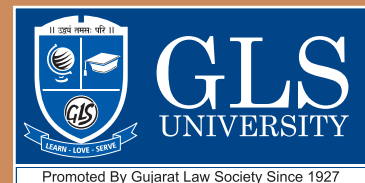


Recruiter's Handbook 2019



MBA Programme

OUR VISION

- To create value through economic, social and environmental developments whilst being a world class education provider in a manner that is nationally entrenched, regionally recognised and globally relevant.
- To foster a culture wherein original ideas are generated through a strong accent on innovation, inquiry, scholarship, creativity and research.
- To develop a leadership which is capable, compassionate, conscious and committed to the common good.

OUR MISSION

- To strive to provide and promote quality education and training in multiple verticals by leveraging a structured mix of scholarship with professionalism.
- The University believes that its first responsibility is to the students, staff, alumni and all other stakeholders.
- To commit to develop a system that focuses on the head, heart and hands within an intensive teaching, learning and research environment that streams through our code of conduct.
- To put a strong emphasis on enhancement of skill-sets which are practically relevant with an uncompromising orientation towards quality in whatever the University does.



GLS University

Governing Body Members

PRESIDENT

Mr. Sudhir Nanavati

VICE-PRESIDENT

Mr. Devang Nanavati

EXECUTIVE DIRECTOR

Dr. B.H. Joshi

MEMBERS

Dr. Hitesh Ruparel

Mr. Pankaj Patel

Dr. Tejas Patel

Ms. Paru M. Jaykrishna

Mr. Bhadresh Shah

Ms. Anju Sharma

Dr. Bakul Dholakia

Mr. Pranav Shah

Mr. Dhanraj Nathwani

Mr. Bhikhubhai Patel

Dr. B. A Prajapati

Mr. Janak Parikh

Mr. Priyam Mehta

Mr. Rajendra Dharaiya

Ms. Vaibhavi Nanavati

Ms. Chandni Kapadia

Dr. Dharmesh Shah

Dr. Rajesh Asrani

Dr. Ashwin Purohit

Dr. Avani Desai

Mr. Shashank Shah

Contents

GLS University	02
Gujarat Law Society	02
Message from Vice-President	03
From the Dean's Desk	05
The Institute	06
About MBA Programme	09
Curriculum Canvas	10
International Connotation	12
Infrastructure Support	14
Academic Innovation	16
Our Distinguished Faculty Team	18
Academic Extension Activities	20
Learners' Activities	22
Luminous Achievements of Students	27
Synergy with Corporate	28
Invitation Message	31
Placement Process	32
Batch Profile - Finance Specialization	35
Students' Profile - Finance Specialization	36
Batch Profile - Marketing Specialization	77
Students' Profile - Marketing Specialization	78
Batch Profile - HRM Specialization	103
Students' Profile - HRM Specialization	104
Recruiters' 2018	116
Summer Internship	118
Placement Committee	120



GLS University

GLS University is established in the year of 2015 with the objective of providing an ideal and creative learning environment and continuing the tradition of excellence in education of the sponsoring body of the University, viz., Gujarat Law Society (GLS)

Gujarat Law Society, established in the year 1927, is one of the largest and oldest educational institutions in the State of Gujarat. GLS was promoted by luminaries Sardar Vallabhbhai Patel, Shri Ganesh Mavlankar, the first Speaker of the country and Shri I.M. Nanavati with the vision of Excellence in Education.

With the advent of the era of self-financing educational institutions, GLS took a pioneering role by offering programmes in several disciplines such as Business Management, Computer Technology, Commerce, Business Administration, Education, etc., apart from those already being offered in Law and Humanities. GLS has also been offering a wide range of professional programmes encompassing various functional and sectorial specializations like Human Resource Management, Banking & Insurance, CA, CS, Professional Accounting, Export Management, Personality Grooming, Communications, etc.

Gujarat Law Society

“Intelligence plus Character – That is the Goal of True Education.”

With the mission to elevating lives of many through education, concurring farsighters like Shri Sardar Vallabhbhai Patel, Shri Ganesh Mavlankar and Sheth Shri Kasturbhai Lalbhai established Gujarat Law Society in 1927. Originally the Society was established with the distinct raison d'être of imparting legal training. Since, then Gujarat Law Society has come a long way with 38 educational institutions under its umbrella.

