities to become the future industry leaders. At GLS our curriculum is designed through redefining innovative teaching tools and techniques which gives practical exposure to students, which grooms their overall personality with unique attributes of professional excellence.

Our academic environment has adopted a holistic approach which not only nurture the students but imparts an in-depth view of practical approach to a comprehensive learning system which not only focuses on diverse management subjects but are also empowered on deep understanding of management fundamentals, creating an environment which emphasis integrity and ethical values among the students.

I would like to thank the industry for its kind patronage and constant support that it has been extended to GLS University and look ahead to strengthen this relationship.

Dr. Hitesh Ruparel
Dean

About Faculty of Management

The Faculty of Management at GLS University offers a 2 year (4 Semesters) Masters of Business Administration (MBA) Programme and 2 year (4 Semesters) Post Graduate Diploma in Management (PGDM) for all eligible graduates aspiring for a career in the field of management. On the successful completion of the 2-year MBA Programme, the students will be awarded the Masters of Business Administration (MBA) Degree and on the successful completion of the 2-year PGDM Programme, the students will be awarded the Post Graduate Diploma in Management.

Apart from that, the Faculty of Management at GLS University offers 5 years' (10 Semesters) BBA+MBA for all eligible Class XII pass-outs aspiring for a career in the field of management. On the successful completion of the 5-years Programme, the students are awarded Master of Business Administration (MBA) Degree.

MBA at GLS University is based on Choice Based Credit System (CBCS) in order to facilitate students to opt the subject in the specialization of their choice. The MBA programme at the institutes is a swift paced and a vibrant blend of educational rigor and corporate relations. A careful concentration is given to academic fineness through stringent eminence check in the form of quizzes, assignments, projects and internal examinations ensure that students are resonance in their conceptual knowledge.

Moreover, incessant learning and assessment supported by tie-up with business houses for live projects, corporate guest lecture series in every course area, global immersion and exposure to virtual managerial orientation moulds their talent finest suited for corporate career challenges to be entrusted to the participants. The MBA programme at our Institute helps the student to augment his knowledge to face challenges in today's shifting business environment. During the course of the two-year programme the institute also builds personal efficiency and leadership skills that prove priceless throughout students' professional lives.

PGDM has been challenging the traditional model of management education in many a ways. With the experience of running various batches of MBA and setting up new benchmarks of excellence in education, the maiden batch of PGDM now evolves to be one of the most unique educational models, and is equipped to offer the various distinct experiences.



Infrastructure Support

'Inspiring Minds; Inspiring Creation'; the institute follows this motto for the Infrastructure facet. The ambience is designed and offered keeping in mind student friendliness. Faculty of Management has made it a point to provide their students with all the facilities so that the students face no bars from a 360 degree development prospect.

The Learner Rooms

The Learner Rooms at the institute are designed to endorse interactive learning involving the students and the faculty. All the classrooms are air-conditioned and operational with multimedia and audio-visual equipments that facilitate effective teaching and learning.

The Digital Lab

Highly equipped, latest technology supported labs is a unique feature of faculty of management. With more than 230 computers connected to a LAN which bridges the faculties and students for information sharing, GLS also provides an access to the Internet through HP Aruba Wi-Fi and LAN with speed of more than 200 Mbps. The campus has been converted into a WiFi zone to make learning more feasible for the students.

GLSU On-Line Student Centric System

GLSU is having online student centric system with features like tracking individual attendance record, updates on subject result of continuous evaluation components, notifications of exam and academic related information, course material of all subjects and many more features. Students can access all these details regularly by using their student id



The Knowledge Centre

A well-made repository of knowledge makes learning more enjoyable and deep. The Library operates as the principal information reserve and storehouse for all the education and research activities at the institute. Apart from course books and suggested reading material prescribed for each course offered at the institute, the library abodes a growing collection of research reports, reference works, encyclopedias, handbooks, and so on. The annals at the institute prides of 10663 books, 12633 e-books, 125 national and international journals, magazines and periodicals, reference volumes and hundreds of educational CD ROMs to keep the students informed and educated about the Indian and global business environment. Access to several journals and databases such as EBSCO, Pro Quest, J Gate, National Digital Library, AIMS International Journal of Management, inventi.in and Indiajournals.com are available to quench their thirst towards knowledge. This keeps the learners abreast about the Indian and Global corporate environment, which fosters and augments their knowledge. The knowledge centre is automated using SOUL 2.0 a library automation software designed and developed by the INFLIBNET. SOUL 2.0 is a multi-user software that supports internationally known standards such as CCF, MARC 21 and AACR-ii.

Cloud based Learning Management System (LMS)

GLSU has World Class Learning Management System (LMS) with student friendly features like Customized Course Calendar, facility of downloading subject Videos and Course Outline, undertaking online quizzes and student evaluation. LMS facilitates Students in problem solving and clarifying the concept via interaction with faculties. LMS also assist in Progress Monitoring, Attendance Reports and Fees Status.

Auditorium

The campus hosts a centralized air conditioned, multipurpose auditorium with a seating capacity of 275 people with a big modular stage and a green room. The auditorium is adequately equipped with latest technology equipment's with uninterrupted power supply, sound systems, video facility and LCD projectors.



Academic Innovation

The institute believes in etching new paths in innovation, leadership and managing; and therefore it helps the aspirants value the dynamic transformations that are unwinding its colors in the turf of management culture and advancement in vision of the global competition. In the quest for gaining this competitive lead, we have commenced several novel action-oriented activities.

Apart from the popular pedagogical apparatus like Case studies, Role-plays, Presentations, Management games and Seminars, we have adopted novelties like Spare-time learning, Mentor Group, Live Projects and Students' club to illustrate a few.

After Hours learning

During their spare time, students and faculties join hands to explore management theories by exploring empirical researches and relating the same with the modern practices in management.

Mentor group

Each faculty (Mentor) and a group of students, who share common curiosity in a definite area of management or inclination towards a common industry, come collectively and the faculty mentors the group of students by imparting essential knowledge to present them with insights and theoretical clarity in their shared interest area.

Live Projects

MBA program, by calibre of exploring its corporate ties, invites corporates to select preferred students for live industry project to impart the actual experience of corporate assignment. Students have been given opportunity to undertake live projects with reputed companies like Reckitt Benckiser, Britannia, ITC and many more.

Students' Feedback

Being a student-centric organization, the institute seeks regular feedback from the students in regards to their contentment and expectation from the faculty and implementation of various academic quests by the institute in order to utilize the feedback as an instrument for scheduling future activities and understanding the scope for improvement.



Our Distinguished Faculty Team

It takes someone special to be an educator; a person who cares for others, and aims to help students grow to their fullest potential. Teaching, advising, guiding and encouraging students to carve new paths is the main concern of faculty members. The faculty panel has an affluent blend of industry and academic experience. Individual faculty associates are dexterous in varied areas - Finance, Marketing, IT, Quantitative Techniques, Economics, HR and Strategy.

Dr. Hitesh Ruparel

Dr. Dharmesh Shah

Dr. Rajesh Asrani

Dr. Sneha Shukla

Dr. Jasmin Padiya

Dr. Juhi Shah

Dr. Nishtha Asrani

Dr. Megha Shah

Dr. Rajsee Joshi

Dr. Gurmeetsingh Sikh

Dr. Kalagi Shah

Dr. Amish Soni

Dr. Hetal Pandya

Dr. Darshna Khakhar

Dr. Deepa Vyas

Dr. Avni Patel

Ms. Dhruvi Pandya

Dr. Chinmay Gandhi

Dr. Isha Dave

Dr. Komal Sidhnani

Dr. Hiteksha Joshi

Dr. Neelam Purey

Mr. Bhaumit Patel

Dr. Dhruv Brahmabhatt

Dr. Roshni Tijoriwala

Mr. Ashok Bantwa

Dr. Harikrishan Chaurasiya

Ms. Jaimini Yagnik

Dr. Apeksha Champaneri

Ms. Yasmeen Pathan

Dr. Smruti Vakil

Dr. Hima Trivedi

Ms. Deepa Khatwani

Mr. Devarshi Upadhyay

Dr. Tanvi Pathak

Dr. Maitri Shah

Dr. Jaineel Shah

Mr. Dharmesh Adesara

Ms. Pooja Shah

Ms. Aneri Shukla

Ms. Neetu Jain

Ms. Hinal Virani

Mr. Maulik Shah

Mr. Tanay Shah

Ms. Dhairya Jhala

Ms. Anjali Panicker



Academic Extension Activities

In accumulation to its academic activities, the institute is involved in a swarm of additional activities which are an expansion into united meadows and which reinforces the institute-industryties.

Research by Students and Faculty Associates

The institute, apart from establishing a robust teaching environment, facilitates and supports cutting-edge research in a wide variety of areas. This enables the students to acquaint themselves with latest developments in their respective areas of study and pursue their own research interests. The institute encourages its faculty members and students to establish collaborative research ventures. The students and faculty members of the institutes are actively involved in writing research papers on various contemporary issues in national and international journals. Institute has also subscribed to Online Research Database like EBSCO and J – Gate. Over the period of the last one year, the students and faculty members have published several research papers in International and National Journals of repute.

International Conference on Advance Theory, Research and Practices in Management

Faculty of Management, GLS University organizes the International Conference on Advances in Theory, Research and Practice in Management. The prime objective of the conference was to provide a platform for exchange of ideas between experienced and knowledgeable researchers, practitioners and doctoral students in various fields of economy, marketing, finance and human resource.



Students' Activities

In addition to its academic activities, Management programmes are involved in a host of other activities which are an extension into allied fields.

TEDx Discussion

TED Talks are influential videos from expert speakers on education, business, science, tech and creativity. They are video podcast of the best talks and performances from the TED Conference, where the world's leading thinkers and doers give the talk of their lives in 18 minutes (or less). These short videos will be shown in the class followed with an open discussion on the topic. This will not only enrich the students with the knowledge of contemporary issues but will also teach them to think critically and creatively to participate in an open discussion and share their viewpoints on the topic of discussion.



Finatics- The Finance Club

With an objective to improve the financial prowess of students and to make learning about money and finance fun and engaging, the institute have designed various activities like Fintalk, Finquiz, Fin-charades, Wall-street survivor and many more under the aegis of Finactics – Finance club.



Mavericks – The Marketing Club

It was formed with a vision to bridge the gap between the students and the industry. The purpose of this club is to enhance our students' exposure to marketing in the 'real world' and provide information & experiences that will help them to increase their awareness about the marketing function and put a strong impetus on their career development. The activities conducted by this club are The Mentors Way, Likes & Tags, Ad-Wars, Mark-Quest, Marketing Hurdles, Marketing Alerts, and Marketing Bulletin



Synergy- The HR Club

It is conceptualized and formed with the aim to bring together all the students interested in HR and explore various opportunities to enhance their interpersonal skills, knowledge and practical experience in order to make them Corporate ready.



The club is actively run by students and it encourages them to participate, arrange and organize HR related events like HR Speaks, The psychometrics, Know it all, HR Tak.

Industrial Visits

The institute believes in providing excellent professional education in business & management, developing students by giving them practical exposure through industrial visits. It remains a great learning experience & practical exposure for students for subjects like Cost Management, Production & Operations Management, Legal Aspects of Business, International Finance, Risk Management, Indian Financial System & International Business. Places such as Mudra Port, IndiaInx International Exchange, BSE, Havmor, Gujarat High Court, JB Bricks, Mother Dairy, Rubber King etc. are some of the companies that students visit.



Sanshodhan

Sanshodhan is a Summer Internship Project Competition organized to admire, appreciate and assess, the practical learning of the selected projects on the basis of their internship. The main objective of this competition was to give platform to the students of Management Programmes to showcase and share their learnings through presentations. Sanshodhan is a notion, made to define, refine and find the best research done during the Summer Internship Project.



Parishti

Parishti is a state level summer internship competition with the objective of providing a common platform to students of Management Institutes across the State to showcase their practical learning and their contributions from their summer internship. Several reputed colleges across Gujarat were furnished a common platform to showcase their practical learnings and their contributions from their summer internship. The winners are awarded with cash prizes.



EVOLVE – A Soft Skills Training Program

With the changing times, the face of the corporate world is also changing, wherein the need-of-the-hour is to have state-of-the-art professionals who are agile enough to meet the growing demands of the industry. 'Evolve' was set up to meet the growing needs for soft skills among professionals. The institute has initiated a Soft Skill Training Program to get students out of their nut shells and enhance their employability. Students are guided and trained for the areas like Body Language & Grooming, Personality Development, Resume Writing, Group Discussions, Psychometric Test and Mock Interviews by Panel of Corporate Experts & Internal Faculties.



MANEDGE – The Wall Magazine

Manedge is a platform provided to the students for expressing their view points in a creative manner on various themes such as Economics, Politics, Marketing, Finance, Management, Global happenings and so on. The thought process behind Manedge is to create a learning opportunity for students by assigning end-to-end responsibility. Students collectively write articles on these varied topics and present them creatively in the form of a wall magazine.



Talentino

With the objective of providing a platform to explore the latent talent of the students, every year institute organizes "Talentino", the annual cultural festival. These activities exist to complement the academic curriculum and to enhance the student's educational experience as Education cannot happen just in classroom—it must go beyond the walls of the classroom.



Neeti-The Strategic Battle

With the objective of imparting students the atmosphere where students could portray their strategic skills. The event comprises of Virtual Trading, Management Quiz, Youth Parliament and Bid to Win. The event ends with the feel of strategic battle dipped in joy.



PRABANDH: The Management Fest

It is imperative to give management students a platform to showcase their co-curricular activities. With this objective the institute organizes an event called Prabandh: The Management Fest. The event comprises of four sub events like Mudra Bazaar (Virtual Stock Trading), Manthan (About Turn), Vyapar Neeti (Business Plan Competition) and Prashna Vyuh (Management Quiz).



Sabrang

We believe in overall development of our students and hence every year hosts Sabrang. The event comprises of Brand Rangoli, Collage Making, T shirt Painting, Photography and Master Chef competitions.



Funshala

It is very critical to groom students and acquaint them with management skills required to sustain in corporate world. Thus every year institute conducts Funshala wherein students apply their marketing and branding skills and come up with innovative jingles and logos to market their product. As well, students perform role play on different management theme.



Revel

All work and no play will certainly make a student get bored in academics, so we at institute have come out with Revel, a sports event considering of games like football, carom, cricket, football, chess and volleyball. The best part of the event is that the whole event is being organized by the students and for the students. Which portrays the leadership, team spirit and sportsmanship of the students on the ground, and is reflected in their work too.



Yoga and Meditation

GLS University took a thought to celebrate International Yoga Day for our students, where they learn the various techniques of Yoga and Meditation, to stay prepared for the situations which might land them in stress. Yoga exercises are believed to have a strengthening effect on the nervous system through its non-tiring physiological activities that bring about poise of body and mind. The institutes believe that students should indulge themselves in this Indian practice of de-stressing the body, mind and soul.



Days Celebration

Our students drowned themselves in the happiness and excitement of Days Celebration that consist of Web series days, Mismatch day and Traditional Day. These days saw the most of rejoice and cheer amidst the students



Thanganat: Garba Mahotsav

The Navratri fervor in Gujarat has to be seen to be believed. The worth of this fervency is myriad when it turns into a Mahotsav in particular at GLS This event starts with Arti and ends with divine and joyous feeling among all the people who were present waiting for the festival to come again



Daan Utsav

The institute understands the social obligation towards the society and conducts the CSR activity of DaanUtsav every year, where they provide the old clothes, toys, newspapers, stationery, etc to the underprivileged and the needy. Students donated old clothes to "Gunj", which is a Delhi based NGO, they also donated stuff at "Charity Shop" located at Vastrapur, Ahmedabad, backed by the Blind Man Association. Apart from this, students donated newspapers and magazine to "Utthan", a vocational training school for differently abled kids.



Blood Donation Camp

The goal of GLS is not only to groom managers of tomorrow, but also to sensitize students towards the needs of society. The institute thus, aims to make their students, socially responsible citizens. On this path, GLS organizes Blood Donation Camp every year in association with Indian Red Cross Society.



Alumni Association

Over the decade, some 21 batches have been successfully awarded MBA Degree under the flagship of GLS MBA Program. We have a strong database of 2500+ registered alumni members till date with whom we are in regular touch in the form of various activities and events. To name a few, the department had organized alumni meet along with a musical concert by ghazals maestro Shri Manhar Udhas and Shri Jagjit Singh.



GLS STAMP (Student Teacher Association of Management Program) organizes Sankalan - a reunion of alumni every year with the purpose of confluence between the past & future talent. The Alumni members are the ambassadors of the department in the corporate & they continue to bring laurels to their alma mater in form of regular guest lectures and final placements. GLS management programmes aims at generating & maintaining a strong alumni network by reaching out to alumni & keeping them connected.



Faculty-Student Joint Research at Faculty of Management

- Prof. Deepa Vyas and Niti Upadhyay secured 1st position in best research paper presented category, at KSCON- 2020 A National Conference organized by K.S. School of Business Management, Gujarat University, Ahmedabad.
- Prof. Pooja Shah and Ria Sharma secured 1st position in best research paper presented category, at KSCON-2020 A National Conference organized by K.S. School of Business Management, Gujarat University, Ahmedabad.
- Dr. Amish Soni and Shwetik Mehta published their research paper in “International Journal of Research and Analytical Reviews” an International Journal in June, 2019.
- Dr. Amish Soni, Nidhi Rawal and Bhavesh Gajnani published their research paper in “International Journal of Research and Analytical Reviews” an International Journal in June, 2019.
- Prof. Pooja Shah and Ria Sharma published their research paper in “Studies in Indian Place Names” an International Journal in March, 2020.
- 9 students presented and published research papers with faculty members in international and national conferences and journals across India.



Synergy with Corporate

The institute believes in offering practical exposure along with theoretical and conceptual knowledge. The institute invites industry stalwarts and eminent speakers to share their valuable experiences and acquaint students with upcoming development in various industries.

CA Malav Mehta
Owner of CA firm
Kamal C. Mehta & Co

CA Punit Prajapati
Practising Chartered Accountant
Punit Prajapati and Co.

Dr. Milan Pandya
Freelancer
NA

Dr. Nivedita Srivastava
Founder
9 Links Psychometric assesment & OD Consulting Firm

Dr.Paresh Kariya
Founder & Director
Asian Institute of Quality,India.

Mr. Amey Bhawsar
Asst. Manager
Bosch Rexroth

Mr. Amit Rathod
Brand Head
Divya Bhaskar

Mr. Anurag Mehta
Founder
Virtues Training & Development

Mr. Ashutosh Verma
Head Aviation
Adani

Mr. Ayon Sarkar
Associate Professor
GLS Institute of Design

Mr. Chintan Gandhi
Advocate Practicing in
Gujarat High Court

Mr. Japan Shah
MD
JMS Advisory

Mr. Kamlesh Surti
MD
Brainmark Learning Solution (P) Ltd

Mr. Maharshi Shukla
Business Development Executive
L'Oreal Paris

Mr. Manish Khanolkar
Consultant - Human Resources
Leap2excel Consulting

Mr. Manish Singh
CEO
Radhika Consultancy

Mr. Mehul Parekh
Head - Asia, Human Resources
Siemens

Mr. Mrugesh Nayak
Free lancer

Mr. Praveen Kumar
HCM Consultant
Freelance

Mr. Rajan Shah
Sr. Research Analyst
SSJ Finance

Mr. Samarth Vyas
Deputy Manager in Human Resources
Gionee (Delta mobility Pvt.ltd) , HCG

Mr. Shardul Shah
Zonal Vice President
Hindustan Coca-Cola Beverages Pvt Ltd.