The pecuniary scaffold of the Society was reinforced by generous offerings given by philanthropic personalities like Shri Charandas Haridas, Shri Mahendra Kanaiyalal, Shri I.M. Nanavati, Sir C.U. Shah, Shri Deepak Nanavati, Dr. Pramod Mehta.

With the indefatigable resolve to “aim higher” & the motto of “Excellence in Education”, today Gujarat Law Society appositely ranks among the leading educational bodies of the country.



Message from Vice-President



Ever increasing expectations from the corporate coupled with increasingly intense competition exerting influences from all over the globe have made management education witness formidable challenges.

This puts a demand to stand out more effectively & efficiently for a professional institute imparting management education. We at GLS University have structured our program in such a manner as to equip the future managers of tomorrow with learning, competencies and skills that can significantly contribute to the growth of an organization.

What is unique about GLS is our emphasis not just on sound theoretical inputs, but on the development of the individual as a whole. This in turn implies a sharp focus on personal, spiritual and social development.

We focus on nurturing quality education through collaboration, innovation and encouraging leadership values. This integral and value-based formation will greatly assist our students to become innovative, competent and creative leaders. They are groomed in a manner as to serve as agents of continuous improvement and change.

Our students will be torchbearers of your organizations and of society, and I recommend them enthusiastically for your consideration.

A handwritten signature in black ink, appearing to read 'Devang Nanavati'.

Devang Nanavati
Vice-President



From the Dean's Desk



The Changing paradigms have made mandatory for an academic institution to foster a new breed of professionals equipped with the right kind of knowledge, technical skills, ability to think out of box and innovative. The industry expectations have gone higher and only those survive and sustain who have the right attitude & skills to accept challenges. Thus, the structure & delivery of the curriculum at Faculty of Management are contemporary & based on our continuous interaction with renowned educationists & industry professionals.

We have always strived to stay in tune with the developments in the Industry and have suitably restructured or curriculum, programs and techniques to ensure that our students get the best and most relevant inputs to enhance their holistic nurturing. The students have access to the best and highly experienced faculty, library resources, training workshops, latest trends and research.

At GLS University we believe in developing holistic managers and leaders for tomorrow's corporate culture by following a judicious blend of theory & practice, using highly innovative pedagogical tools tailored by the institute to bequeath its students with cutting edge management wisdom. Our endeavor is to groom them so as to develop a synergy between today's need & tomorrow's expectation.

It is with immense pleasure that I welcome you to the portal of this academic milieu to have a unique educational experience and to participate in the placement programme of the institute. If you are looking for best business talent, GLS-MBA is one of the best choices that can meet your expectations and contribute to your human resource talent pool.

Looking forward to see you at campus as a part of institutional placement drive for 2018-2019.

Dr. Hitesh Ruparel
Dean

The Institute

Gujarat Law Society imparts Post Graduate Management education through its most prominent institute Faculty of Management. The prime philosophy is to create innovative thought leaders well equipped with strong functional skills along with palpable ethos to contribute to the society at the micro as well as at the macro level.

The institute offers full-time MBA programme under GLS University. The major focus of the institute is towards professional development of students to empower them for becoming successful management professionals in the corporate world.

For creating leaders of tomorrow, the institute has developed a structured programme combining class room lectures, industry exposure and training, experimental learning methods, live project work, case analysis, management quiz, group discussions, corporate expert interactions, soft skill development, research orientation, and international exposure.

The institutes prove themselves to be an ideal facilitation ground, to the extent that their locational benefit empowers students to cosset into manifold activities. It's situated behind CG Road; one of the most prominent setting for corporate offices, makes it opportune for the students to gain practical experience by visiting the offices as a part of their MBA course.

Tireless efforts have been devoted to offer the finest amenities. The institutes are located in an expansive 32,000 sqmt campus. The campus is well designed to provide spacious, air-conditioned and Wi-Fi classrooms, the state-of-the-art computer labs and a-breath taking auditorium.