Mr. Shitanshu Shah
Associate Team Leader
ICICI Direct

Mr. Uday Dholakia
Founder & Chief Engagement Officer
Pathdarshak Skill Consulting LLP

Mr. Vishal Bhatt
Assistant Manager
Torrent Power

Ms. Hetal Shah
Entrepreneur
Jewelkosh

Ms. Iram Memon
Sales Officer
HUL

Ms. Kashmira Sethna
Managing Director
ThoughtbridgeHR

Ms. Keyuri Patel
Culture & Leadership Development
JAGDISH HIRANI & ASSOCIATES

Ms. Mansee Bal Bhargava
Entrepreneur, Researcher,
Educator

Ms. Mili Sharma
Trainer
Image Sculptor

Ms. Mitti Limbachiya
Head, Learning and Development
Cimpress

Ms. Shilpa Patel
Founder & Director
PodGuru Training & Consultancy Services

Mr. Vashishth Thakkar
RJ and Youtuber

Placement Process

For students of the professional Management programme, placements are a vital culmination to their academic pursuits. The placement process allows an organization to visit the institute and witness the efforts that have gone into grooming the young management aspirants.

Final Placements

The ultimate test of a management institute is the placement offers that it can generate for its students. For final placements, the institute invites companies to the campus so that our placement committee can offer them the required assistance for recruiting the right talent to suit their needs.

The institute offers best of the facilities to recruiters for conducting the selection procedure at the campus; including written tests, group discussions and personal interviews as per their requirements. The young, well-trained, self-motivated minds of the institute contributed to achieve the super-ordinate goals of the recruiter.



Placement Activities

The placement season begins in the month of November and goes on upto June. However, the placement office is a place with vibrant ideas, activities and enthusiasm throughout the year. It carries out the following placement related activities for over development of the students on campus:

- Resume verification: Resumes submitted by students for campus placement are duly verified by the Placement In-charge.
- Employability enhancement programmes: Our goal is to give our students the fine-tuning that they require not just during the placement season but also as they board on their corporate endeavour. With this objective in mind, the Institute carries out several employability enhancement activities that include:
 - Communication evaluation sessions
 - Resume writing/Group Discussion/Personal Interview workshops
 - Informal interactive talks with alumni during the alumni meet
 - Several other preparatory activities like mock tests and discussion



E- placement Details

The Institute has an active account on LinkedIn (Premium) and Facebook which bridges the gap between the corporates and placement cell. This committee is formed with an objective to regularly stay in touch with corporates and student fraternity through social media platforms. It regularly shares information about various events, workshops and seminars organized at the campus like International conference, Alumni meet, Guest lectures, Expert Opinion Series, etc.

New database of corporate is generated via LinkedIn which helps to enrich our placement database. LinkedIn helps to explore various opportunities related to recruitment for existing students and alumni.

The committee has been sending invitations to corporate fraternity and alumni on regularly basis. The emphasis while sending this invitation has been towards top 10 companies of sectors preferred by the students, aspiring companies of students across various industries and also existing and frequent corporate recruiters.



About MBA Programme

The Faculty of Management at GLS University offers a 2 year (4 Semesters) Masters of Business Administration (MBA) Programme for all eligible graduates aspiring for a career in the field of management. On the successful completion of the 2-year Programme, the students will be awarded the Masters of Business Administration (MBA) Degree.

MBA at GLS University facilitates students to opt the subject in the specialization of their choice. The MBA programme at the institutes is a swift paced and a vibrant blend of educational rigor and corporate relations. A careful concentration is given to academic fineness through stringent eminence check in the form of quizzes, assignments, projects and internal examinations ensure that students are resonance in their conceptual knowledge.

Moreover, incessant learning and assessment supported by tie-up with business houses for live projects, corporate guest lecture series in every course area, global immersion and exposure to virtual managerial orientation moulds their talent finest suited for corporate career challenges to be entrusted to the participants. The MBA programme at our Institute helps the student to augment his knowledge to face challenges in today's shifting business environment. During the course of the two-year programme the institute also builds personal efficiency and leadership skills that prove priceless throughout students' professional lives.

Programme Objectives

- To equip the students with requisite knowledge, skills & right attitude necessary to operate in a competitive global environment.
- To develop competent management professionals with strong ethical values, who would be capable of assuming a pivotal role in various sectors of Indian economy & society, aligned with the national priorities.
- To develop proactive thinking so as to perform effectively in the dynamic socio-economic and business ecosystem.



Curriculum Canvas

The programme configuration uses the most contemporary teaching techniques includes interactive classroom setting, predicament solving, and decision making techniques in management education. Students are optimized to develop systematic, problem-solving, decision-making and communication skills to make certain that they furnish to the ever-changing needs of the corporate world. The gamut of Extensive exercising of audio-visual assistance and computer supported learning methods encourage creativity, inquisitiveness and inter-personal growth.

Semester - I

- Critical Thinking & Corporate Communication
- Econometrics & Economics for Managers
- Financial Accounting
- Organizational Behavior
- Principles of Management
- Quantitative Techniques-I
- Research Methodology

Semester - II

- Business & Technology
- Cost Accounting
- Financial Management
- Human Resource Management
- Marketing Management
- Production & Operations Management
- Quantitative Techniques-II

Semester - III

- Core Subjects:
- Summer Internship Project
- Business Law
- International Business
 - Elective-I
 - Elective-II
 - Elective-III
 - Elective-IV
 - Elective-V

Semester - III

- Core Subjects:
- Summer Internship Project
- Business Law
- International Business
 - Elective-I
 - Elective-II
 - Elective-III
 - Elective-IV
 - Elective-V

Finance Electives :

- Derivatives & Risk Management
- Investment Management
- Management of Financial Services
- Corporate Taxation
- International Finance
- Corporate Restructuring
- Financial Analysis, Valuation & Reporting
- Forensic Accounting

Marketing Electives :

- Consumer Behavior
- Integrated Marketing Communication
- Sales and Distribution Management
- Product & Brand Management
- Digital Marketing
- Services Marketing
- Retail Management
- Rural Marketing

Human Resource Electives:

- Human Resource Information System
- Compensation Management
- Managing Industrial Relations & Labor Legislations
- Strategic Human Resource Management
- Change Management & Organizational Development
- Performance Management
- Talent Management
- Recruitment & Selection



Luminous Achievements of Students

Participated in El-Dorado organized by Shayona Institute of Business Management

- Won 2nd prize in Collage Making
- Won 2nd prize in Treasure hunt
- Won 3rd prize in Extempore
- Won 3rd prize in Collage Making
- Won 3rd prize in Treasure Hunt

Participated in PetroCup organized by PDPU

- Won 1st Prize in Volleyball

Participated in Spectrum organized by Som-lalit Education

- Won 2nd Prize in Entrepreneur in Making
- Won 2nd Prize in Pechan Kon
- Won 2nd Prize in Business Plan
- Won 2nd Prize in Brand Identification
- Won 2nd Prize in Brand Quiz
- Won 2nd Prize in Brainoholic Brandits
- Won 3rd Prize in Brainoholic Brandits

Participated in Renaissance organized by B.K. School of Business Management

- Won 1st Prize in Stockmind
- Won 1st Prize in Stockwar
- Won 3rd Prize in Stockmind
- Won 3rd Prize in Stockwar

Participated in Athena organized by L.J Institute of Business Management

- Won 1st Prize in General Quiz

Participated in Baudhika organized by Shanti Business School

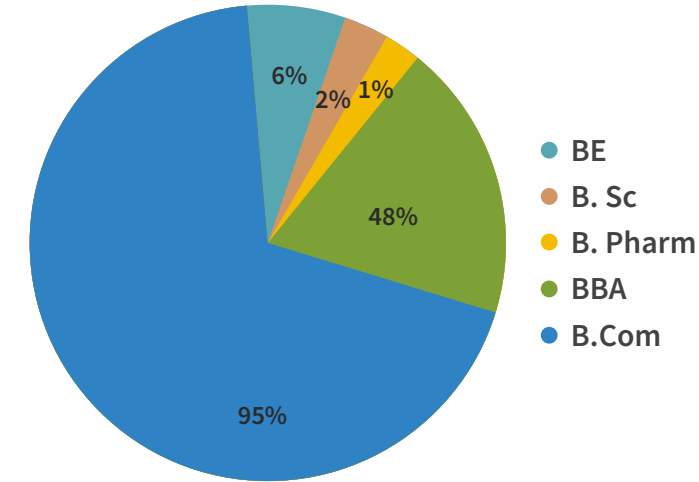
- Won 1st Prize in Vgapaan Paheli
- Won 1st Prize in Nivesh-Stock Mind
- Won 2nd Prize in Quiz
- Won 3rd Prize in Talash
- Won 3rd Prize in Meri Pehchaan



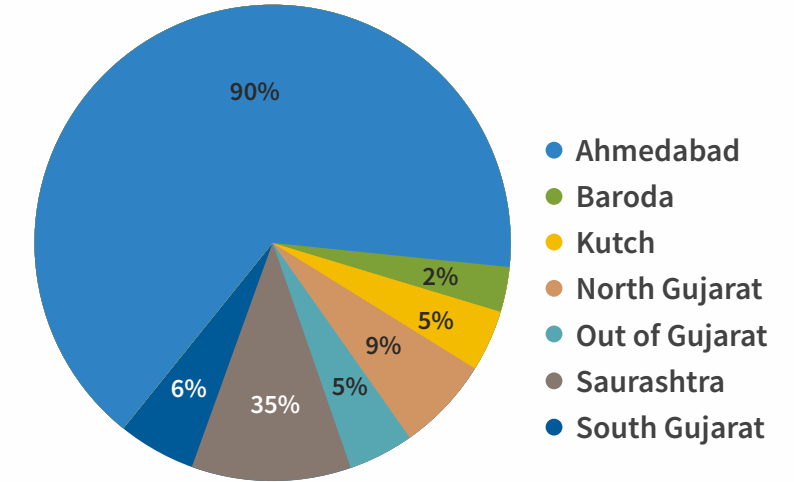


Batch Profile : MBA Final Year - Finance

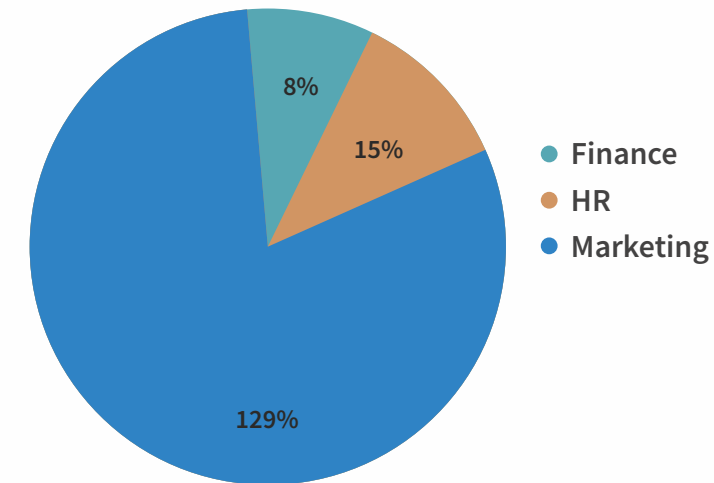
Graduation Diversity



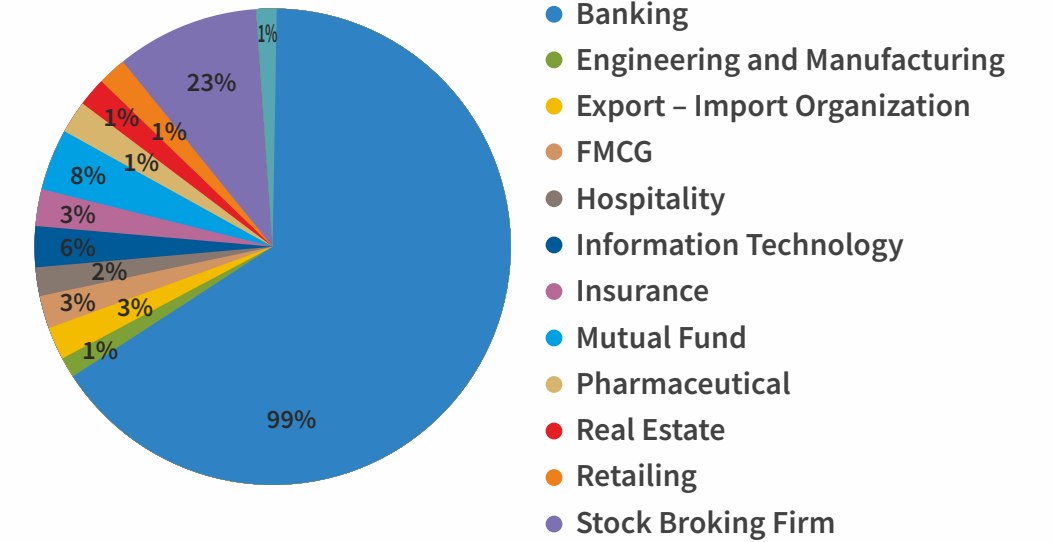
Regional Diversity



MBA Specialization 2



Career Aspiration





Latika Rawat (26)

BE (IT)
MBA Specialization 2 : Marketing
Summer Project : The Number Game :
Factors that help to widen the Fan Base
on Instagram
8980949961, 8980001200
latika.mba19@gmail.com



Monali Prajapati (22)

BE(Computer)
MBA Specialization 2 : Marketing
Summer Project : A Study on Market
Risk and Return Analysis of Selected
Banking Stock in India
9099091145, 9925033324
monaliprajapati.mba19@gmail.com



Punit Sharma (23)

BE(Electrical)
MBA Specialization 2 : Marketing
Summer Project : An Analysis of
selected companies from Indian FMCG
Sector using Fundamental Analysis and
Time Series Analysis.
8460759345, 9427959975
punitsharma.nrmba19@gmail.com



Shyam Makwana (24)

BE(Electronics & Communication)
MBA Specialization 2 : Marketing
Summer Project : An Empirical Study
on Herding Behaviour of Indian Stock
Market Amid Covid'19
9998099081, 9825347799
shyam.nrmba19@gmail.com
Work Experience : Worked as OOH
Executive in Eximious Global Pvt Ltd for
11 months. Worked as Management
Trainee in Quality Council of India for 8
months.



Sneha Thakkar (24)

BE(Computer)
MBA Specialization 2 : Marketing
Summer Project : A Study of Financial
Performance on selected Mutual Funds
in India
7575069668, 9825009668
snehathakkar59@gmail.com



Vikas Yadav (24)

BE(Mechanical)
MBA Specialization 2 : Marketing
Summer Project : The relation between
Capital Structure and Profitability on
Manufacturing Industries of India.
8160995433, 9925004633
vikasyadav.mba19@gmail.com



Mansi Jaiswal (23)

B. Sc(Mathematics)
MBA Specialization 2 : Marketing
Summer Project : India Auto Sector
Crisis: A Study on the Fundamentals of
Automobile Industry in India
7984626416, 9727808753
mansijaiswal.mba19@gmail.com



Nilesh Rajpurohit (23)

B. Sc(Biotechnology)
MBA Specialization 2 : Marketing
Summer Project : A Study on
Fundamental Analysis of IT Companies
in Bombay Stock Exchange
9427404710, 9998783297
nilesh.nrmba19@gmail.com
Work Experience : Worked as
Salesperson, Accountant, Back Office In
Hindustan Cotton Mills for 12 months

FINANCE



Jinal Panchal (23)

B. Pharm
Professional Course : Python for finance
MBA Specialization 2 : Marketing
Summer Project : A comparative analysis of Indian Stock Market: NSE and BSE
9913421830, 9727704109
jinalpanchal.mba19@gmail.com
Work Experience : Worked as QA-QC Analyst in Kentreck Laboratories Pvt. Ltd. for 14 months



Preksha Patel (22)

BBA
MBA Specialization 2 : Finance
Summer Project : Performance Evaluation and analysis of Telecommunication Sector
9825577383, 9409236552
prekshapatel.mba19@gmail.com



Yogesh Pandey (23)

BBA
MBA Specialization 2 : Finance
Summer Project : Automobile Industry Analysis
9510494735, 8141045585
yogeshpandey.mba19@gmail.com



Aesha Mistry (21)

BBA
MBA Specialization 2 : HR
Summer Project : A comparative Analysis of Mutual Funds in India
9512762892, 9904213740
aeshamistry.mba19@gmail.com



Kamlesh Solanki (21)

BBA
MBA Specialization 2 : HR
Summer Project : Performance Analysis of Mutual Funds and Comparative Study of selected Hybrid Mutual Funds
9624822044, 8347205081
kamleshsolanki.mba19@gmail.com



Krishna Bagthariya (22)

BBA
Professional Course : Tally, CCC
MBA Specialization 2 : HR
Summer Project : A project report on Direct Equity Investment vs Mutual Funds: A comparative study on Returns for Retail Investors
9265032224, 8141967623
Krishnabagthariya.mba19@gmail.com
Work Experience : Worked as Office Administrator and English Computer teacher in Sankalp School Rajkot for 24 months



Urvi Solanki (22)

BBA
MBA Specialization 2 : HR
Summer Project : Performance Evaluation of selected Mutual Fund Schemes in India
7878499992, 9825319407
urvisolanki.mba19@gmail.com



Abdurrehman Momin (22)

BBA
MBA Specialization 2 : Marketing
Summer Project : A comparative study of Performance of selected Tax Saving Schemes of Mutual Fund (ELSS)
9974623126, 9558701879
abdurmomin.mba19@gmail.com

FINANCE



Aneri Shah (21)

BBA
Professional Course : Tally
MBA Specialization 2 : Marketing
Summer Project : A comparative study on Performance of Open Ended and Close Ended Mutual Fund Schemes in India
8401600106, 9377144024
anerishah1505@gmail.com



Ashafiyabanu Qureshi (21)

BBA
MBA Specialization 2 : Marketing
Summer Project : A comparative study of Non-Performing Assets in Public and Private Sector Banks in India
9727298797, 7874900093
qureshiashafiya.nrmba19@gmail.com



Bhaveshbhai Solanki (21)

BBA
MBA Specialization 2 : Marketing
Summer Project : Assets and Liabilities Management of ICICI Bank and HDFC Bank
9106269156, 8980488590
bhaveshsolanki.mba19@gmail.com



Bhavikbhai Parmar (21)

BBA
MBA Specialization 2 : Marketing
Summer Project : A Study on Working Capital Management of selected FMCG Companies in India
9722046551, 9898907091
bhavik.mba19@gmail.com



Bhavya Nakhva (22)

BBA
MBA Specialization 2 : Marketing
Summer Project : An Analysis of Risk and Returns as per Capital Assets Pricing Model for Portfolio Management
7698333387, 9427217143
bhavya.nakhva.bn@gmail.com



Bhoomi Bodha (23)

BBA
MBA Specialization 2 : Marketing
Summer Project : A Study Performance Analysis of selected Equity Based Mutual Funds in India
9978722858, 7990242653
bhoomi.nrmba@gmail.com



Darshil Shah (21)

BBA
MBA Specialization 2 : Marketing
Summer Project : A Research Report on Impact of Macroeconomic Indicators on Indian Stocks Market.
7405502284, 9601446804
darshilshah.1999@gmial.com
Work Experience : Worked as Event manager in Prababdh events and entertainment for 24 months



Dhyey Aghera (21)

BBA
MBA Specialization 2 : Marketing
Summer Project : Impact of Foreign Institutional Investors on Indian Stock Market
9408292918, 9408884602
dhyey.nrmba19@gmail.com
Work Experience : Worked as Project Assistant BPO in TCS for 10 months.

FINANCE



Dixita Rathod (22)

BBA
MBA Specialization 2 : Marketing
Summer Project : Financial Analysis of
Private Sector Banks using Camel
Approach
7567856942, 9824233859
Dixita.mba19@gmail.com



Harsh Shah (26)

BBA
MBA Specialization 2 : Marketing
Summer Project : Application of Camel
Model on selected Banks of Indian
Economy
8141510713, 9925314040
harsh.mba19@gmail.com
Work Experience : Worked as RM Dealer
in Angel Broking for 12 months. Worked
as Derivative Analyst in Mansukh
Securities & Finance Ltd. for 14 Months



Harshit Mehta (21)

BBA
Professional Course : NISM Series V-A:
Mutual Fund Distributors Certification
Examination
IC38-Certificate Exam of Insurance
Agents in Life Insurance
MBA Specialization 2 : Marketing
Summer Project : A Study on impact of
Working Capital Management on
profitability of Automobile Industry
9998280265, 9428188667
harshit.mba19@gmail.com



Himal Rupera (22)

BBA
MBA Specialization 2 : Marketing
Summer Project : Effects of Covid-19 on
Banking Sector
8849484372, 9898082673
ruperahimal@gmail.com



Hina Bhayani (21)

BBA
MBA Specialization 2 : Marketing
Summer Project : An Analysis of Top 10
CSR making companies in India
7359141478, 9825629386
hinabhayani.mba19@gmail.com



Hiren Sagathiya (22)

BBA
MBA Specialization 2 : Marketing
Summer Project : How can Brand
Image be Communicated Via Social
Media Marketing?
7600952228, 9825835838
hiresagathiya.mba19@gmail.com



Jay Jethava (21)

BBA
MBA Specialization 2 : Marketing
Summer Project : Profitability Analysis
of Selected Public Sector Banks
7203073973, 9773278246
jayjethava.mba19@gmail.com



Jeel Darji (22)

BBA
MBA Specialization 2 : Marketing
Summer Project : A Study on
Comparative Analysis on Selected
Digital Payment Platforms.
9558952044, 8980593575
jeeldarji.mba19@gmail.com

FINANCE



Jemin Murani (21)

BBA
MBA Specialization 2 : Marketing
Summer Project : Behavioral Biases
affecting Investors' Investment
Decision in Context of India
9724582537, 9586545152
jeminmurani.mba19@gmail.com



Jharna Dinkar (22)

BBA
MBA Specialization 2 : Marketing
Summer Project : Recent
Developments in Insurance Sector in
India
9558332462, 7874290468
jharnadinkar.mba19@gmail.com



Kanan Dodiya (22)

BBA
MBA Specialization 2 : Marketing
Summer Project : Evaluation &
Comparison of selected Large Cap
Equity Mutual Funds
9265279693, 9426464064
kanandodiya.1998@gmail.com



Kartikai Upadhyay (21)

BBA
MBA Specialization 2 : Marketing
Summer Project : Factors affecting
Gold Prices -An Empirical Investigation
in the Indian Context
9499554948, 8200940076
Kartikupadhyay.mba19@gmail.com



Keval Ghadiya (21)

BBA
MBA Specialization 2 : Marketing
Summer Project : Comparative Study
on Cash Flow Statements of selected
Private Sector and Public Sector Banks
of India
9586822079, 8822442266
kevalghadiya.mba19@gmail.com



Mahendra Singh Rathore (22)

BBA
MBA Specialization 2 : Marketing
Summer Project : An Analysis of
Financial Position and Asset and
Liability Management in selected
Indian Banks
7600580366, 9157994738
mahendrasingh.mba19@gmail.com



Mahima Nebhnani (22)

BBA
MBA Specialization 2 : Marketing
Summer Project : A Study on Financial
Inclusion in India
7016331797, 9638363128
mahima.nebhnani@gmail.com



Manthan Gajjar (22)

BBA
MBA Specialization 2 : Marketing
Summer Project : Fundamental
Analysis of FMCG Sector
8401412606, 9824643065
manthangajjar.mba19@gmail.com

FINANCE



Mebal Anand (22)

BBA
MBA Specialization 2 : Marketing
Summer Project : A Study on role of
Information Technology in Banking
Sector
9737515833, 7778051964
mebalanand922@gmail.com



Meghna Bhoot (21)

BBA
MBA Specialization 2 : Marketing
Summer Project : A critical analysis on
evaluating Financial Performance of
selected FMCG & Consumer Durables
Firm.
9426453342, 9426992423
meghna.nrmba19@gmail.com



Milin Kansara (22)

BBA
MBA Specialization 2 : Marketing
Summer Project : Risk and Return
Analysis of Mutual Funds in India
9624621132, 8140511734
milin.nrmba19@gmail.com



Neel Bheda (23)

BBA
MBA Specialization 2 : Marketing
Summer Project : To Study India's
Transition and Rise towards Digital
Payment System
9227530898, 9227414477
neelbheda.mba19@gmail.com



Pooja Bafna (22)

BBA
MBA Specialization 2 : Marketing
Summer Project : Analysis on Influence
of Bank Specific Factors on Non-
Performing Assets among selected
Private Sector Banks of India
9426316749, 9426016749
poojabafna.mba19@gmail.com



Pooja Thakkar (21)

BBA
MBA Specialization 2 : Marketing
Summer Project : A comparative
analysis of Market Risk and Return of
Large Cap, Mid Cap and Small Cap
Funds of selected Companies
9725568123, 9898450522
poojathakkar.mba19@gmail.com



Purva Shah (21)

BBA
MBA Specialization 2 : Marketing
Summer Project : Performance
Evaluation of Mutual Funds in India: A
Comparative Study of selected
diversified funds of Public and Private
Sector Companies
9099528048, 9825040911
purvashah.nrmba19@gmail.com



Rima Parekh (22)

BBA
MBA Specialization 2 : Marketing
Summer Project : Merger in Banking
Sector in India: Analysis of Pre and Post
Merger Performance
8980748792, 9428776230
rimaparekh8@gmail.com

FINANCE



Ronak Thakkar (21)

BBA
MBA Specialization 2 : Marketing
Summer Project : A Conceptual Study on importance of Digital Payment System Pre and Post Demonetization Study with reference to Customer's Adoption.
8758066923, 9428201189
ronakthakkar.mba19@gmail.com



Saloni Kapasi (21)

BBA
MBA Specialization 2 : Marketing
Summer Project : A Study on Performance of Selected Mutual Fund Schemes
9427702679, 9227217630
salonikapasi@gmail.com
Work Experience : Worked as Back office Administrative at Jyoti power Transmission Pvt. Ltd for 6 months.



Saloni Himani (21)

BBA
MBA Specialization 2 : Marketing
Summer Project : Performance Analysis of selected Debt Mutual Funds Schemes in India
9712811160, 9913826926
salonihimani.mba19@gmail.com



Shwetha Kurapati (22)

BBA
MBA Specialization 2 : Marketing
Summer Project : Assessment of the status of Municipal Solid Waste Management in Delhi
9712610611, 7359891655
shwethashiny1998@gmail.com



Taher Makada (21)

BBA
MBA Specialization 2 : Marketing
Summer Project : Performance Evaluation and Analysis of selected Mutual Funds
9157345346, 9016302452
taher.nrmba19@gmail.com



Vidhi+A2 Makhecha (22)

BBA
MBA Specialization 2 : Marketing
Summer Project : Camel & Dupont Analysis of various Public & Private Sector Banks
9737397837, 8264828707
vidhimakhecha611@gmail.com



Vidhi Monani (21)

BBA
MBA Specialization 2 : Marketing
Summer Project : A Study on Profitability and Financial Soundness of selected Non-Banking Financial Companies In India Using Altman Model
9429080429, 9428374468
vidhimonani.mba19@gmail.com



Vidya Chudasama (21)

BBA
MBA Specialization 2 : Marketing
Summer Project : A Comparative study on LIC and Private Life Insurance Companies in India
8154021647, 9228120236
vidyachudasama.mba19@gmail.com

FINANCE



Yash Nanda (22)

BBA
MBA Specialization 2 : Marketing
Summer Project : Impact of FDI on Indian Stock Market with references to selected Sectors
0, 9624909088
nandayashj1998@gmail.com



Jasmin Muchhadiya (21)

B.Com
MBA Specialization 2 : Finance
Summer Project : Financial Performance Analysis of selected Public Sector Banks in India- A Comparative Study
8160820479, 8487979483
jasmin.nrmba19@gmail.com



Zinal Shah (21)

B.Com
MBA Specialization 2 : Finance
Summer Project : Equity Analysis of Top 10 Listed Companies of FMCG Sector in India
7383494991, 9898569586
zinalshah.mba19@gmail.com



Aneri Sheth (21)

B.Com
MBA Specialization 2 : HR
Summer Project : A Study on effect of Capital Structure on Corporate Performances
9879830270, 9925158240
anerisheth.mba19@gmail.com
Work Experience : Worked as Admin Office in Alliance Education for 36 months



Ayushi Jain (21)

B.Com
MBA Specialization 2 : HR
Summer Project : Analyzing the impact of Merger in the Banking Sector for selected Case Studies
7698008610, 9428808610
ayushijain.nrmba19@gmail.com



Devanshi Soni (21)

B.Com
MBA Specialization 2 : HR
Summer Project : Impact of Capital Structure on Financial Performance of Firms
9687640204, 9712990204
Devanshi.nrmba19@gmail.com



Labhika Sharma (22)

B.Com
MBA Specialization 2 : HR
Summer Project : A comparative study on Performance Evaluation of selected Public and Private Sector Banks
9106585418, 8780018695
labhikasharma.mba19@gmail.com



Mansi Chauhan (21)

B.Com
MBA Specialization 2 : HR
Summer Project : To Study the Financial Distress of selected Pharmaceutical Companies
8200003686, 9998755575
mansichauhan.mba19@gmail.com

FINANCE



Shahid Vahora (21)

B.Com
MBA Specialization 2 : HR
Summer Project : Fundamental
Analysis of selected Automobile
Companies of India
9724230608, 9898016618
shahidvahora.mba19@gmail.com



Tarjani Daxesh Chhaya (23)

B.Com
MBA Specialization 2 : HR
Summer Project : An Analysis of Impact
of Electronic Payments System on
selected Indian Banks
9429401595, 9377195401
tarjani.nrmba07@gmail.com



Akshay Mehta (21)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A Study Report on
Traditional Banking v/s Digital Banking
9429786433, 9824449894
akshaymehta.mba19@gmail.com



Amrita Dutta (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A Fundamental
Analysis of selected Pharmaceutical
Companies to find out the Profitability,
Liquidity and Efficiency of these Firms.
7874099466, 9375066998
amrita.mba19@gmail.com



Anjali Gulabani (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A Study on the
growth of NEFT and RTGS Transactions
in India
9904501113, 9727749670
anjali1840@gmail.com



Ankit Ranpura (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Performance
Evaluation and Analysis of selected
Mutual Funds.
7777952684, 9426548204
ankit.nrmba19@gmail.com



Archana Jadav (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Digital Banking- An
Indian Perspective
8238412034, 9925803676
archanajadav.mba19@gmail.com



Arsha Pillai (21)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Comparative Study
on the performance of Private and
Public Sector Insurance Companies
0, 9979019014
pillaiarsha138@gmail.com

FINANCE



Avani Patel (24)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A comparative study
on One Time Investment and
Systematic Investment Plans in Mutual
Fund
9913853924, 9998504966
avanipatel.nrmba19@gmail.com



Bhavika Bissa (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Fundamental and
Technical Analysis of Indian IT
Companies
9727439689, 9925013788
bhavikabissa.glsmba@gmail.com



Birva Shah (21)

B.Com
MBA Specialization 2 : Marketing
Summer Project : An Analysis on the
Determinants of Equity Share Prices.
9408135519, 9824033927
birvashah.mba19@gmail.com



Birva Shah (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A Study of Financial
Performance Analysis of Selected
sector's in India - with special reference
to Profitability and Operating Efficiency
8238019912, 9925141399
shahbirva1998@gmail.com



Deep Manavadariya (21)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A Study on the
Effectiveness of Transmission of
selected Monetary Policy Rates in India
9426384226, 8758301510
deepmanavadariya.mba19@gmail.com



Dharmik Patel (23)

B.Com
Professional Course : CFA level 1
candidate
MBA Specialization 2 : Marketing
Summer Project : Volatility in Stock
Market due to Covid 19 and Its Effect on
Selected Sectors
9375203823, 9327058545
dharmikpatel.mba19@gmail.com
Work Experience : Worked as Terminal
operator for NSE and BSE at KIFS Trade
Capital Pvt. Ltd for 12 months



Dhruvi Jain (21)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Corporate Social
Responsibility
9909102865, 9909010290
ruchin1974@yahoo.co.in



Dhwani Raol (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : An Empirical Study
on Exchange Rates and Volatility Of
INR, EUR & GBP
9512798448, 9824104140
Dhwanidraol.mba19@gmail.com

FINANCE



Dhwani Vaja (21)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A Study on Impact of
Crude Oil Prices on Indian Economy
9925705599, 9925210308
dhwanivaja.mba19@gmail.com



Dipika Vishwakarma (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Impact of Social
Media on Advertising Industry
8485978793, 9825474588
dipikavishwakarma.mba19@gmail.com



Disha Shah (21)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Performance
Evaluation of Mutual Fund in India: A
Comparative Study on Hybrid and
Equity Schemes
94267375630, 8140814111
dishahshah88@gmail.com



Divya Madnani (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A Study of Selected
Companies from India Banking Sector
on the basis few selected Fundamental
Analysis Models
9265562312, 9429948290
divyamadnani.mba19@gmail.com



Divyakumar Nagralawala (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A Study on Analyzing
NPA Level and Assessing Financial
Health of Indian Private Banking Sector
9428184095, 9726870390
divyakumar.mba19@gmail.com
Work Experience : Worked as Assistant
Accountant in Shiv Enterprise for 11
months



Fatema Shaida (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Evaluating Financial
Performance of select Public and
Private Sector Banks using Camel and
Eagles Models
9913521758, 9099825229
fatemashaida.mba19@gmail.com
Work Experience : Worked as
Accountant, IT return filling and TDS
filling.in N.H SHAH Advocate for 24
months



Frenny Sanghvi (21)

B.Com
Professional Course : CPT (CA)
MBA Specialization 2 : Marketing
Summer Project : GST: Impact on
Indian Economy
8849012716, 8849013353
frennysanghvi.mba19@gmail.com



Gunjan Baheti (21)

B.Com
Professional Course : CPT (CA)
MBA Specialization 2 : Marketing
Summer Project : Evaluating the
Financial Soundness of Public and
Private Sector Banks using Camel and
Eagles Models
7435872709, 9426321934
gunjanbaheti.mba19@gmail.com

FINANCE



Harsh Darji (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : An evaluation on
Financial Performance of selected
Mutual Fund in India
7359372273, 9723221232
harshdarji.mba19@gmail.com
Work Experience : Worked as
Accountant in H A Jain & Associates for
6 Months



Harsh Pathak (24)

B.Com
Professional Course : P.G D.T.P
MBA Specialization 2 : Marketing
Summer Project : Evaluation of
Corporate Governance Practices in the
selected Private Sector Banks in India
9974112303, 9586888049
harshpathak.mba19@gmail.com



Hitarthi Ganatra (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A Study on
Fundamental Analysis of FMCG &
Pharmaceutical Companies in India.
9429343341, 9879074479
hitarthi.nrmba19@gmail.com



Jaanvi Shah (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A Study on selected
Indian Banks using Camels Model of
Rating to analyze Financial
Performance
9662925547, 7567132887
jaanvi.mba19@gmail.com
Work Experience : Worked as Jr. HR
Head and Back office Administrative in
Virti Financial Solutions Pvt Ltd For 24
months



Jatin Parmar (23)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Study on Retail
Banking Transformations in India
9726650428, 8238233470
jatin.mba19@gmail.com



Jeet Palan (21)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A Study of selected
company from IT & Pharma Sector –
Through Fundamental and Technical
Analysis
9725296869, 9825610453
jeet.mba19@gmail.com



Jestin (24)

B.Com
MBA Specialization 2 : Marketing
Summer Project : To analyse the
Financial and Operating Performance
of selected Textile Companies in India
9924207366, 9824363638
jestin.nrmba19@gmail.com



Jhanvi Pomal (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A Study of Financial
Position of selected Private Sector
Banks using Camels Approach and
Leverage Analysis
8238869788, 9825272588
jhanvi.mba19@gmail.com

FINANCE



Jhanvi Patel (23)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Analyse Financial Performance of Indian Telecom Sector Companies by using Altman Z-Score
9409542857, 9426065263
jhanvipatel.mba19@gmail.com



Jinal Mistry (21)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Analysis of Pre and Post Merger Financial Performance of State Bank of India
8160198299, 9825079774
jinalmistry.mba19@gmail.com



Kalgi Trivedi (21)

B.Com
MBA Specialization 2 : Marketing
Summer Project : An Empirical Analysis of Growth of Blockchain Technology in India and other Countries
9409364065, 9429200108
trivedi.kalgi1998@gmail.com



Khushi Shah (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Demonetization Impact on Banking Sector
7698452709, 9904322419
khushi.nrmba19@gmail.com



Khushi Trivedi (21)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Comparative Analysis of Selected Equity Oriented Mutual Fund Schemes of SBI and HDFC
9265993845, 9426007069
khuhitrivedi.nrmba19@gmail.com



Kishan Mali (23)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Contribution of Indian Banking Sector in Economy Development
7990507087, 9106564480
kishan.nrmba19@gmail.com



Krishnang Joshi (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Cybercrime: Impact on Indian Economy and Cybersecurity Strategies in India
7208193057, 9820748043
krishnangjoshi17@gmail.com
Work Experience : Worked as Intern in a CA firm for 10 months



Lachika Tater (21)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A comparative study on Performance and Working Capital Management of Selected FMCG Companies of India
8005604684, 9667792980
lachikatater.mba19@gmail.com

FINANCE



Maishvi Shah (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Building an Optimal
Markowitz Portfolio for Indian
Securities Market
9925910267, 9825721767
maishvishah.mba19@gmail.com



Mili Shah (21)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Impact of
Digitalization on Banks
9427424897, 9327691723
milishah1298@gmail.com



Mudra Shukla (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A detailed study of
the Financial Performance of Yes Bank
and factor indicating its Crisis.
9687639370, 9727710870
mudrashukla.mba19@gmail.com



Neema Patel (23)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A Study on MSME's
and their contribution in economy of
Country
9375520339, 9377720339
neemapatel.mba19@gmail.com



Nidhi Patel (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Financial
Performance Analysis of Selected
Private Sector Banks using Camel
Model
7874378761, 9925065806
nidhipatel.mba19@gmail.com