With one of the richest libraries in the state boasting of more than 16000 books, more than 129 national and international journals and more than 7000 electronic resources- students have access to the best in educational resources. Additionally, our proximity to the British library, Gujarat University Library and the Ahmedabad Management Association ensures that students are never at a loss of resources.

The programs blueprint inculcates the right attitude. It develops the appropriate skills and imparts widespread and meticulous knowledge to the students. The course material includes all the latest headings which many multinational companies entail. The students are also benefited with the vast experience of faculty members who not only act as facilitators but as mentors to provide them the most realistic educational and training experience.









About MBA Programme

The Faculty of Management at GLS University offers a 2 year (4 Semesters) Masters of Business Administration (MBA) Programme for all eligible graduates aspiring for a career in the field of management. On the successful completion of the 2-year Programme, the students will be awarded the Masters of Business Administration (MBA) Degree.

MBA at GLS University is based on Choice Based Credit System (CBCS) in order to facilitate students to opt the subject in the specialization of their choice. The MBA programme at the institutes is a swift paced and a vibrant blend of educational rigor and corporate relations. A careful concentration is given to academic fineness through stringent eminence check in the form of quizzes, assignments, projects and internal examinations ensure that students are resonance in their conceptual knowledge.

Moreover, incessant learning and assessment supported by tie-up with business houses for live projects, corporate guest lecture series in every course area, global immersion and exposure to virtual managerial orientation moulds their talent finest suited for corporate career challenges to be entrusted to the participants. The MBA programme at our Institute helps the student to augment his knowledge to face challenges in today's shifting business environment. During the course of the two-year programme the institute also builds personal efficiency and leadership skills that prove priceless throughout students' professional lives.

Programme Objectives

- To equip the students with requisite knowledge, skills & right attitude necessary to operate in a competitive global environment.
- To develop competent management professionals with strong ethical values, who would be capable of assuming a pivotal role in various sectors of Indian economy & society, aligned with the national priorities.
- To develop proactive thinking so as to perform effectively in the dynamic socio-economic and business ecosystem

Curriculum Canvas

The programme configuration uses the most contemporary teaching techniques includes interactive classroom setting, predicament solving, and decision making techniques in management education. Students are optimized to develop systematic, problem-solving, decision-making and communication skills to make certain that they furnish to the ever-changing needs of the corporate world. The gamut of Extensive exercising of audio-visual assistance and computer supported learning methods encourage creativity, inquisitiveness and inter-personal growth.

It is better to teach a few things perfectly than many things indifferently, and an overloaded curriculum is useless; as the object of instruction is not to produce technicians, but good active minds.

Semester – I

- Critical Thinking & Corporate Communication
- Econometrics & Economics for Managers
- Financial Accounting
- Organizational Behavior
- Principles of Management
- Quantitative Techniques-I
- Research Methodology

Semester – II

- Business & Technology
- Cost Accounting
- Financial Management
- Human Resource Management
- Marketing Management
- Production & Operations Management
- Quantitative Techniques-II





Semester – III

Core Subjects:

- Summer Internship Project
- Business Laws

Finance Electives:

- Derivatives & Risk Management
- Investment Management
- Management of Financial Services
- Corporate Taxation
- International Finance
- Corporate Restructuring
- Financial Analysis, Valuation & Reporting
- Strategic Financial Management
- Investors' Relations & Corporate Governance

Marketing Electives:

- Consumer Behavior
- Integrated Marketing Communication
- Sales and Distribution Management
- Product & Brand Management
- Digital Marketing
- Services Marketing
- B2B Marketing
- Retail Management
- Rural Marketing

Semester – IV

Core Subjects:

- Comprehensive Project
- Strategic Management
- Elective-I
- Elective-II
- Elective-III

Human Resource Electives:

- Human Resource Information System
- Compensation & Reward Management
- Management of Industrial Relations & Labor Legislations
- Strategic Human Resource Management
- Change Management & Organizational Development
- HR Auditing
- Talent Management
- Recruitment & Selection
- Global HR Practices

International Connotation

International Liaison

The institute has developed active liaisons with two foreign universities in Australia and New Zealand. Both Deakin University in Australia, as well as the University of Waikato in New Zealand is ranked amongst top 300 universities in the world. These academic tie-ups have ensured that both students and faculty members of these universities as well as our institute can partner for joint research opportunities and exchange programme. The institute and University of Waikato in New Zealand jointly hosted 2nd Indo-New Zealand Business Summit at Ahmedabad in association with FICCI. Continuing the partnership, the institute co-hosted the third India New Zealand Business forum at Hamilton, NZ.