Nisha Chhabra (21)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Impact of Covid-19
on selected Stock Market Sectors
9978644152, 9998844152
nishachhabra.mba19@gmail.com



Niyati Shah (42)

B.Com
Professional Course : LLB
MBA Specialization 2 : Marketing
Summer Project : Impact of Covid 19 on
NSE Nifty
8000808772, 8000808772
niyati.mba19@gmail.com.
Work Experience : Worked as Lawyer
for 144 months



Paneri Shah (24)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Impact of Dividend
Policy on Shareholders' Wealth
9409542851, 9426241255
paneri.nrmba19@gmail.com
Work Experience : Worked as Accounts
& Administrative Manager in Concept
Neuro and Spine Care Hospital for 20
months

FINANCE



Parth Patadia (23)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A comparative study between NSDL & CDSL & their role & growth in Capital Market of India.
9624267671, 9714902002
parthpatadia.mba19@gmail.com



Parth Khandelwal (21)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Financial Performance Analysis of selected Public and Private Sector Banks in India using Camels Model
7096373673, 9274968864
parthkhandelwal.mba19@gmail.com



Parthkumar Vyas (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Pre and Post Analysis of Merger and Acquisition of selected companies from Indian Banking Sector
9408212020, 9427385859
parthvyas.mba19@gmail.com



Pathik Patel (23)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A Study on Performance Evaluation of Equity Linked Saving Scheme of Mutual Fund
9428201604, 9727709500
pathik.nrmba19@gmail.com



Pratiksha Mali (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : The Impact of Macroeconomic Factors on Indian Stock Market.
8849715992, 9374074875
pratikshamali.mba19@gmail.com



Prit Shah (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Fundamental Analysis of Green Companies
9409408454, 9327000240
pritshah.mba19@gmail.com



Priyank Bhuva (21)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A Study of Financial Performance of Public and Private Sector Banks using Camel Model.
7874306006, 9723597267
priyankbhuva.nrmba19@gmail.com



Priyank Zaveri (21)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Analysis & Interpretation of Financial Statement of selected IT & Pharmaceutical Companies in India.
9429020905, 9825379788
priyankzaveri.nrmba19@gmail.com

FINANCE



Raj Prajapati (21)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Impact of Monetary
Policy Instruments on GDP of India
9898121842, 9824010659
raj.nrmba19@gmail.com



Rajal Parmar (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A Study of Indian
Private Sector Banks Listed in Nifty Pvt
Bank using Fundamental Analysis
8140472676, 9924621781
rajalparmar163@gmail.com



Rakesh Solanki (21)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A Study on
Fundamental Analysis of selected
Mutual Fund Companies
9067245713, 7096869697
rakeshsolanki.mba19@gmail.com



Ridhi Chandak (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Study on Evaluation
of Bank's Performance using Camel
Model
9461060041, 9414270747
rchandak60041@gmail.com



Rohit Madhwani (21)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Comparative Analysis
of selected Mutual Fund Schemes from
Public and Private Sector.
7801810202, 9979256708
Madhwani.rohit01@gmail.com
Work Experience : Worked as System
Operator-biller and Salesperson in Jay
Jalaram Technologies Pvt. Ltd. (KORE
mobile) for 24 months.



Rushi Panchal (23)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A Study on Asset
Quality and NPA Management of Pre
and Post Merger of State Bank of India
7201891484, 9714713824
rushinrmba19@gmail.com



Samir Solanki (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : The Fundamental
Analysis of Public and Private Sector
Banks of India
9998620549, 9033257875
samirsolanki.mba19@gmail.com



Sandeep Prajapati (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A Comparative Study
of Public and Private Life Insurance
Companies in India
7874649754, 8141021914
sandeepprajapati.mba19@gmail.com

FINANCE



Shanil Dudhiya (21)

B.Com
Professional Course : CA (Pursuing)
MBA Specialization 2 : Marketing
Summer Project : A Study on impact of Crude Oil Prices on selected Oil Companies and Indian Economy
7016087505, 9687382819
Shanildudhiya.mba19@gmail.com



Shibin Varghese (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A Comparative Study on Fundamental Analysis and Technical Analysis of selected Banks.
8980646019, 9998837219
shibin.mba19@gmail.com



Shivam Rathod (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A Study on impact of Futures and Options Trading on Private Sector Banks
8141801246, 9909979116
shivamrathore613@gmail.com



Shivani Joshi (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A comparative study of Non-Performing Assets on Private and Multinational Banks
8154035986, 9714815938
shivanijoshi.mba19@gmail.com



Siddharth Shahani (21)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A Study on Analysis and Evolution of Digitalization in Indian Banking Sector
9054131736, 9428601590
siddharthshahani.mba19@gmail.com



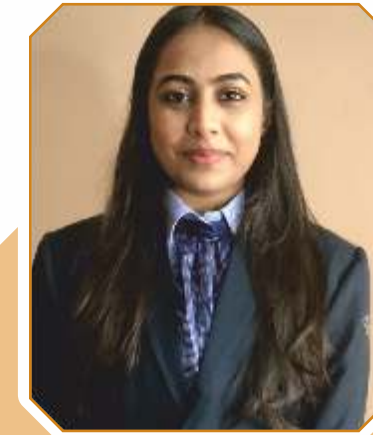
Smit Bhatt (21)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Risk & Return Analysis of selected Mutual Fund Schemes in India
9737056027, 9426060656
bhattsmit15@gmail.com



Smruti Patel (21)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Indian Economy: Stoking Savings
7984833139, 9426564136
smrutipatel.mba19@gmail.com



Soha Patel (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Financial Performance of Life Insurance in Indian Industry
7046668345, 9825368135
soha.nrmba19@gmail.com

FINANCE



Stuti Kothari (21)

B.Com
MBA Specialization 2 : Marketing
Summer Project : An Effect of An
Internet Banking on the Financial
Performance of the Commercial Banks
in India
9173636305, 9016313851
stuti.mba19@gmail.com



Sunil Sharma (23)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A Study for Key
Retention Strategies in Telecom Sector
8460339234, 9773010745
sunilsharma.mba19@gmail.com



Sushant Naidu (23)

B.Com
Professional Course : CIMA(Certificate
of Business Accounting)
MBA Specialization 2 : Marketing
Summer Project : Study of Non-
Performing Assets and its impact in on
Banking Sector
8238890448, 9727764644
sushant.mba19@gmail.com



Taniya Halani (21)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Tourism Blogs: A
Place to Hit Before you Hit the Roads
7435818678, 8980026345
tanya.mba19@gmail.com



Tanmay Sheth (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A Study on analysis of
Non-Performing Assets and its impact
on Profitability of Selected Banks in
India
8000018377, 9377589833
tanmaysheth.mba19@gmail.com



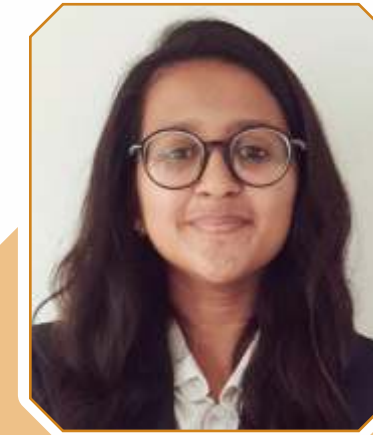
Tarang Parmar (23)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Summer Research
Project: A Study on Relationship
Between Forex Market and Stock
Market Indices in India
9054184127, 9586798221
tarangparmar.mba19@gmail.com



Tarun Shah (21)

B.Com
MBA Specialization 2 : Marketing
Summer Project : An Empirical Analysis
of Life Insurance Industry in India by
HHI And HTI Index
7987576682, 9407406004
Tarunshah1811@gmail.com



Urja Choksi (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A Study on the
impact of Pre and Post Bank Merger
announcements on Stock Price
Movements.
9409649794, 9429338701
urjachoksi.nrmba19@gmail.com

FINANCE



Vedant Chandrani (21)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Impact of
Demonetization on Banking Sector.
9173256872, 8779860205
vedantchandrani.mba19@gmail.com



Veena Wadhvani (23)

B.Com
Professional Course : Company
secretary (Final level cleared)
MBA Specialization 2 : Marketing
Summer Project : Financial
Performance of the Steel Industry in
India: A Critical Analysis
9724489442, 9913360481
veena.nrmba19@gmail.com



Vidhi Agrawal (21)

B.Com
MBA Specialization 2 : Marketing
Summer Project : An Empirical Study
on CSR Activities in Energy Sector:
What Impacts
9624584884, 9825036840
vidhiagrwal.mba19@gmail.com



Vidhi Kanabar (21)

B.Com
Professional Course : Tally
MBA Specialization 2 : Marketing
Summer Project : A Study on impacts of
Macro-Economic variables on Indian
Stock Market
8160355702, 9879009194
vidhikanabar@gmail.com



Vijay Rabari (23)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Fundamental
Analysis of Automobile Industry
7801932807, 8401884085
vijayrabari.mba19@gmail.com



Vinay Ladva (21)

B.Com
MBA Specialization 2 : Marketing
Summer Project : The Fundamental
Analysis and Technical Analysis of Top
finance company in NSE
6353864319, 9978225524
vinay.nrmba19@gmail.com



Vishwajeet Rajpurohit (21)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Performance of
Regional Rural Banks in the Economic
Development of Rural Area: A Study of
Gujarat
8128179411, 9824699914
vishwajeetrajpurohit.mba19@gmail.com



Yash Mehta (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A Comparative Study
of Nonperforming Assets on selected
Private and Public Sector Banks for the
Operating Period from 2014-2015 to
2018-2019
9408206424, 9429304697
MEHTAYASH.NRMB19@GMAIL.COM

FINANCE



Yashasvi Mody (21)

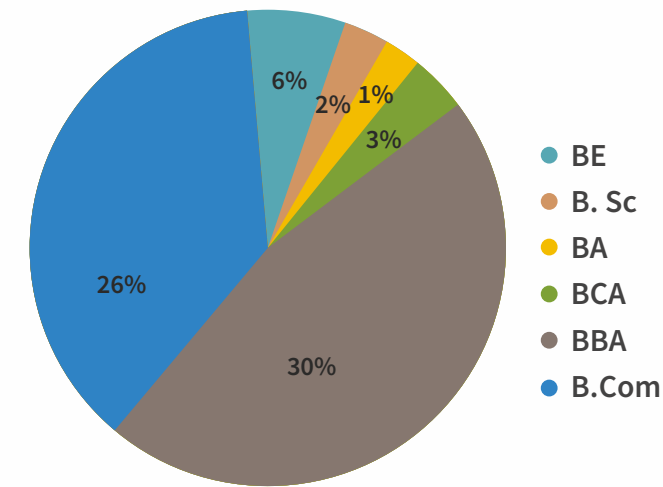
B.Com
MBA Specialization 2 : Marketing
Summer Project : A Study on
Performance Evaluation of Mutual
Fund Schemes of Top Selected
Companies of India
8490034006, 7990530016
yashasvimody.mba19@gmail.com



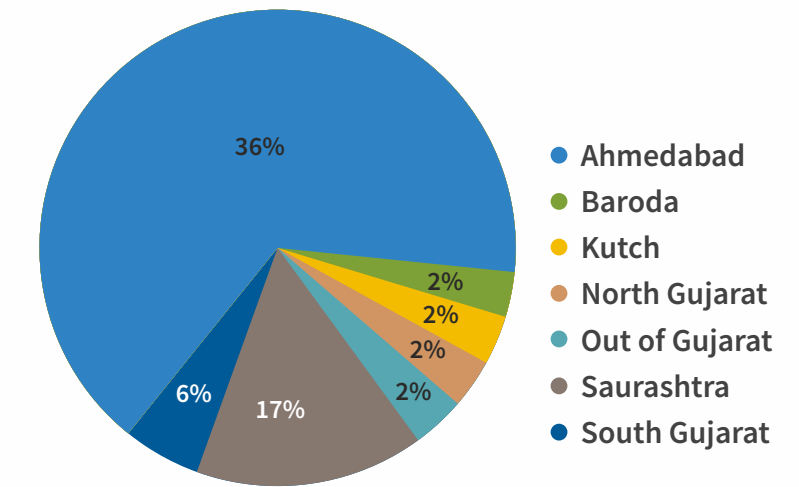


Batch Profile : MBA Final Year - Marketing

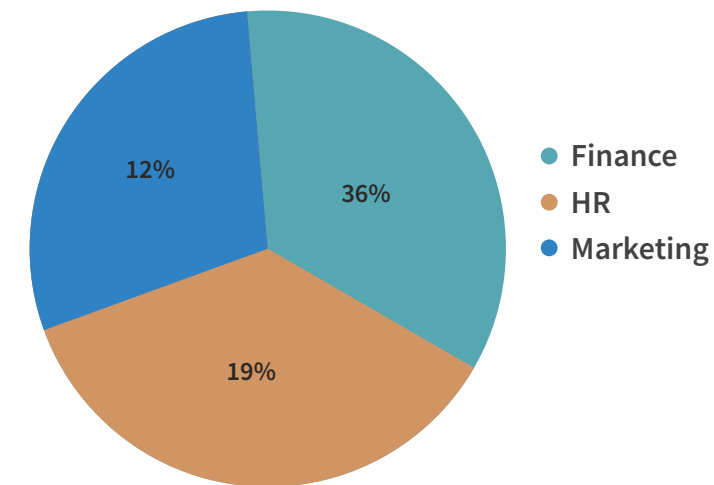
Graduation Diversity



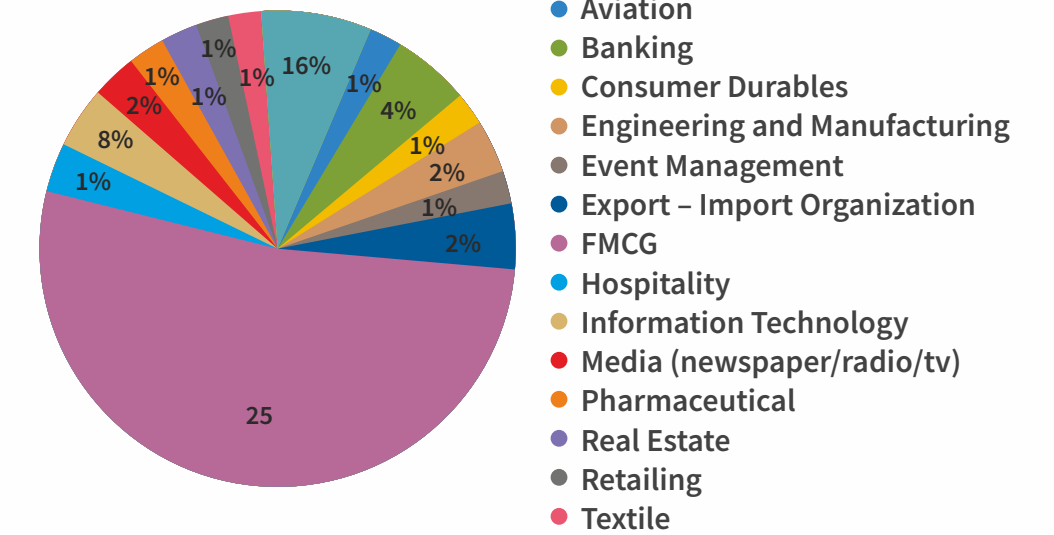
Regional Diversity



MBA Specialization 2



Career Aspiration





Naman Doshi (25)

BE(Mechanical)
MBA Specialization 2 : Finance
Summer Project : Impact of E-Commerce on Traditional Retail
9429750069, 9898291255
namandoshi.mba19@gmail.com
Work Experience : Worked as Market Development Co-Ordinator in Grindwell Norton Ltd. for 17 months



Pratik Parmar (24)

BE(Mechanical)
MBA Specialization 2 : Finance
Summer Project : Telecommunication Sector: Revolution by Reliance Jio.
7016123012, 9825405969
Pratik.mba19@gmail.com



Jaydeepsinh Waghela (24)

BE(Mechanical)
MBA Specialization 2 : HR
Summer Project : Stars of Personal Care Brands: How they help Brands to Shine
9913334669, 8200085076
jaydeep.nrmba19@gmail.com



Manthan Jani (23)

BE(Mechanical)
MBA Specialization 2 : HR
Summer Project : A Study on Social Media Advertising with context to Apparel Industry
8758460907, 9429023902
manthan.nrmba19@gmail.com



Tarun Kodwani (24)

BE(Automobile)
MBA Specialization 2 : Finance
Summer Project : A Study on Marketing Spirituality with a Tourism Perspective
9033441957, 9099522812
tarunkodwani.mba19@gmail.com



Yagni Trivedi (24)

BE(Electronics & Communications)
MBA Specialization 2 : HR
Summer Project : E-Learning- An Exploratory Study
9173600683, 9428876036
yagni.nrmba19@gmail.com



Heer Mehta (22)

B. Sc(Chemistry)
MBA Specialization 2 : Finance
Summer Project : A Review Analysis on Buying Behavior for Instant Food
9723806309, 9824930177
heermehta.mba19@gmail.com



Kaushik Parmar (22)

B. Sc(Zoology)
MBA Specialization 2 : Marketing
Summer Project : Participated in The Global Immersion Program
7567420916, 7041144732
kaushikparmar.mba19@gmail.com

MARKETING



Prima Patel (21)

B. Sc(IT)
MBA Specialization 2 : Finance
Summer Project : An Eco-Tourism Sites
and its Sustainability in India
7574991111, 9924999111
Primapatel.mba19@gmail.com



Jinal Prajapati (22)

BCA
Professional Course : Data Science
MBA Specialization 2 : Finance
Summer Project : A Study on Digital
Transformation Strategies and its Effect
on Retailing
7048523219, 9429284130
prajapatijinal02@gmail.com



Rahul Rathore (24)

BCA
MBA Specialization 2 : HR
Summer Project : A Study on Impact of
Social Media Marketing on Brand for
Wristwatches
7043444944, 7043444944
rahulrathor.friends098@gmail.com



Saloni Laddha (23)

BCA
MBA Specialization 2 : HR
Summer Project : A Study on Social
Media and its impact on Tourism
Industry
6352562228, 9414116097
Laddhasaloni.nrmba19@gmail.com



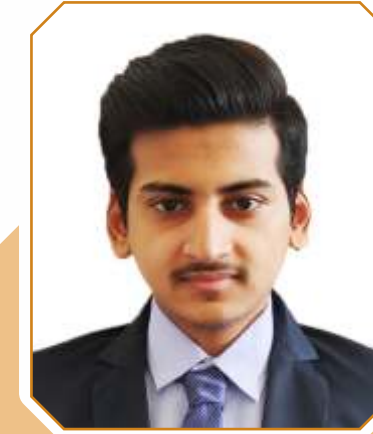
Adib Topiwala (22)

BBA
MBA Specialization 2 : Finance
Summer Project : Effect of Brand
Endorsement and Sponsorship on
Sales with reference to Nike
9879546250, 9106669112
adibtopiwala.mba19@gmail.com



Aliasgar Sadikot (21)

BBA
MBA Specialization 2 : Finance
Summer Project : A Role of Brand Logo
or Name on Brand Awareness & Brand
Loyalty in Mobile Phone Industry.
9909928952, 9427723146
aliasgar.mba19@gmail.com