International Immersion

GLS University aims to develop globally aware graduates with internationally competitive skills well-matched to the international jobs and assignments of today and future. It has developed active liaisons with many foreign universities with top global repute. These academic tie-ups have ensured that both students and faculty members of these universities as well as our institute can partner for Joint Research Opportunities and Exchange Programme. To keep pace with recent advancement in the field of education, students explored the opportunity and visited Georgian University Ontario, Canada and California Baptist University, USA, and LEEDs Beckett University participated in student exchange programme for 4 weeks. GLSU is having academic collaboration with following foreign universities:

University Name	Country
Georgian College	Ontario, Canada
California Baptist University	USA
Waikato University	NZ
LEEDs Beckett University	UK
The University of New Castle	Australia
Curtin University	Australia
La Salle	Canada
University of Wroclaw	Poland
CIMA	UK

International Association

International exposure is imparted to faculty and students, the institute invited Dr. ShyamLodha, Professor and Chairman, State University of Southern Connecticut, U.S.A., to share his insights with the students and faculty members of the Institute. Dr. Lodha is a very senior and highly renowned name in the field of academics around the world. The institute also witnessed an interaction with Mr. Gregory Maurer , a leading IPR Expert from U.S.A, who conducted a workshop on the spreading awareness about the importance of intellectual property in the current business scenario



Infrastructure Support

'Inspiring Minds; Inspiring Creation'; the institute follows this motto for the Infrastructure facet. The ambience is designed and offered keeping in mind student friendliness. Faculty of Management has made it a point to provide their students with all the facilities so that the students face no bars from a 360 degree development prospect.

The Learner Rooms

The Learner Rooms at the institute are designed to endorse interactive learning involving the students and the faculty. All the classrooms are air-conditioned and operational with multimedia and audio-visual equipments that facilitate effective teaching and learning.

The Digital Lab

Highly equipped, latest technology supported labs is a unique feature of faculty of management. With more than 230 computers connected to a LAN which bridges the faculties and students for information sharing, GLS also provides an access to the Internet through HP Aruba Wi-Fi and LAN with speed of more than 200 Mbps. The campus has been converted into a WiFi zone to make learning more feasible for the students.

The Knowledge Centre

A well-made repository of knowledge makes learning more enjoyable and deep. The Library operates as the principal information reserve and storehouse for all the education and research activities at the institute. Apart from course books and suggested reading material prescribed for each course offered at the institute, the library abodes a growing collection of research reports, reference works, encyclopedias, handbooks, and so on. The annals at the institute prides of 129 international and national journals, as well as over 10600 books, 12633 e-books, reference volumes & CD-ROMS. This keeps the learners abreast about the Indian and Global corporate environment, which fosters and augments their knowledge. Moreover institute has success to several journals and databases such as EBSCO, Pro Quest, J Gate and IEEE are available to quench the thrust towards knowledge.

Cloud based Learning Management System (LMS)

The institute has implemented world class Learning Management System (LMS) with student friendly features like Customized Course Calendar, facility of downloading subject Videos and Course Outline, undertaking online quizzes and student evaluation. LMS facilitates Students in problem solving and clarifying the concept via interaction with faculties. LMS also assist in Progress Monitoring, Attendance Reports and Fees Status.

Auditorium

The campus hosts a centralized air conditioned, multipurpose auditorium with a seating capacity of 275 people with a big modular stage and a green room. The auditorium is adequately equipped with latest technology equipment's with uninterrupted power supply, sound systems, video facility and LCD projectors.



Academic Innovation

The institute believes in etching new paths in innovation, leadership and managing; and therefore it helps the aspirants value the dynamic transformations that are unwinding its colors in the turf of management culture and advancement in vision of the global competition. In the quest for gaining this competitive lead, we have commenced several novel action-oriented activities.