Bhavya Kanakhara (22)

BBA
MBA Specialization 2 : Finance
Summer Project : An Analysis on
Celebrity Endorsement & Buying
Behavior with reference to FMCG Sector
8200391561, 9426257152
bhavyakanakhara.mba19@gmail.com



Karan Popat (21)

BBA
MBA Specialization 2 : Finance
Summer Project : Green Purchase- A
Need for Today's Change
9428066335, 9925335004
karanpopat12@gmail.com
Work Experience : Worked as Marketing
Executive and Customer Interaction in
Bhavani Pharmacy for 26 months

MARKETING



Krunal Cholera (22)

BBA
MBA Specialization 2 : Finance
Summer Project : Omnichannel
Approach: A Way of Distribution
8733051777, 9428840922
krunalcholera.mba19@gmail.com



Kunal Meghani (21)

BBA
MBA Specialization 2 : Finance
Summer Project : A Review Analysis on
Antecedents affecting Green Purchase
Behavior
7874986622, 8469353004
kunal.mba19@gmail.com



Mohammed Faiz Momin (20)

BBA
MBA Specialization 2 : Finance
Summer Project : A Study of Social
Media Impact on Consumers Behaviors
in Food Delivery Industry
9925961473, 9824072397
faizmomin149@gmail.com

Work Experience : Worked as a Social
Media Marketing Team Member in Wldd
Pvt Ltd for 14 months



Nidhi Tank (22)

BBA
MBA Specialization 2 : Finance
Summer Project : Factors influencing the
willingness to Purchase Luxury Fashion
Brands & its issues
9173583455, 9408060871
nidhitank.mba19@gmail.com



Parth Barot (21)

BBA
MBA Specialization 2 : Finance
Summer Project : Social Media- As a
Tool of Brand Building
9409411227, 9879678108
parthbarot.mba19@gmail.com



Priyal Makwana (22)

BBA
MBA Specialization 2 : Finance
Summer Project : A Review on
significance of Adventure Tourism in
India
9426990392, 9824220392
priyalcm@gmail.com



Ravi Adesara (21)

BBA
MBA Specialization 2 : Finance
Summer Project : Assessing Social
Media Influencers Marketing on
selected Smartphone Brands
8905672340, 9228314411
raviadesara.mba19@gmail.com



Ravikumar Boghani (21)

BBA
Professional Course : Tally
MBA Specialization 2 : Finance
Summer Project : A Study on Customer
Base Brand Equity in relation to
Automobile Brands
8140663691, 8980564747
raviboghani.nrmba19@gmail.com

MARKETING



Ravi Jasoliya (22)

BBA
MBA Specialization 2 : Finance
Summer Project : A Study on Market
Communication Strategies- Case of
SOTC & Thomas Cook
8758448563, 9979998514
ravijasoliya.mba19@gmail.com



Renuka Jamnani (22)

BBA
MBA Specialization 2 : Finance
Summer Project : A Study on
implementation of Generic Medicine
Policy in selected Countries
8320537906, 7203930800
renuka.nrmba19@gmail.com
Work Experience : Worked as Intern in
Commercial Cooperative Bank for 6
months



Riya Parekh (21)

BBA
MBA Specialization 2 : Finance
Summer Project : A Study on use of
various Advertising Appeals in Telecom
Sector.
8264847628, 7405410325
riyaparekh.nrmba19@gmail.com



Alok Kumar Yadav (23)

BBA
MBA Specialization 2 : HR
Summer Project : A Study on roles of
Internet Marketing in Food Delivery
Business.
9979728560, 8980347994
aloky12d@gmail.com



Hetvi Samani (21)

BBA
MBA Specialization 2 : HR
Summer Project : Exploring Customer
Loyalty towards Fashion Industry
8320506914, 7567524797
hetvisamani.mba19@gmail.com



Kamlesh Parmar (21)

BBA
MBA Specialization 2 : HR
Summer Project : A Study of FMCG
Sector in India
7433063581, 9924582895
kamleshparmar.mba19@gmail.com



Khushboo Agrawal (24)

BBA
MBA Specialization 2 : HR
Summer Project : To identify the
impact of Digital Marketing in FMCG
Industry
9898954996, 8780464060
khushboomba2019@gmail.com
Work Experience : Worked as Event
Executive of Jal Mahotsav (MP Govt.
Event) for 6 months



Mayur Singh Barad (23)

BBA
MBA Specialization 2 : HR
Summer Project : To Study effect of
Advertisement on Consumer Behavior
towards buying Smartphone.
7405636172, 9228319394
mayursinhbarad.mba19@gmail.com

MARKETING



Mohil Patel (23)

BBA
MBA Specialization 2 : HR
Summer Project : How Digital Marketing elevates the customer reach of a Company
9586191957, 9327513480
mohil.nrmba19@gmail.com



Moksha Shah (23)

BBA
MBA Specialization 2 : HR
Summer Project : A Study on HR Practices in IT Sector & its impact on Strategic HRM in India.
9712109061, 7405088443
shahmoksha01@gmail.com



Muskan Anand (22)

BBA
MBA Specialization 2 : HR
Summer Project : Analyzing the effects of Social Media on the Hospitality Industry
9909885866, 7383919790
muskan.nrmba19@gmail.com



Nidhi Joshi (22)

BBA
MBA Specialization 2 : HR
Summer Project : A Review on Effect of Humor in Advertising
8141444796, 7383041923
nidhi.nrmba19@gmail.com



Pooja Patel (22)

BBA
MBA Specialization 2 : HR
Summer Project : Green Consumerism: Review of Literature
8469569132, 9913179516
Poojapatel.mba19@gmail.com



Darpan Chandani (23)

BBA
MBA Specialization 2 : Marketing
Summer Project : A Study on impact of Advertisement on Consumer Buying Behavior with reference to Automobile Sector
8401695585, 8866352980
darpan.mba19@gmail.com



Kartik Sureshbhai Shah (23)

BBA
MBA Specialization 2 : Marketing
Summer Project : To identify the impact of Marketing Planning and its impact on Marketing Mix in FMCG Sector
7405646155, 9601480084
shahkartik93.ks@gmail.com
Work Experience : Worked as Sales Executive and Accounting Clerk in Sarvam Sugar Pvt. Ltd. for 16 months



Mayank Barbhaya (21)

BBA
MBA Specialization 2 : Marketing
Summer Project : Loyalty Programs and Marketing Strategies: A Case Study on Organized Jewelry Sector
9904199833, 9428699851
mayankbarbhaya.mba19@gmail.com

MARKETING



Pradyuman Manjariya (22)

BBA
MBA Specialization 2 : Marketing
Summer Project : Advertisement Effect
on Consumer Behavior of Rural People
7016611201, 9737336836
pradyumansinh.mba19@gmail.com



Yash Thakkar (24)

BBA
MBA Specialization 2 : Marketing
Summer Project : Role of Social Media
in facilitating Entrepreneurship in
Tourism Sector
9427136071, 9825005111
yashthakkar.mba19@gmail.com
Work Experience : Worked as Marketing
Manager in Shivani Enterprise for 12
months



Aditya Shah (24)

B.Com
MBA Specialization 2 : Finance
Summer Project : A Study of Brand
Strategies with special emphasis on
Oneplus Mobile.
8980177275, 9998063299
adushah1010@gmail.com



Anisha Bhandari (22)

B.Com
MBA Specialization 2 : Finance
Summer Project : Use of Celebrity
Endorsement in Strategy Promotion in
select Product Category
7490884949, 7878202888
anisha.nrmba19@gmail.com



Diptesh Zala (22)

B.Com
MBA Specialization 2 : Finance
Summer Project : A Study on role of
Visual Merchandising in E-commerce
8320585497, 9904669603
dipteshzala.mba19@gmail.com



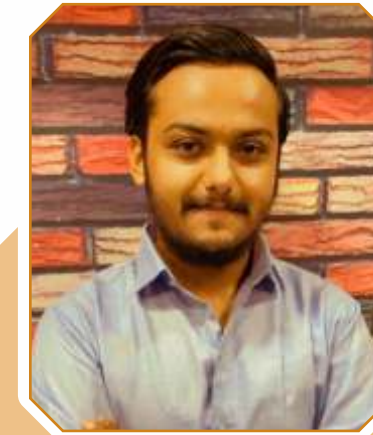
Drashty Agrawal (23)

B.Com
MBA Specialization 2 : Finance
Summer Project : Understanding
Online and Offline Advertisements and
its influence on prospective
Smartphone Buyers
9662535151, 9427467669
drashtyagrawal.mba19@gmail.com
Work Experience : Worked as Intern in
SBI Online CSP Ambaji Branch for 6
Months



Hardik Nayak (24)

B.Com
MBA Specialization 2 : Finance
Summer Project : Affiliate Marketing: A
Case of Amazon.Com
9574515643, 9408288768
nayakhardik90@gmail.com



Himalaya Rathod (23)

B.Com
Professional Course : CS Foundation
MBA Specialization 2 : Finance
Summer Project : Analysis on Adoption
of Green Marketing Strategies of FMCG
Manufacturers in India
8160849774, 7990295397
himalaya.nrmba19@gmail.com
Work Experience : Worked as General
Manager in Max Fitness for 8 Months

MARKETING



Hiral Chaudhary (21)

B.Com
MBA Specialization 2 : Finance
Summer Project : A Study on Consumer
Buying Behavior towards Online
Grocery Shopping
7874640405, 9426170692
hiral.c.mba19@gmail.com



Jay Patel (21)

B.Com
MBA Specialization 2 : Finance
Summer Project : A Study on Social
Media Marketing practices done by
Zomato
8866162877, 7600074222
jaypatel.nrmba19@gmail.com



Krupali Gajara (22)

B.Com
MBA Specialization 2 : Finance
Summer Project : A Study on Emerging
Technology in Advertising Industry
7984467452, 9825813825
krupaligajara.mba19@gmail.com
Work Experience : Worked as Business
Development Executive in Axis Bank for
6 months



Mayuri Puchhadiya (21)

B.Com
MBA Specialization 2 : Finance
Summer Project : A Study on Effect of
Digital Marketing on Healthcare
Industry
9624245511, 8347341547
mayuripuchhadiya.mba19@gmail.com



Pooja Harwani (23)

B.Com
MBA Specialization 2 : Finance
Summer Project : A Study on
Humorous Ad Appeals in
Advertisements
8460687922, 7984915725
poojharwani.mba19@gmail.com



Prachi Jain (22)

B.Com
MBA Specialization 2 : Finance
Summer Project : Content Marketing as
a Leading Technique in Digital
Marketing: A Case of Nike
7041755035, 9426023303
prachi.mba19@gmail.com



Punit Bhutra (22)

B.Com
MBA Specialization 2 : Finance
Summer Project : A Study on Yoga-
Wellness Tourism with reference to
India
9909115297, 9377665918
punitbhutra7@gmail.com



Ruchika Tiku (22)

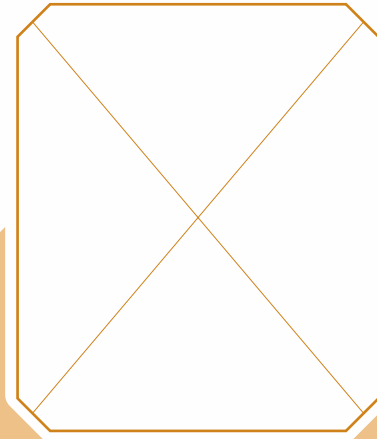
B.Com
MBA Specialization 2 : Finance
Summer Project : A review of E-
Commerce literature on India and
Research agenda for the Future.
6006281745, 9419136999
ruchikatiku.mba19@gmail.com

MARKETING



Shweta Solanki (21)

B.Com
MBA Specialization 2 : Finance
Summer Project : Search Engine
Optimization: An Empirical Study on its
factors and keyword usages on top 5
Shopping Websites
8849684028, 8758252571
shwetasolanki.nrmba@gmail.com



Sourav Koradia (21)

B.Com
MBA Specialization 2 : Finance
Summer Project : A Comparative Study
of Marketing Communications of
Leading Food delivery Applications
9723468434, 9825443051
souravshah72@gmail.com



Zeel Soni (22)

B.Com
MBA Specialization 2 : Finance
Summer Project : A Study on the role of
Social Media to increase Brand
Awareness.
7990073106, 7990644381
Zeelsoni.mba19@gmail.com



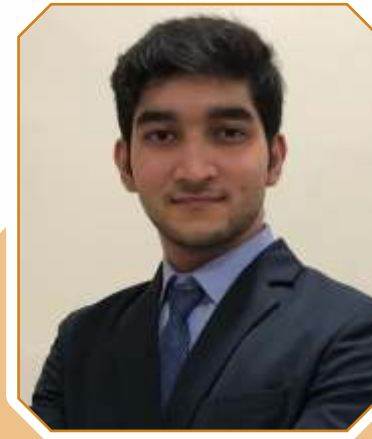
Dhaval Raval (21)

B.Com
MBA Specialization 2 : HR
Summer Project : A Study on CRM
strategies adopted by selected Private
and Public Sector Banks
9714635361, 7016950643
dhaval.nrmba192gmail.com



Krina Ghetia (22)

B.Com
MBA Specialization 2 : HR
Summer Project : Automotive Industry:
A detailed study on various Advertising
Appeals
9426919655, 9426221655
krinaghetia.mba19@gmail.com



Neel Shah (22)

B.Com
MBA Specialization 2 : HR
Summer Project : A Study on the
opportunities in the Healthcare Sector
with the potential for Life Saving
Equipemnt in Pandemics
8401924183, 9824019883
neel.mba19@gmail.com
Work Experience : Worked as Marketing
Executive in Krivan Surgical Supplier
for 4+ years



Suchi Sharaf (22)

B.Com
MBA Specialization 2 : HR
Summer Project : An Analysis of Social
Media influence Consumer Buying
Behavior
7990606018, 9427492058
shroff.mba19@gmail.com



Dhananjay Chavla (21)

B.Com
MBA Specialization 2 : Marketing
Summer Project : The impact of Social
Media on Hospitality Industry
7016822343, 9586164874
dhananjaychavla.mba19@gmail.com

MARKETING



Dhwani Valecha (21)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A Study above the Line and below the Line Marketing Communications for FMCG products
8141281038, 9824122103
dhwanivalecha6@gmail.com



Maulesh Sheth (21)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A study on Relationship Marketing and its effect on Retail Industry
7016017275, 9426509520
shethmaulesh.mba19@gmail.com



Nirav Parmar (21)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A Review of Brand Building Strategy of Coca-Cola in India
9409430176, 7380909878
niravparmar.nrmba19@gmail.com



Parv Vora (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A Review Analysis on Relationship Marketing in Tourism
9429082827, 9426416995
parvvora.mba19@gmail.com



Shikha Valecha (23)

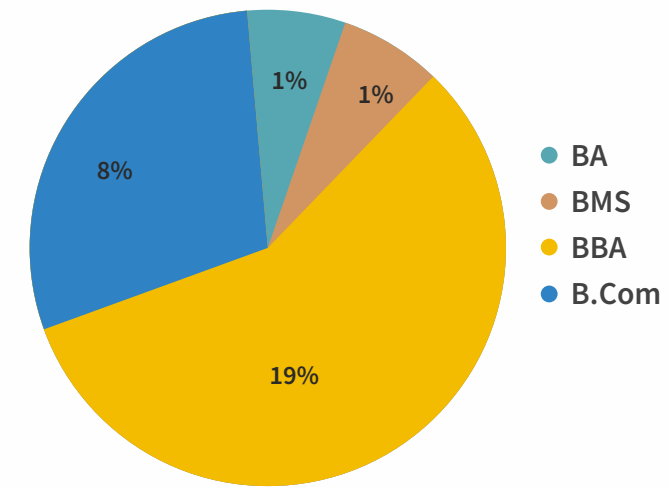
B.Com
MBA Specialization 2 : Marketing
Summer Project : A Study on how technology helps to reach the Right Customers in Digital Age in reference to Subway
8140562175, 9825646677
shikhavalecha.mba19@gmail.com



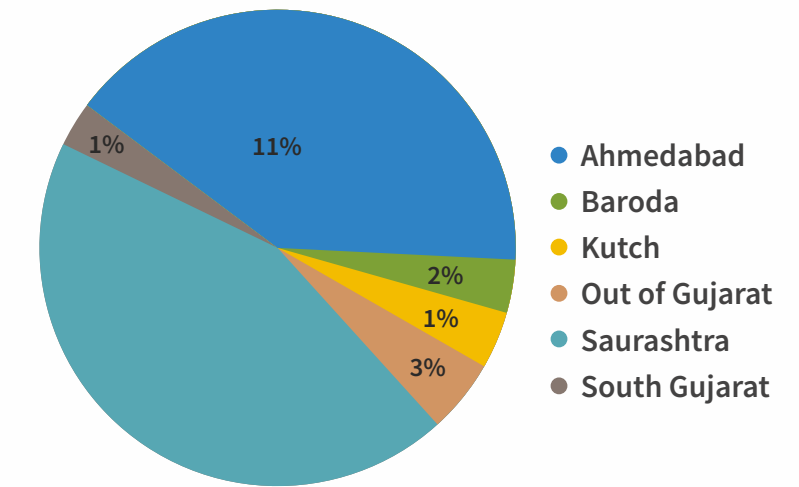


Batch Profile : MBA Final Year - HR

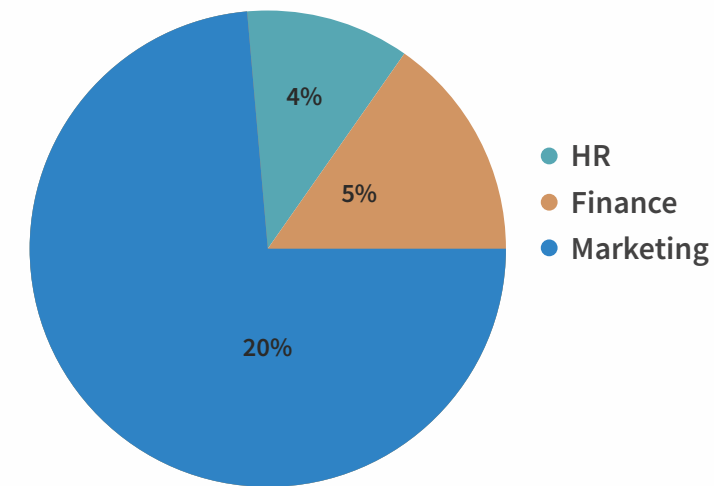
Graduation Diversity



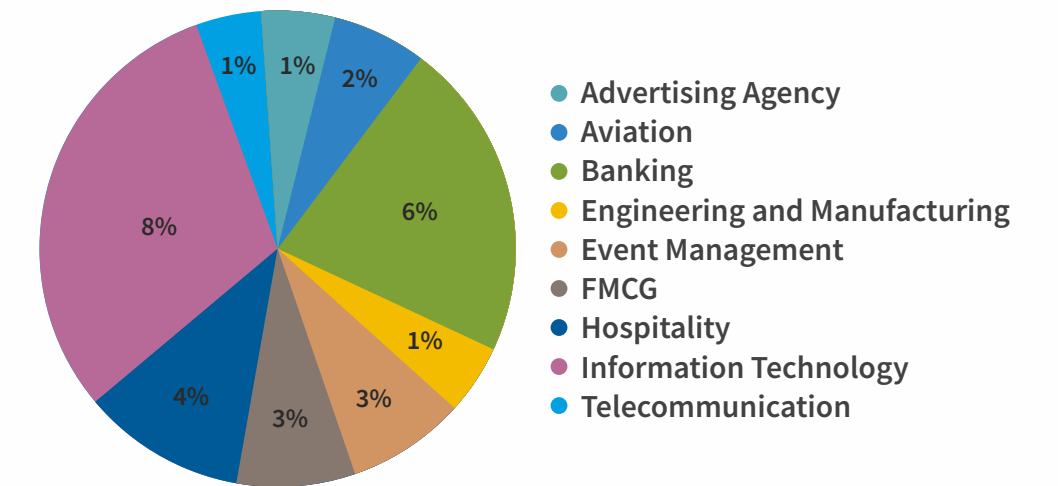
Regional Diversity



MBA Specialization 2



Career Aspiration





Shikha Bhat (22)

BA
MBA Specialization 2 : HR
Summer Project : Turning posts into positions:A rise of social media recruitment
6359002626, 9419608788
shikhabhat.mba19@gmail.com



Daxita Rachchha (22)

BMS
MBA Specialization 2 : Marketing
Summer Project : Impact of HR Analytics in an Organization
7984472727, 9426955391
daxitarachchha.mba19@gmail.com



Juhi Parekh Parekh (21)

BBA
MBA Specialization 2 : Finance
Summer Project : A Study of Human Resource Information System in Organizations
9428889755, 9426855275
juhi.mba19@gmail.com



Komal Pandita (22)

BBA
MBA Specialization 2 : HR
Summer Project : A Study on Employee's Retention Strategies in IT sector
6006137356, 9419165983
komal.mba19@gmail.com



Komal Patalia (23)

BBA
MBA Specialization 2 : HR
Summer Project : A Study on Effects of Demonetization in HR
8160851271, 8160847400
komalpatalia.mba19@gmail.com



Urja Shah (22)

BBA
MBA Specialization 2 : HR
Summer Project : Challenges Face by Human Resources Department in 21st Century
9712993922, 9879743922
urjashah.mba19@gmail.com



Aashka Shah (22)

BBA
MBA Specialization 2 : Marketing
Summer Project : Covid-19: A Biggest Challenge for HR Practitioners
9099074082, 9426039188
aashka.mba19@gmail.com



Devanshi Varmora (21)

BBA
MBA Specialization 2 : Marketing
Summer Project : Study on Competency Based Training in varied Organization
8238538745, 9426437610
devanshivarmora.mba19@gmail.com

HR



Dhwani Patel (22)

BBA
MBA Specialization 2 : Marketing
Summer Project : A Study on
Employees Engagement through Work
Culture
9825400617, 9377314697
dhwani Patel.mba19@gmail.com



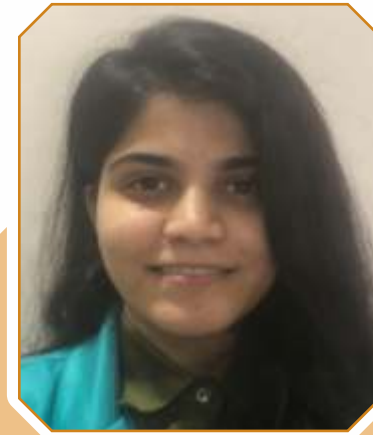
Hetvi Bhatt (21)

BBA
MBA Specialization 2 : Marketing
Summer Project : Six Sigma Process for
Education Industry
8849985610, 9904435336
hetvibhatt.mba19@gmail.com



Kajal Bansal (23)

BBA
MBA Specialization 2 : Marketing
Summer Project : Effectiveness of Work
from Home Culture
8696969286, 9829072689
kajal.nrmba19@gmail.com



Mitali Parmar (21)

BBA
MBA Specialization 2 : Marketing
Summer Project : Performance
Management System in Banking Sector
7575868677, 9428265856
mitalivp7@gmail.com



Neha Charan (21)

BBA
MBA Specialization 2 : Marketing
Summer Project : Study on
Organisational Ambidexterity in
different Firms.
9909104073, 8347219196
neha237charan@gmail.com



Nirali Thakker (21)

BBA
MBA Specialization 2 : Marketing
Summer Project : A Study on Work Life
Balance in an Organisation
8320285496, 9426252147
niralithakker.mba19@gmail.com



Pooja Gosalia (22)

BBA
MBA Specialization 2 : Marketing
Summer Project : A Study on Impact of
Work Life Balance among Medical
Professionals in Healthcare Industry
8980124796, 9638208109
poojagosalia.mba19@gmail.com



Priyanka Zalpuri (22)

BBA
MBA Specialization 2 : Marketing
Summer Project : Techno-Stress with
respect to IT Sector
8825049628, 9797488444
Priyankazalpuri24@gmail.com

HR



Purva Bhonsle (22)

BBA
MBA Specialization 2 : Marketing
Summer Project : A Study on Work-Life
Balance among Employees in
Organisations
8153895968, 9227141998
purva.bhonsle26898@gmail.com



Purva Shah (23)

BBA
MBA Specialization 2 : Marketing
Summer Project : A Theoretical Study
on Green Human Resource
Management
9998645008, 9727706579
purva.mba19@gmail.com



Raj Dave (22)

BBA
MBA Specialization 2 : Marketing
Summer Project : Employee
Engagement
8264945303, 8401385995
rajdave.mba19@gmail.com



Richa Doshi (21)

BBA
MBA Specialization 2 : Marketing
Summer Project : Work Life Balance of
Female Employees in IT Sector
9427436490, 9825516390
richa.nrmba19@gmail.com



Riddhi Kapadia (21)

BBA
Professional Course : Diploma in
Aviation
MBA Specialization 2 : Marketing
Summer Project : A Study of
Transformational Leadership : Motivate
and Innovate The World
7567942105, 9429200812
riddhi99shetrunjay@gmail.com



Foram Mehta (21)

B.Com
MBA Specialization 2 : Finance
Summer Project : A Study Report on
Emotional Intelligence for Leaders
9824435511, 9998819181
forammehta12271@gmail.com



Vidhi Shukla (22)

B.Com
MBA Specialization 2 : Finance
Summer Project : Emotional
Intelligence: A Need of Today's
Business
7574869498, 9825047162
vidhishukla.mba19@gmail.com



Vishwa Trivedi (22)

B.Com
Professional Course : CS Foundation
MBA Specialization 2 : Finance
Summer Project : A Study on Industrial
Relations Management in India with
respect to ESI Act, Factories Act And
Employee Compensation Act.
9662737077, 7016614875
vishwatrivedi.mba19@gmail.com

HR



Anisha Kriplani (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Corporate Social
Responsibility Activities in Private
Banking Sector of India
7575071880, 9879171880
anisha.mba19@gmail.com



Bandhav Parmar (27)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A Study of Artificial
Intelligence and its Role in Human
Resource Management: Case Analysis
of Various Companies using AI
9662699255, 9898086290
bandhav.mba19@gmail.com



Eva Kothari (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A Study on Innovative
HR Practices in Vuca World
9825308758, 9825108758
eva.mba19@gmail.com



Manshi Shah (21)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Employees
engagement activities and work
culture of multinational companies
7227097540, 8758839494
manshi.nrmba19@gmail.com



Riddhi Desai (23)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A Study on Green
HRM practices: A caselet Approach
9879974823, 9426330960
riddhidesai.mba19@gmail.com



Shimoli Shah (22)

B.Com
MBA Specialization 2 : Marketing
Summer Project : Intelligent Workspace
for Employee Experience
9409423956, 9727717742
shimoli.nrmba19@gmail.com



Shraddha Rastogi (23)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A Study on Labour
Legislation, Laws, and Labour Welfare
in India.
7600921986, 9427835362
shraddharastogi.mba19@gmail.com



Surabhi Srivastava (24)

B.Com
MBA Specialization 2 : Marketing
Summer Project : A Study on
Employees Engagement practices and
its Impact in Organisational Work
Culture
7096966552, 7528009629
surabhisrivastava.mba19@gmail.com

HR

About PGDM Programme

Ever since its conception, PGDM has ventured out of the conventional educational model of management studies and experiments with innovative techniques and methods of teaching. This novel model of education gives way to an extremely pioneering programme in Management with a special emphasis on leadership and innovation.

PGDM now evolves to be one of the most unique educational models, and is equipped to offer the various distinct experiences.

- Education in Business, Management Innovation, leadership and sectorial exposure leading to Post Graduate level Diploma
- Relevant industry experience through Industry Institute Partnered Internship (IIPi) in the chosen domains
- Contemporary learning in three thrust areas (chosen careers) viz. Marketing, Finance and Human Resource.

Structure of the Programme

PGDM has been designed as a unique course with perfect blend of education, industry experience and innovative self-learning pedagogies, which formulates the core of unique approach towards management education.

The entire course structure has been designed keeping in mind constant learning from contemporary educational training comprising of four rigorous terms:

- Building foundation on business formats, channels and processes, macro-economic scenario, communications, and operations research
- Sensitization towards different functional areas of Management / business organisation
- Business Implementation and Management at advanced level including the chosen career area (specialization)
- Business Expansion and specific business (specialization) and skill set impartment through advanced courses.

The programme has been devised to give a dual specialization to the students in the areas of their preference. The student has an option of doing his major or minor in one of the following thrust areas

- Marketing Management

- Financial Management
- Human Resources Management*

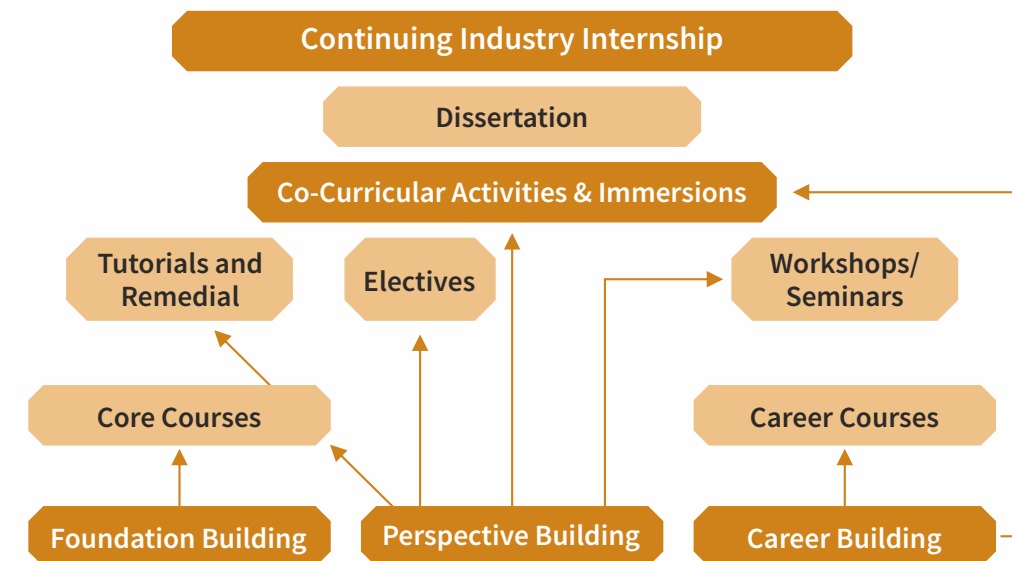
Following is the basic composition of the programme:

1. Educational Training comprising 4 terms (Semesters), within which the fundamental business education would be imparted, with a perspective of succeeding within the varied domains of the industry.
2. An Industry-Institute Partnered Internship of two months would be arranged for the participant in his/her area of interest, relevant to his/her idea or concept. This is aimed to give the participant a hands-on experience and feel of the sector he/she is going to venture into. The entire process of internship would be partnered along with a faculty member making regular visits in the organization and also working together with the intern to bring out a considerable output during the entire process.
3. Dissertation (Comprehensive Project) One of the most important criteria of fulfillment of academic requirements would be Dissertation (Grand Project) where the student would demonstrate original research in his chosen area of interest along with findings which would be defended before a panel of evaluators who would be chosen carefully from the institute, external centers of excellence and industry.



Curriculum Design

The curriculum is divided in a mix of core courses, career courses and electives. The framework of the curriculum has been conceptualized to provide the participant a globally relevant management perspective along with honing the personal skills inculcating leadership abilities to manage innovative ventures in current techno-economic domain.



Curriculum Canvas

Semester – I

Foundation Subjects

1. Organizational Behavior
2. Managerial Accounting and Control
3. Business Communication
4. Managerial Economics (Micro & Macro)
5. Quantitative Techniques -I
6. Principles of Management
7. Research Methodology

Semester – III

Core Subjects

1. Corporate Strategic Management
2. Business Analytics
3. Dissertation

Electives

Finance (SEM III)

1. Security Analysis & Portfolio Management
2. Management of Financial Services
3. Derivatives & Equity Research
4. Corporate Taxation & Planning

Marketing Area (SEM III)

1. Consumer Behaviour
2. Product & Brand Management
3. Sales & Distribution Management
4. Integrated Marketing Communication

Semester – II

Foundation Subjects

1. Financial Management
2. Operations Management
3. Marketing Management
4. Human Resource Management
5. Quantitative Techniques -II
6. Management Information System
7. Nurturing Innovations & Entrepreneurship
8. Summer Internship

Semester – IV

Core Subjects

1. International Business
2. E-Business & Digital Media Management
3. Business Law

Electives

Marketing Area (SEM IV)

1. Marketing Science
2. Advanced Marketing Research
3. Services Marketing
4. International Marketing

Finance (SEM IV)

1. Corporate Valuation, Merger & Acquisition
2. International Finance
3. Strategic Financial Management
4. Banking & Insurance

Human Resource Management Area (SEM IV)

1. Organization Development and Change
2. Building and Leading Effective Teams - HRD
3. Strategic HRM and International Perspective
4. Legislations pertaining to labour & negotiations



Harsh Agrawal (21)

B.Com
Professional Course : CA(IPCC)
Minor Specialization : Marketing
Summer Project : An Empirical Study of Performance Evaluation of Selected Equity Linked Saving Schemes (ELSS) of India
7043611003, 8980751974
harsh.nrpgdm19@gmail.com



Khushbu Dave (22)

B.Com
Minor Specialization : HR
Summer Project : A Study on Talent Management and Succession Planning in Corporate World
7016159534, 9725260295
khushbu.nrpgdm19@gmail.com



Jinal Dhruv (22)

BBA
Minor Specialization : Marketing
Summer Project : Financial Derivatives : A Causality Analysis With Special Reference to F&O Segment of NSE
9428329225, 9427329225
jinaldhruvnrpgdm19@gmail.com



Tanviba Gohil (21)

BBA
Minor Specialization : HR
Summer Project : A Study on Impact of Personality on Motivation and Organizational Behavior
8980501719, 9998416804
tanvi.nrpgdm19@gmail.com



Siddhi Gupta (23)

B.Com
Minor Specialization : HR
Summer Project : A Study Stress Management in Indian Banking Sector
9574319054, 9898434199
Siddhi.nrpgdm19@gmail.com



Kajal Khamar (21)

B.Com
Minor Specialization : Marketing
Summer Project : Comparison of Top Equity Mutual Funds With Its Benchmarks
7990513326, 6352751865
Khamarkajal.nrpgdm19@gmail.com



Bansri Modi (21)

B.Com
Minor Specialization : HR
Summer Project : To Study the Safety Measures of Employees in Construction Industry
8980608556, 9265868742
bansri.nrpgdm19@gmail.com



Preksha Nahta (24)

BBA
Minor Specialization : Finance
Summer Project : A Comparative Study of Asset and Liability Management of Selected Public and Private Sector Banks in India
9057201516, 9413558682
prekshanahta.nrpgdm19@gmail.com

FINANCE



Shreya Nahta (22)

B.Com
Minor Specialization : HR
Summer Project : Labour Welfare Measures in Manufacturing Industries in India
9079909655, 9413558682
shreya.nrpgdm19@gmail.com



Vidhi Parekh (21)

B.Com
Minor Specialization : Marketing
Summer Project : A Study on NPA Level of Private Sector Banks and Public Sector Banks
8734888456, 8401984710
vidhi.nrpgdm19@gmail.com



Anjali Parmar (22)

B.Com
Minor Specialization : HR
Summer Project : A Study on Impact of GDP Inflation, Interest Rate on Stock Market Return In India
9662668685, 9909012188
anjali.nrpgdm19@gmail.com



Piyusha Pithadia (22)

B.Com
Minor Specialization : Marketing
Summer Project : Financial Performance Analysis of India's Two Largest Non-Banking Finance Companies
8320116628, 9773164254
piyusha.nrpgdm19@gmail.com



Sakshi Sanghvi (22)

B.Com
Professional Course : IBPS
Minor Specialization : Marketing
Summer Project : Merger and Acquisition of Merger Banking Industry
8490955973, 8866002422
sakshi.nrpgdm19@gmail.com



Jaini Shah (22)

B.Com
Minor Specialization : Marketing
Summer Project : A Study on Assets and Liability Management of India In Private Banking Sector
9408643679, 9925719955
jaini.nrpgdm19@gmail.com
Work Experience : Worked as Tutor in MCT classes for 2 years



Keval Shah (22)

B.Com
Minor Specialization : Marketing
Summer Project : Consumer Based Brand Equity of online Food Ordering With Reference to Swiggy & Zomato
9016111254, 9427176304
keval.nrpgdm19@gmail.com



Mansi Shah (21)

BBA
Minor Specialization : Marketing
Summer Project : A Detailed Examination of Growth in Internet Banking Pre and Post Demonetization With Reference to Customer Adoption
7041119412, 9499655779
mansi.nrpgdm19@gmail.com

FINANCE



Parita Shah (23)

BBA
Minor Specialization : HR
Summer Project : An Empirical Study
on Factors Influencing GDP/ Economic
Growth in India
8160400972, 9898002743
parita.nrpgdm19@gmail.com



Vrushti Shah (22)

B.Com
Minor Specialization : HR
Summer Project : Financial
Performance Analysis of selected FMCG
Companies
9723099665, 9998066624
vrushti.nrpgdm19@gmail.com





Nitin Acharya (27)

BE(Electrical and Electronics)
Minor Specialization : Marketing
Summer Project : Internet Marketing and Artificial Intelligence: Role in Online Food Delivery Industry
9979094992, 9510046798
nitin.nrpgdm19@gmail.com
Work Experience : Worked as Engineer in Powerflux Industries for 3 years



Kush Chauhan (22)

B.Com
Minor Specialization : Finance
Summer Project : To Study the Factors Affecting Purchase of Food From Online App
9824496677, 9662619953
kush.nrpgdm19@gmail.com



Manushi Dudhela (25)

B.Com
Professional Course : CS Foundation
Minor Specialization : HR
Summer Project : A Study of Content Marketing Strategy in E-Commerce with respect to B2C
9408236761, 9408236761
manushi.nrpgdm19@gmail.com
Work Experience : Visiting Faculty in MP Arts and MH commerce college since 2019, Visiting Faculty in Shri BJ Patel Umiya College for BBA and BCA (Feb 2018 to Sep 2019)



Naitik Ghiya (22)

BE(Mechanical)
Minor Specialization : Finance
Summer Project : A Study on Understanding Opportunities and Challenges for Electrical Cars in Automobile Industries of India
9429133428, 9375002637
naitik.nrpgdm19@gmail.com