Apart from the popular pedagogical apparatus like Case studies, Role-plays, Presentations, Management games and Seminars, we have adopted novelties like Spare-time learning, Mentor Group, Live Projects and Students' club to illustrate a few.

Off Time learning

During their spare time, students and faculties join hands to explore management theories by exploring empirical researches and relating the same with the modern practices in management.

Mentor group

Each faculty (Mentor) and a group of students, who share common curiosity in a definite area of management or inclination towards a common industry, come collectively and the faculty mentors the group of students by imparting essential knowledge to present them with insights and theoretical clarity in their shared interest area.

Live Projects

The institute by the caliber of exploring its corporate ties, invites corporates to accommodate preferred students as per the requisite of the industry or company in order to gain actual experience of corporate assignment. Till date, students have carried out live projects at reputed companies like Britannia, ITC and many more.

Students' Review

Being a student-centric organization, the institute seeks regular feedback from the students in regards to their contentment and expectation from the faculty and implementation of various academic quests by the institute in order to utilize the feedback as an instrument for scheduling future activities and understanding the scope for improvement.





Our Distinguished Faculty Team

It takes someone special to be an educator; a person who cares for others, and aims to help students grow to their fullest potential. Teaching, advising, guiding and encouraging students to carve new paths is the main concern of faculty members. The faculty panel has an affluent blend of industry and academic experience. Individual faculty associates are dexterous in varied areas - Finance, Marketing, IT, Quantitative Techniques, Economics, HR and Strategy.

Dr Hitesh Ruparel
Dr Dharmesh Shah
Dr Kavita Kshatriya
Dr Rajesh Asrani
Dr Sneha Shukla
Dr Jasmin Padiya
Dr Juhi Shah
Dr Nishtha Asrani
Dr Megha Shah
Dr Rajsee Joshi
Dr Gurmeetsingh Sikh
Dr Kalagi Shah
Dr Amish Soni
Ms Hetal Pandya
Ms Pooja Shah
Ms Darshna Khakhar
Ms Deepa Vyas
Dr Avani Patel
Ms Dhruvi Pandya
Mr Chinmay Gandhi
Ms Isha Dave
Ms Komal Sidhnani
Ms Vidhi Shah

Dr Hiteksha Joshi
Dr Neelam Purey
Mr Bhaumit Patel
Mr Chirag Thaker
Mr Dhruv Brahmbhatt
Ms Roshni Tijoriwala
Mr Ashok Bantwa
Mr. Harikrishan Chaurasiya
Ms Jaimini Yagnik
Ms Apeksha Champaneri
Ms Yasmeen Pathan
Ms Smruti Vakil
Ms Hima Trivedi
Ms Deepa Khatwani
Mr Devarshi Upadhyay
Dr. Tanvi Pathak
Dr. Maitri Shah
Mr Jaineel Shah
Mr Dharmesh Adesara
Ms Pooja Shah
Ms Aneri Shukla
Ms Neetu Jain







Academic Extension Activities

In accumulation to its academic activities, the institute is involved in a swarm of additional activities which are an expansion into united meadows and which reinforces the institute-industry ties.

The Expert Opinion Series

In order to bridge the gap between academic knowledge and practical know-how, the institute have nurtured a practice of holding Annual Seminar Series featuring dignitaries from different industries and segments of the corporate world. The mode of knowledge sharing is through lecture series, round-table discussions, panel discussions coupled with formal and informal discussions

Research by Students and Faculty Associates

The institute, apart from establishing a robust teaching environment, facilitates and supports cutting-edge research in a wide variety of areas. This enables the students to acquaint themselves with latest developments in their respective areas of study and pursue their own research interests. The institute encourages its faculty members and students to establish collaborative research ventures. The students and faculty members of the institutes are actively involved in writing research papers on various contemporary issues in national and international journals.

National Conference on Advance Theory, Research and Practices in Management

Faculty of Management, GLS University organizes the National Conference on Advances in Theory, Research and Practice in Management. The prime objective of this conference was to provide a platform for exchange of ideas between experienced and knowledgeable researchers, practitioners and doctoral students in various fields of economy, marketing, finance and human resource.