Adarsh Jain (23)

BBA
Minor Specialization : Finance
Summer Project : A Study on Marketing Strategies Adopted for Consumer Products in Rural Area With Special Reference to Hindustan Unilever Ltd
6355597672, 9428123862
adarsh.nrpgdm19@gmail.com
Work Experience : Worked as Sales Executive in Vardhman Ornaments Pvt Ltd for 6 months



Pratham Jain (23)

B.Com
Minor Specialization : HR
Summer Project : Evolution of Marketing Practices of Dairy Sector in India
9461033355, 9414168972
pratham.nrpgdm19@gmail.com



Shubham Jangid (23)

B.Com
Minor Specialization : Marketing
Summer Project : A Study of Distribution Channel of Plywood in India
9462299468, 9462080009
shubham.nrpgdm19@gmail.com



Bhavya Kachhwaha (23)

B.Com
Minor Specialization : Finance
Summer Project : The Impact of Digital Marketing in Retail Fashion Industry
7742344449, 9829221153
bhavya.nrpgdm19@gmail.com

MARKETING



Ayushi Khandelwal (21)

B.Com
Minor Specialization : Marketing
Summer Project : Impact of Artificial Intelligence on FMCG Industry
7622999935, 9173434352
ayushikh.nrpgdm19@gmail.com



Divya Kuhada (23)

BBA
Minor Specialization : Marketing
Summer Project : The Role of Media in Social Awareness About The Female Hygiene Practices During Menstruation Cycle in India
9228866998, 9274667599
divya.nrpgdm19@gmail.com



Surbhi Maheshwari (22)

B.Com
Minor Specialization : Finance
Summer Project : To Study the Factors Affecting the Purchase of Apparels Online
9737370816, 9824038277
surbhi.nrpgdm19@gmail.com



Abhishek Kumar Mandal (24)

B.Com
Minor Specialization : Marketing
Summer Project : The Study on Role of Digital Marketing to Boost Business of Small and Medium Enterprise in India
9558426327, 9798595945
abhishek.nrpgdm19@gmail.com



Kajal Murjani (24)

B.Com
Minor Specialization : HR
Summer Project : Stress Management in Health Sector
8128306189, 8306799959
kajal.nrpgdm19@gmail.com



Dharit Oza (22)

BBA
Minor Specialization : Marketing
Summer Project : A Study on Impact of Social Media Marketing on Purchase Intention: Electronic Word of Mouth
9687664748, 9824200848
dharit.nrpgdm19@gmail.com



Kishan Rathod (23)

B.Com
Minor Specialization : HR
Summer Project : Consumer Buying Behavior Changes in Mobile Technology and Impact of Retails and Marketing
8153837887, 9265258478
kishanr.nrpgdm19@gmail.com



Hetal Shah (21)

B.Com
Minor Specialization : HR
Summer Project : Work Life Balance in Health Care Industry
7574018747, 8732963610
hetal.nrpgdm19@gmail.com

MARKETING



Vineet Shah (21)

B.Com
Minor Specialization : Marketing
Summer Project : A Comparative Study on Marketing Strategies of Madhya Pradesh Tourism and Gujarat Tourism
9879188968, 8849616737
vineet.nrpgdm19@gmail.com
Work Experience :



Shakshi Singhvi (22)

BCA
Minor Specialization : HR
Summer Project : Work Culture in Telecommunication Industry
7567501579, 9314022132
shakshijain.nrpgdm19@gmail.com



Nishal Soni (22)

B.Com
Professional Course : IATA
Minor Specialization : HR
Summer Project : The Study on Effect of Covid-19 in Tourism Industry of India - in Context of Aviation Sector
9408570164, 7874913885
nishal.nrpgdm19@gmail.com
Work Experience : Working as Operation Manager in Best Voyage from last 1 year, Worked as Sales Executive in Fairdeal Travels for 12 Months.



Himanshu Thakkar (23)

BBA
Minor Specialization : Marketing
Summer Project : To Study The Effect of Packaging on Brand Communication in FMCG Sector
7567687173, 7567687173
himanshu.nrpgdm19@gmail.com



Hitanshi Thakkar (21)

B.Com
Professional Course : Diploma in Photography
Minor Specialization : HR
Summer Project : A Study on Digital Marketing in Banking Industry With Context of Rural Area in India
9586431022, 9227451555
hitanshi.nrpgdm19@gmail.com



Tamanna Thakkar (21)

B.Com
Minor Specialization : HR
Summer Project : Recruitment and Selection in IT industry
7226906990, 8780312440
tamanna.nrpgdm19@gmail.com



Rupa Thapa (22)

B.Com
Minor Specialization : HR
Summer Project : Study on Customer Retention Strategy in Fitness Industry
8160786664, 9998577957
rupa.nrpgdm19@gmail.com



Kishan Vagadiya (22)

B.Com
Minor Specialization : Finance
Summer Project : A Connectivity on Internet Marketing of Karnataka Silk Industry Co. Ltd.
9409111925, 9664893112
kishanvagadiya.nrpgdm19@gmail.com

MARKETING



Sandeep Singh (23)

B.Com
Minor Specialization : Marketing
Summer Project : Study on Impact of
Sales and Distribution Channel in FMCG
Sector.
8769258884, 8769258884
sandeep.nrpdm19@gmail.com



About I-MBA Programme

The Integrated MBA Programme at GLS University is offered since its inception in the year 2015. The programme offers 5 years' (10 Semesters) BBA+MBA for all eligible Class XII pass-outs aspiring for a career in the field of management. On the successful completion of the 5-years Programme, the students are awarded Master of Business Administration (MBA) Degree.

The students, who want to acquire only an undergraduate qualification, will have an option of getting a Bachelor of Business Administration (BBA) Degree on successful completion of 3-years of this programme.

This 5 year, 10 semester, Integrated MBA Programme is based on Choice Based Credit System (CBCS) in order to facilitate participants to choose the subjects in the specialization of their choice.

I-MBA Programme Objectives

- To equip students with knowledge, skills, and right attitude necessary to operate in competitive legal environment.
- To develop competent management professionals with strong ethical values who could be capable of assuming a pivotal role in various sectors of economy & society, aligned with national priorities.
- To develop proactive thinking so as to perform effectively in the dynamic socio-economic and business system.



Curriculum Canvas

The curriculum aims at equipping students with the knowledge, skills and right attitude necessary to operate in competitive environment. It is developed in order to shape the students into competent management professionals with the strong ethical values which enable them to assume a pivot role in various sectors of economy and society. The unique feature of CBCS (Choice Based Credit System) facilitates students to master their skills in varied advanced domains. The program imbibes the importance of dynamic global environment by fostering students with practical insights. The innovative pedagogical tools involve methods such as case-based studies, experiential learning, advanced curriculum, industry affiliation and the like.

Semester – I

- International Economics and Trade Analysis
- Marketing Management
- Statistics for Managers
- Strategic Operation Management

Finance Specialization

- Managing Banking Operations
- Micro Finance and Financial Inclusion
- Strategic Cost Management

Marketing Specialization

- Integrated Marketing Communication
- Managing Sales and Distribution
- Understanding Consumer Behavior

HR Specialization

- Human Resource Management
- Recruitment and Selection
- Understanding and Managing Cultural Diversity

Semester – II

- Communication for Managers
- Data Analytics
- Financial Management
- Legal Environment for Business

Finance Specialization

- Corporate Restructuring
- Forensic Accounting and Auditing
- Security Analysis and Portfolio Management

Marketing Specialization

- Marketing Decision Models
- Marketing of Services
- Supply Chain Management

HR Specialization

- Human Resource Information System
- Performance Management System
- Talent Management

Semester – III

- Corporate Strategic Management
- Management Control System
- Management of Corporate Social Responsibility
- Summer Internship Project

Finance Specialization

- Derivatives and Risk Management
- Investment Banking Services
- Strategic Financial Management

Marketing Specialization

- Marketing Research & Analytics
- Retail Management
- Strategic Brand Management

HR Specialization

- Employer Branding
- Employee Relations and Labor Laws
- HR Analytics

Semester – IV

- Comprehensive Project
- International Business Management

Finance Specialization

- Financial Analysis, Valuation and Reporting
- Forex Management
- Tax Planning and Management

- Managing Intellectual Property Rights
- Managing Startups

Marketing Specialization

- Customer Relationship Management
- Pricing Decisions
- Rural Marketing

HR Specialization

- Competency Based HRM
- Human Resources Development
- Organizational Change and Interventional Strategies

Luminous Achievements of Students

Participated in International Dance Competition organized by International Dance Competition (Spain)

- Won 1st prize in Dance

Participated in SIP Competition organized by Ganpat University

- Won 1st prize in SIP Competition-Best Presentation

Participated in Vishleshan Plus organized by N.R. Institute of Business Administration (NRBBA)

- Won 1st prize in Duet Singing
- Won 2nd prize in Solo Singing
- Won 3rd prize in Business Quiz
- Won 3rd prize in Poetry

Participated in International Karate Championship organized by International Karate Championship

- Won 2nd prize in Karate

Participated in Khel Mahakumbh organized by Khel Mahakumbh

- Won 1st prize in Taekvondo

Book Launch organized by World Book Fair Nomination

Participated in Titanium Jural 2019 organized by L.A. Shah Law College

- Won 3rd prize in Discuss Throw
- Won 3rd prize in Discuss Throw

Participated in I.M. Nanavati Sports Meet 2019 organized by GLS Annual Sports Meet

- Won 3rd prize in 100 Mtrs. Race
- Won 3rd prize in 200 Mtrs. Race
- Won 2nd prize in Discuss Throw
- Won 2nd prize in Shot put
- Won 1st prize in Long Jump
- Won 2nd prize in 400 Mtrs. Race
- Won 1st prize in Cricket
- Won 2nd prize in Kabaddi

Participated in Innovision organized by S.M. Patel Institute of Commerce

- Won 2nd prize in Business Quiz
- Won 2nd prize in CSR Innovative Idea
- Won 2nd prize in Business Plan

Participated in Junior Dueball National Championship Girls organized by Junior Dueball National Championship Girls

- Won 1st prize in Dueball

Participated in Image organized by GLSBBA

- Won 2nd prize in Hr360
- Won 2nd prize in Financially Forward

Participated in Ahmedabad Tennis Foundation organized by Ahmedabad Tennis Foundation

- Won 3rd prize in Tennis

Participated in Abhiyan organized by Nirma Institute of Business Management

- Won 2nd prize in Poster Presentation

Participated in Trifest organized by K.S.School of Business Management

- Won 1st prize in Business Quiz
- Won 1st prize in Gathbandhan

Participated in National Management Hunt organized by PDPU

- Won 1st prize in Skit

Participated in Arthshastrotsav organized by S.M.Patel Institute of Commerce

- Won 1st prize in Mind Maze

Participated in Dumb Charades organized by Indian Institute of Management

- Won 2nd prize in Dumb Charades

Participated in IQUIZ organized by IBS School of Business Management

- Won 2nd prize in Business Quiz

Participated in Aarohan organized by NICM

- Won 1st prize in Business Quiz
- Won 1st prize in Solo Singing

Participated in KSCON organized by K.S.School of Business Management

- Won 1st prize in Best Paper Finance
- Won 1st prize in Best Paper Finance-Academician

Participated in Sprectrum organized in Somlalit School of Business Management

- Won 1st prize in Marketing Strategy
- Won 2nd prize in Business Plan
- Won 3rd prize in Extempore

Participated in Dextra organized by Amiraj College

- Won 1st prize in Codehunt

Participated in Vividha organized by Christ College

- Won 2nd prize in Poster making

Participated in Protsahan organized by Ganpat University

- Won 2nd prize in Business Plan

Participated in Petro Cup organized by PDPU

- Won 2nd Prize in Cricket
- Won 2nd prize in Extreme Gym
- Won 3rd prize in 100*4 Relay Race

Participated in Genesis organized by Nirma University

- Won 1st prize in Virtual Stock Trade

Participated in Bauddhika organized by Shanti Business School

- Won 1st prize in Box Cricket
- Won 1st prize in Skit
- Won 2nd prize in Business Plan
- Won 3rd prize in Business Quiz
- Won 3rd prize in Financial Planning
- Won 3rd prize in Business Plan
- Won 1st prize in Open mic

Participated in 3rd Wado State Championship

- Won 3rd prize in Karate

Participated in Management Fest organized by Karnavati University

- Won 2nd prize in Business Quiz
- Won 2nd prize in Business Plan

Participated in Cognizance organized by Xavier's college

- Won 2nd prize in Business Quiz

Participated in Aspiron organized by Adani School of Business Management

- Won 1st prize in Carrom

Participated in Management Fest organized by Indus University

- Won 1st prize in Rural Products in Global Market
- Won 1st prize in Techhunt
- Won 2nd prize in GD/PI
- Won 2nd prize in CEO Challenge
- Won 1st prize in Corporate Buzzbee
- Won 2nd prize in Corporate Buzzbee
- Won 3rd prize in Business Quiz
- Won 1st prize in Solo Singing

Participated in Renaissance 2020 organized by B.K.School of Business Management

- Won 1st prize in Case Analysis
- Won 2nd prize in Gully Cricket
- Won 1st prize in Business Plan

Participated in Sports Meet organized by Nirma University

- Won 1st prize in Kho-Kho Girls
- Won 2nd prize in Kho-Kho Boys





Faizanulhaqq Ansari (21)

BBA
Specialization 2 : Marketing
Summer Project : The Relationship and Impact of Profitability, Leverage, Efficiency and Liquidity on Return on Equity: Cases of Indian IT Companies Listed on National Stock Exchange
8141904083, 9725035739
faizan.imba19@gmail.com



Dhwani Buch (21)

BBA
Specialization 2 : Marketing
Summer Project : A Comparative Study on Financial Performance Evaluation of Public Sector Banks in India Using CAMEL Model
8690280700, 9898122644
dhwanibuch.imba19@gmail.com



Sanchit Dalaria (22)

BBA
Specialization 2 : Marketing
Summer Project : Creative Strategies in Social Media Marketing and Consumer Engagement
7228868861, 9374738861
sanchit.imba19@gmail.com



Raj Dave (22)

BBA
Specialization 2 : Marketing
Summer Project : A Comparative Study of Non-Performing Assets in Public and Private Sectors Banks in India
7874557790, 9586234559
rajdave.imba19@gmail.com



Akash Dholakiya (21)

BBA
Professional Course : Tally and Digital Marketing
Specialization 2 : Marketing
Summer Project : A Comparative Study on Performance Evaluation of Selected Large-Cap and Mid-Cap Mutual Fund Schemes in India.
8154846460, 9427758189
aakash.imba19@gmail.com



Krupa Doshi (21)

BBA
Professional Course : Tally Certificate Course
Specialization 2 : Marketing
Summer Project : A Study on Financial Performance Analysis of Selected Banks in India
9723222512, 7383840091
doshikrupab@gmail.com
Work Experience : Worked as Executive in B.G.Shah for 9 months



Kushal Doshi (21)

BBA
Specialization 2 : Marketing
Summer Project : Determinants of Capital Structure: A Study of Indian FMCG Sector
7016278727, 9428480067
kushaldoshi06@gmail.com



Priya Jain (21)

BBA
Specialization 2 : Marketing
Summer Project : To Conduct the Comparative Analysis of ICICI Bank and HDFC Bank
9727046177, 9099016831
priyajain.imba19@gmail.com

FINANCE



Devendra Jangid (23)

BBA
Specialization 2 : Marketing
Summer Project : Determinants of
Capital Structure of Indian Banks
9549769306, 8780117650
devjangid1997@gmail.com



Rajat Kothari (21)

BBA
Specialization 2 : Marketing
Summer Project : Demonetization
Impact on Indian Stock Market
9429015678, 9429087155
rajat.imba19@gmail.com



Himai Lohia (22)

BBA
Professional Course : Tally Certificate
Course ,
French Certificate Course
Specialization 2 : Finance
Summer Project : A Study on the usage
of Information and Communication
Technology in Public Sector, Private
Sector and Foreign Banks in India:A
Comparative Analysis
9426149289, 9427232424
himailohia@gmail.com



Renisha Macwan (21)

BBA
Specialization 2 : Marketing
Summer Project : Impact of Non
Performing Assets on the Performance
of Private and Public Sector Banks in
India
7383820153, 9898124974
macwanrenisha09@gmail.com



Yasha Makhiyaviya (22)

BBA
Specialization 2 : Marketing
Summer Project : To Study on Financial
Performance Evaluation of Selected
Equity Linked Saving Schemes in India
9409106998, 9428855099
yashamakhiyaviya.imba19@gmail.com



Manan Mehta (21)

BBA
Specialization 2 : Finance
Summer Project : A Study on Effect of
Major Corporate Announcements on
Indian Stocks
8460230682, 9924207212
mananmehta.imba19@gmail.com



Viraj Mehta (21)

BBA
Professional Course : Tally and CCC
Course
Specialization 2 : Marketing
Summer Project : A Study on Financial
Performance Evaluation of Selected
Public Sector and Private Sector Banks
8980767979, 9327067806
viraj.imba19@gmail.com



Nikhil Narsinghani (20)

BBA
Specialization 2 : Marketing
Summer Project : Comparison of
Return Rate Provided By Mutual Fund
and Recurring Deposit of Different
Bank
9409645733, 9824870964
nikhil.imba19@gmail.com

FINANCE



Aayushi Pandya (22)

BBA
Specialization 2 : Finance
Summer Project : An Analytical Study of Factors Affecting Exchange Rate in Foreign Exchange Market
9429669040, 9426087754
aayushipandya20@gmail.com



Dhrumi Patel (21)

BBA
Specialization 2 : Marketing
Summer Project : A Study on Financial Performance Evaluation of Selected Exchange Traded Mutual Fund Schemes in India
7436048029, 7405157071
dhrumipatel1234@gmail.com



Meet Patel (21)

BBA
Specialization 2 : Marketing
Summer Project : A Comparative Financial Analysis Between Axis Bank and Kotak Mahindra Bank
7016262737, 9979893657
meetp3003@gmail.com



Mansi Ramtani (22)

BBA
Professional Course : Tally with GST
Specialization 2 : HR
Summer Project : A Study on Impact of Acquisition on Performance of Company in Context of FMCG Sector
7990233206, 9601160101
mansiramtani.imba19@gmail.com
Work Experience : Worked as Cashier in MY-MY for 15 months.



Anjali Sainani (21)

BBA
Specialization 2 : Marketing
Summer Project : An Impact of Working Capital on Firms Profitability of Zydus Wellness
9974596048, 9974051087
anjalisainani24@gmail.com
Work Experience : Worked as Administration and Course Instructor in Aloha Mental Arithmetic bodakdev branch for 29 months.



Rohanshu Savalia (21)

BBA
Specialization 2 : Marketing
Summer Project : A Comparative Study on Financial Performance Evaluation of Selected index Fund and Actively Managed Mutual Fund Schemes in India
8866800221, 9825792044
rohanshu.imba19@gmail.com



Tapesh Sharma (22)

BBA
Professional Course : CMA 1st group; Equity Derivative Certification; Certificate Program in Financial Markets, Sales and Operation; Mutual Fund Distributer Certification and IRDA Certificate of Insurance Agent
Specialization 2 : Marketing
Summer Project : A Comparative Study on The Effect of COVID-19 on Selected Global Stock Indices
9772068270, 8849655374
stapesh17@gmail.com



Gehna Shah (21)

BBA
Professional Course : Digital Marketing
Specialization 2 : Finance
Summer Project : Risk-Return Analysis and Comparative Study of Equity Mutual Fund Schemes of HDFC AMC Ltd
9924637292, 9825237292
gehna.imba19@gmail.com
Work Experience : Worked as an Administrator in SPGT for 20 months also worked as Maths teacher in RA Academy for 20 months

FINANCE



Nupur Shah (21)

BBA
Professional Course : CFP (Certified Financial Planner); Tally ERP -9 and Digital Certification offered by TCS iON
Specialization 2 : Marketing
Summer Project : Effect of Covid-19 on The Indian Stock Market : A Sectorial Analysis
9824036756, 9824088460
nupurshah.imba19@gmail.com



Shimul Shah (22)

BBA
Professional Course : Diploma in Event Management
Specialization 2 : Marketing
Summer Project : Risk and Return Analysis on Equity Schemes of Aditya Birla Mutual Fund
9979844224, 9825444224
shimulshah29@gmail.com
Work Experience : Wroked in Event Management companies like Vision Hospitality as an Event Coordinator for more than 20 months



Priya Singh (22)

BBA
Specialization 2 : Marketing
Summer Project : Financial Performance Analysis - A Comparative Study Between SBI and ICICI Bank
7600568893, 9016425278
priyarajput6987@icloud.com



Aashil Vaswani (22)

BBA
Specialization 2 : Finance
Summer Project : A Study on Performance of Mutual Funds in India
9725930005, 9173044464
aashil10vaswani@gmail.com



Jainik Shah (22)

BBA
Specialization 2 : Marketing
Summer Project : A Comparative Financial Analysis Between BOB Bank and PNB Bank
9408759311, 9428826133
Shahjainik7@gmail.com





Ruhshad Anklesaria (22)

BBA
Specialization 2 : Marketing
Summer Project : A Study on Understanding and Analyzing The integrated Marketing Communications Strategies For Tropicana and Real Fruit Power
9979889425, 9978990024
ruhshad.anklesaria98@gmail.com



Prakhar Asawa (22)

BBA
Professional Course : Digital Marketing
Specialization 2 : Finance
Summer Project : A Study on Different Marketing Strategies of Companies During Covid -19
9601520171, 9426078724
prakharasawa3@gmail.com



Ashok Devasi (21)

BBA
Specialization 2 : Finance
Summer Project : A Study on Effect of Social Media and Internet Marketing To Brand Equity
9978068805, 9909670944
ashokdevashi1@gmail.com



Siddhant Dhinoja (21)

BBA
Specialization 2 : Marketing
Summer Project : A Study on the Role of Packaging in Food Brand Extension
9328677773, 7698430777
dhinoja60@gmail.com



Dishant Dholakiya (23)

BBA
Professional Course : TCS Lockdown Course and Jewellery
Entrepreneurship Course
Specialization 2 : Marketing
Summer Project : A Study on Consumer Behaviour Towards Reliance Jio
7984781804, 9925807375
dishant.imba19@gmail.com
Work Experience : Worked as Quality & Relationship Manager in HK Jewels for 4 years



Vishwa Dudhela (21)

BBA
Specialization 2 : Marketing
Summer Project : Meme - A New Marketing Language
9408095044, 9427750151
vishwad.imba19@gmail.com



Aman Shanker (22)

BBA
Professional Course : YLE Cambridge University ESOL Test and Microsoft Office Examination.
Specialization 2 : HR
Summer Project : A Study on Effectiveness of Video Advertising With Reference to Youtube Ads
8200831511, 9925018005
amanshanker1379@gmail.com



Pooja Jain (21)

BBA
Professional Course : Digital Marketing and Tally ERP-9
Specialization 2 : Finance
Summer Project : Tourism Industry Promotion on Social Media
8780640381, 7359886758
pooja.jain1498@gmail.com

MARKETING



Chandni Joshi (21)

BBA
Professional Course : NISM Series V-A:
Mutual Fund Distributors
Specialization 2 : Marketing
Summer Project : The Impact of Gender
on Advertising
9727717021, 9825063021
chandnijoshi29@gmail.com



Drashti Joshi (21)

BBA
Specialization 2 : HR
Summer Project : The Role of Social
Media Marketing on Fashion Industry
7874224680, 9825216744
drashtijoshi1999@gmail.com



Janvi Modi (21)

BBA
Specialization 2 : Finance
Summer Project : Effect of Instagram
Beauty influencers on Consumer's
Buying Behaviour
7778988787, 9374945600
janvi.m.imba19@gmail.com



Dhruvi Pandit (21)

BBA
Specialization 2 : Finance
Summer Project : Impact of COVID19 on
Digital Marketing
9662977741, 7778986939
dhruvi.p.imba19@gmail.com



Meera Thakkar (22)

BBA
Specialization 2 : Finance
Summer Project : Impact of Influencer
Marketing in Travel Industry
7046618687, 9662745708
meera.imba19@gmail.com



Hammad Puthawala (22)

BBA
Specialization 2 : Marketing
Summer Project : Impact of Social
Media Influencer Marketing on
Millennials
8141061971, 9825441354
hammad.imba19@gmail.com
Work Experience : Worked as Supply
Chain Assistant in Bird Inc. for 43
months.



Dhwani Rughani (21)

BBA
Specialization 2 : Finance
Summer Project : Trends in Indian
International Trade
9726070777, 9909869777
dhwanirughani.imba19@gmail.com



Karan Sadhnani (21)

BBA
Specialization 2 : Finance
Summer Project : Effects of Social
Distancing on Usage of Video Games
9662396221, 9662894238
karansadhnani74@gmail.com

MARKETING



SoebAkhtar Saiyed (21)

BBA
Specialization 2 : Marketing
Summer Project : A Study on Brand
Loyalty of Millennial
9714369978, 9408880282
soebakhtar.imba16@gmail.com



Rishabh Shah (21)

BBA
Specialization 2 : Marketing
Summer Project : Changes in
Automobile Sector on Indian Economy
(2010-2020)
9426072438, 7984376634
rishabhshah290499@gmail.com
Work Experience : Working as Business
Development Executive and
Operational Management in Basilion
Healthcare and Research from 6
months



Vaidehi Shah (20)

BBA
Specialization 2 : Finance
Summer Project : Analysing the
Effectiveness of Advertising Strategies
During Recession in Reference to
Covid-19
9586288210, 9879339555
vaidehi.imba19@gmail.com



Dharmik Sharma (21)

BBA
Specialization 2 : Finance
Summer Project : The Growth of E-
Commerce Industry in India
9601760832, 8320449269
dharmik.imba19@gmail.com



Karishma Sharma (21)

BBA
Professional Course : DELF A1
Specialization 2 : Marketing
Summer Project : A Study on Airline
Distribution of Goods of Fedex
9586269484, 9898912314
karishma0915@gmail.com



Kritika Sharma (21)

BBA
Professional Course : DELF A1
Specialization 2 : Marketing
Summer Project : A Study on
Effectiveness of Distribution Channel of
Zomato Food Delivery
8347412314, 9974164124
kritika.sharma0915@gmail.com
Work Experience : Working as
Administrator in Samir Sejal Institute
since 36 months.



Ratul Vijh (24)

BBA
Specialization 2 : Marketing
Summer Project : Influence of Digital
Marketing on Consumers
9316714985, 9654115536
ratul.imba19@gmail.com



Pooja Yadav (21)

BBA
Specialization 2 : HR
Summer Project : A Study on Business
Strategies Adopted by Coffee
Companies With Special Reference to
Starbucks and CCD
8866307845, 9824640595
poojayadav.imba16@gmail.com
Work Experience : Worked as Faculty in
Gyanjyot Institute for 12 months

MARKETING



Jeni Vakharia (21)

BBA
Professional Course : Digital Marketing
Specialization 2 : Marketing
Summer Project : Marketing Strategies
Evolving for Textile Fashion Industry
Focusing on Upcycling and Eco-
Labeling Products
8141119399, 9227209292
jenivakharia2398@gmail.com
Work Experience : Worked as Admin
Officer in Lateral solutions for 24
months.



Aditi Shah (21)

BBA
Professional Course : Digital Marketing
Specialization 2 : Marketing
Summer Project : A Study on Influencer
Marketing Changing the Consumer
Purchase Decision
7041683331, 9825030748
shahaditi9998@gmail.com



Anuja Shah (21)

BBA
Professional Course : Digital Marketing
Specialization 2 : Marketing
Summer Project : Impact of Social
Media Marketing in Brand Equity
Creation
7041683757, 9825030748
shahanuja304@gmail.com





Pratishta Bhardwaj (22)

BBA
Specialization 2 : Marketing
Summer Project : Managing Cultural Diversity in Workplace: Benefits, Challenges, Staffing And Training
9558527671, 7043477656
pratishta.imba19@gmail.com



Dhara Chheda (21)

BBA
Professional Course : Digital Marketing
Specialization 2 : Marketing
Summer Project : The Changing Role of HR in An Organization During Influenza Pandemic Crisis
9106616536, 8141595100
dhara.imba19@gmail.com



Shivani Chokshi (21)

BBA
Specialization 2 : Marketing
Summer Project : The Role of Human Resource Professionals in Mergers and Acquisitions
9898825252, 9898049601
shivanichokshi20@gmail.com
Work Experience : Worked as Sales and Service Co-Ordinator at Pruthvi Business Solutions LLP for 8 months.



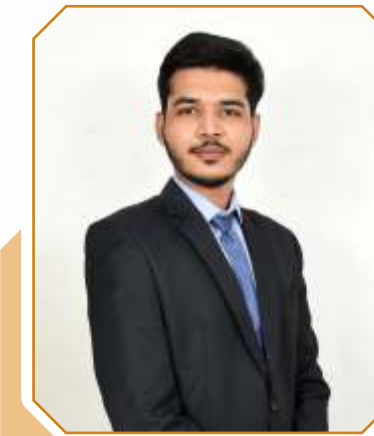
Shaily Kansara (22)

BBA
Specialization 2 : Marketing
Summer Project : Effect of Leadership Styles on Organizational Performance
9624010351, 9375530351
shaily.imba19@gmail.com



Priya Shah (21)

BBA
Specialization 2 : Marketing
Summer Project : Impact of Work Culture on Employee Engagement
9998671719, 9974100789
priyashah245999@gmail.com



Tehzun Vasanwala (22)

BBA
Professional Course : Digital Marketing
Specialization 2 : Marketing
Summer Project : Effects of Performance Appraisal on Employee Productivity
9265886040, 9426363148
tehzun45@gmail.com



Recruiters' 2020

94.3 MY FM	Centre for Monitoring Indian Economy Pvt. Ltd. (CMIE)	Global Network	Kotak Mahindra Bank Limited	Pinsoftek	Spectra Fuels
Accrete Infosolution Technologies LLP	Centrum Housing Finance Ltd	Go Ads India Pvt.Ltd.	Kotak Mahindra Life Insurance	Pioneer Cars	Stainless Bolt Industries
Ace Consultants	Chiripal Poly Films Ltd.	GRUH Finance Ltd.	Kotak Securities Ltd.	Planet Health	Sterlite company
Addrec Solutions Pvt Ltd	Cholamandalam Securities Ltd	Gujarat Chamber of Commerce and Industry	Krazy Mantra Pvt Ltd.B176	PlexusMD	Sundyota Numandis Pharmaceuticals
Aditya Birla Health Insurance Co. Ltd.	Coaspect Solutions Pvt. Ltd	HCG Group of Hospitals(HCG Academics)	Lakshmishree Investment & Securities Pvt. Ltd.	Prakash Chemicals Agencies Pvt. Ltd.	Sunil Sandeep & Co.
Aegon Life Insurance Company Limited	Coca Cola India Ltd	HDB Financial Services Limited	Lead Magnets	Prakash Chemicals International	Sunrise Pharmaceuticals
Aerostar Jet Training Academy	Collabera	HDFC Life	Lending Tree	Principia Transformatica	Swagat Group
Amara Raja Batteries limited (Amaron)	Concept Group	HDFC Ltd.	LG Electronics	Pronix Technologies Pvt. Ltd.	Synergy Financial Solution
Amazone Ceiling	Corporate Fincon Pvt. Ltd.	Hidden Brains Infotech Pvt.Ltd.	LIDO Learning	Prudent Corporate Advisory Services Ltd	Synoptek
AMUL AmulFed Dairy Fresh Product	Cosmic Information & Technology Ltd. (CIL)	Hike Education	Linkruit	Qodoro BPM Pvt.Ltd	Tata AIG General Insurance Co. Ltd.
Anmol Group	Coviam	Hinduja Leyland Finance	Lubi Electronics	RasoiShop	Tax Tech India Pvt. Ltd.
Ans placement Pvt Ltd	D.P Cotton	Home First Finance Company	Magicbricks	RBSA Advisors	TCS
Apollo Munich	DangeeDums Ltd	ICICI Bank	Mangos Mediacom	RediantHR	Techno Infonet Gujarat Pvt. Ltd
AppsTech Solution	DCB India	IDFC First Bank	Mansukh Securities and Finance Ltd	Reelo Technologies	The Kalupur Comm. Co-op. Bank Ltd
Aproksha Financial Services Pvt Ltd	Digital EXIM	IFFCO Tokio	MAS Rural Housing & Mortgage Finance Ltd	Reliance Jio	Tikona Infinet Pvt.Ltd
Arise group	DMart	IIFL Home Loans	MAX Bupa	Reliance Retail (Ajo)	Tipsons Group
Asian Paints Ltd.	Durogreen Waste Management Pvt Ltd	IMS People	Maya Academy of Advanced Cinematics	Rubik Infotech Pvt. Ltd.	Toppr Tech. Pvt Ltd.
Axis Bank	Dynatech Systems Private Limited	India Infoline	Medkart Pharmacy Private Limited	S T Shah & Co	Torrent Pharmaceuticals Ltd
Bacancy Technology Pvt Ltd	EazyDiner Pvt Ltd	IndiaMART InterMESH Ltd	Medusind Solutions Pvt. Ltd	S&P Global	Torrent Power
Bandhan Bank	Edupolis Technologies Private Limited	IndusInd Bank	Meghmani Pigments	Saint-Gobain	Trestle Research
Bankai Group of Companies	Eduprogess	Intech Systems Pvt. Ltd.	metR Technology	Salasar Organics Pvt Ltd.	Trestle Research & Consulting Private Ltd.
Befree Business Resourcing LLP	Elsner Technologies Pvt Ltd	InvestMitra	MRF	Sales India	Trident India Ltd
Berger Paints India Ltd	e-Procurement Technologies Ltd	i-Process Services (India) Pvt Ltd	Murugappa Group	Sandesh Press	Triumphant Institute of Management Education Pvt. Ltd.
BESPOKE & AGW Matrimony	Equilibrium Mortgage Solutions Pvt Ltd	ITC Ltd.	MyGate	SBICAP Securities	Troth Insurance
Big Ideas Group	ESDEE PAINTS LIMITED	Jagdish Hirani & Associates	Natraj Infotech Pvt Ltd	Sectra Fuels	UTI AMC Ltd
Blue Chip Investment Corp	Evosys Global	Jaro Education	NJ India Invest Pvt. Ltd.	Sharekhan Ltd.	VC ERP Consulting (P) Ltd
Brahmani Events and Exhibitions Pvt. Ltd.	Extramarks Education Pvt. Ltd	Just Dial	Omni Informatics Private Limited.	Shelter4U	Vibrant Insurance Broking (P) Ltd.
Byju's	Fasttrack HR Services Pvt. Ltd.	Jyoti Electronics	One Advertising and Communication Services Ltd. (ONE)	Ship Automation	Vivish Technologies Pvt. Ltd
Canara HSBC	Federal Bank	K.Zinzuwadia legacy	Oxygen Healthcare Research Pvt. Ltd.	Sigma Allied Services	VTV News (Sambhav Group)
CARE Ratings Ltd	Flourish PureFoods	Kalibre management services	Panasonic India	Silver Touch Technologies Ltd.	Webtel Electrosoft Pvt. Ltd
CavinKare	Future Generali India Life Insurance Company Limited	Khushi Advertising Ideas Pvt. Ltd.	PayTm	Spandana Spoorthy Financial Ltd	Yamir Packaging Pvt. Ltd.
			PhonePe	SPEC India	ZunRoof Tech Private Limited
			Phyto Life Sciences P. Ltd		
			Pin Click		

Global Exposure

GLS University aims to develop globally aware graduates with internationally competitive skills well-matched to the international jobs and assignments of today and future. The prime focus to bring internationalisation will be by fostering globally connected research and scholarship.

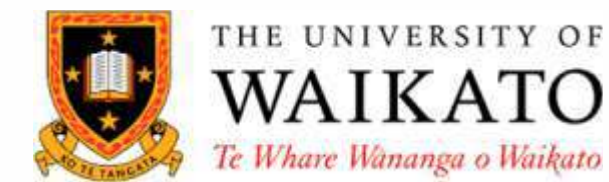
At present, the University has entered into 17 foreign collaborations with leading academic institutions from across the globe. Global mentors and start-ups will be invited through these channels to interact with the University's incubator. There are formal and informal arrangements with eight Foreign Universities / Colleges for Student-Exchange Programme, Organizing Conferences, Joint Research & Visiting Faculty Arrangements.

- Waikato University, NZ
- Wismar University, Germany
- Essex University, UK
- University of Aberdeen, UK
- Wasar & Brown College, USA
- Southern City University, California, USA
- Alliance with CIMA, UK
- Alliance with AOC, UK
- University of Regina, Canada
- Collaboration with India – NZ Business Council
- Collaboration with International Association of Applied Psychology
- Member of AIMS-International
- Collaboration with BizzAppDev
- Collaboration with Openfuel for online incubation and mentorship
- Charter member of TIE

International Representations of GLS University

The university through its faculty and students have made notable representations across the world. The nature of the representations being visits, sponsoring or hosting events, exchange programmes etc. Following are some illustrations of such representations.

- Participation at Global Marketing Conference, Singapore
- Hosted India – New Zealand Business Forum in 2013 - 2014
- Visit to University of Wismar, Germany
- Visit to University of Essex, UK
- Visit to University of Waikato, NZ
- Visit to University of Deakin, Australia
- Visit to Regina University, Canada
- Students from Vassar and Brown College, USA visited the GLS
- Visit to Georgian College, Canada
- Visit to California Baptist University, USA



Placement Team

Faculty Incharge – MBA Final Placements

Dr. Kalagi Shah : +91 9824461344

Dr. GurmeetSingh Sikh : +91 9898180087

Dr. Harikrishan Chaurasiya : +91 9687652158

Faculty Incharge – PGDM Final Placements

Dr. Avni Patel : +91 9825345465

Prof. Deepa Khatwani : +91 8511931663

Faculty Incharge – I-MBA Final Placements

Dr. Avni Patel : +91 9825345465

Prof. Maulik Shah : +91 9374336396

Linkedin <http://www.linkedin.com/in/nribm>





FACULTY OF MANAGEMENT

Gujarat Law Society Campus, Ellisbridge, Ahmedabad - 380 006.

Phone : (079) 2656 4836, 2644 6602, Fax : (079) 2644 5958

E-mail : placement.fom@glsuniversity.ac.in