Learners' Activities

In addition to its academic activities, Faculty of Management is involved in a host of other activities which are an extension into allied fields.

Group Discussion

It is a methodology used to gauge whether the student has organizationally desired personality traits and/or skills and in the process of polishing those desirable skills. The reason why the institute focuses on students going through series of Group discussions and interviews throughout the year is to gauge how well the student shall fit in the corporate world. The evaluation is done by the committee coordinators based on the discussions. A report is prepared on analyzing the facts at the end of the discussion.

TED Talk Discussion

TED Talks are influential videos from expert speakers on education, business, science, tech and creativity. They are video podcast of the best talks and performances from the TED Conference, where the world's leading thinkers and doers give the talk of their lives in 18 minutes (or less). These short videos will be shown in the class followed with an open discussion on the topic. This will not only enrich the students with the knowledge of contemporary issues but will also teach them to think critically and creatively to participate in an open discussion and share their viewpoints on the topic of discussion.

Sanshodhan

Sanshodhan is a Summer Internship Project Competition which acts as a bridge between lessons learned in the class and actual implementation of these learnings. The main objective of this competition was to give platform to the students of MBA Programme to showcase and share their learnings through presentations. Sanshodhan is a notion, made to define, refine and find the best research done during the Summer Internship Project.

Parishti

Parishti is a maiden event of Faculty of management. It is a state level summer internship competition wherein several reputed colleges across Gujarat were furnished a common platform to showcase their practical learnings and their contributions from their summer internship. The event was divided into three tracks – Marketing, HR and Finance to do justice to all the specialized summer internship projects, providing them with valuable inputs and useful feedback for the projects. The winners are awarded with cash prizes.



EVOLVE – A Soft Skills Training Program

The institute has initiated a Soft Skill Training Program - "EVOLVE" to get students out of their nut shells and enhance their employability. Students are guided and trained for the areas like Body Language & Grooming, Personality Development, Resume Writing, Group Discussions, Psychometric Test and Mock Interviews by Panel of Corporate Experts & Internal Faculties.

MANEDGE – The Wall Magazine

Manedge is a platform provided to the students for expressing their view points in a creative manner on various themes such as Economics, Politics, Marketing, Finance, Management, Global happenings and so on. The thought process behind Manedge is to create a learning opportunity for students by assigning end-to-end responsibility. Students collectively write articles on these varied topics and present them creatively in the form of a wall magazine.

Talentino

With the objective of providing a platform to explore the latent talent of the students, every year institute organizes "Talentino", the annual cultural festival. These activities exist to complement the academic curriculum and to enhance the student's educational experience as Education cannot happen just in classroom—it must go beyond the walls of the classroom.

Students get opportunities to improve their leadership and interpersonal skills while also increasing their self-confidence. Such involvement allows students to link academic knowledge with practical experience, which leads to a better understanding of their own abilities, talents, and career goals. Thus involvement in such events is a key tool for overall personal development of an individual.

Revel

"Health is wealth", those who understand the benefits of being fit can cherish its fruits of being active, focused, and strategically sound. All work and no play will certainly make a

student get bored in academics, so we at institute have come out with Revel, a sports event considering of games like football, carom, cricket, football, chess and volleyball. The best part of the event is that the whole even is being organized by the students and for the students. Which portrays the leadership, team spirit and sportsmanship of the students on the ground, and is reflected in their work too, later on.

Yoga and Meditation

Healthy mind in a healthy body is quote, which remains true to the date and generations to come. But growing level of stress and anxiety has left neither of 'em in a better state. So we at GLS took a thought and organized a Yoga Camp for our students, where they learn the various techniques of Yoga and Meditation, to stay prepared for the situations which might land them in stress. Yoga exercises are believed to have a strengthening effect on the nervous system through its non-tiring physiological activities that bring about poise of body and mind. The institutes believe that students should indulge themselves in this Indian practice of de-stressing the body, mind and soul. After all, precaution is better than cure.



Fit-O-Holics – A Fitness Workshop

Students are trained to be mentally and physically fit to manage stress in the anxiety of this competitive business world. This helps them feel relieved and boosts their willpower to face the next. GLS University's Faculty of Management organizes a 3-day long workshop in the form of Bokwa, Aerobics and Yoga & Meditation. For Bokwa and Aerobics, a certified and licensed instructor Mr. Navin Agrawal was invited, and for Yoga, Mr. Pravin Adiyal was invited. More than 50 students had participated in the same.

Days Celebration

GLS University's Faculty of Management organizes Days' Celebration for MBA students every year. Students had celebrated 'Traditional Day', 'Brands Day' & 'Opposites Day'. The days had various activities involved which further motivated the students to dress up, participate and win.

Garba Mahotsav

The Institute organizes "Garba Mahotsav – Thanganat" every year to encourage garba not only in terms of performing art, but also in order to promote Gujarati culture and tradition in the younger generation.

Go Green – Tree Plantation Drive

Considering the global warming issue rising across the world, GLS University's Faculty of Management organizes a tree plantation drive every year. The students and faculties come together to plant various saplings. So far more than 1000 saplings are planted. The students take the responsibility to look after the plants and nourish them on a regular basis.

DaanUtsav

The institute understands the social obligation towards the society and conducts the CSR activity of DaanUtsav every year, where they provide the old clothes, toys, newspapers, stationery, etc. to the underprivileged and the needy. This year the students donated old clothes to "Gunj", which is a Delhi-based NGO; they also donated stuff at "Charity Shop" located at Vastrapur, Ahmedabad, backed by the Blind Man Association. Apart from this, students donated newspapers and magazines to "Utthan", a vocational training school for differently abled kids.

Blood Donation Camp

The institute not only grooms the future managers, but also a responsible citizen of the country, walking the path of humanity. And there is no other match of donation like that of blood, which we at GLS understand very importantly, and hence we annually organize the blood camp in coordination with the Red Cross Society, Ahmedabad. The students show their immense voluntary participation in such a camp and make us all feel proud with such an instinct.

Alumni Association

The institute has a strong network of over 1600+ alumni members with whom it is in regular touch through various activities and events. GLS STAMP (Student Teacher Association of Management Program) organizes Sankalan - a reunion of alumni every year with the purpose of confluence between the past and future talent. The Alumni members are the ambassadors of the institute in the corporate and they continue to bring laurels to their alma mater in form of regular guest lectures and final placements. GLS management programmes aim at generating & maintaining a strong alumni network by reaching out to alumni & keeping them connected.





Luminous Achievements of Students

Participated in Kairos organized by St. Xavier

- Won 1st prize in Skit
- Won 2nd prize in Folk Dance

Participated in Imagination Cultural Event organized by Faculty of Business Administration, GLS University.

- Won 1st in prize Skit
- Won 1st in prize Western Dance Group
- Won 1st in prize Western Dance Solo
- Won 1st in prize Band
- Won 1st in prize Duet Singing
- Won 1st in prize T-shirt Painting
- Won 1st in prize Ms. Imagination
- Won 2nd prize in Classical Singing
- Won 2nd prize in Solo Singing
- Won 2nd prize in Just a Vichar

Participated in Image organized by GLS (J.P.Shah) Business Administration

- Won 2nd prize in Face to Face

Participated in Baudhika organized by Shanti Business School.

- Won 1st prize in Best of Waste
- Won 1st prize in Box Cricket
- Won 1st prize in Treasure Hunt

Participated in Athena organized by L.J. Institute of Business Management

- Won 1st prize in Business Quiz
- Won 2nd prize in AdMad

Participated in Spectrum organized by Somlalit Institute of Management

- Won 2nd prize in Amne Samne
- Won 2nd prize in Mad About Ad
- Won 2nd prize in Brandvita
- Won 2nd prize in B-Trivita

Participated in ICICI StockMind organized by NISM

- Won 1st prize in Virtual Trading
- Won 2nd prize in Virtual Trading
- Won 3rd prize in Virtual Trading

Synergy with Corporate

Faculty of Management believes in offering practical exposure along with theoretical and conceptual knowledge. The institute invites industry stalwarts and eminent speakers to share their valuable experiences and acquaint students with upcoming development in various industries.

Mr. Devang Vyas
Assistant Solicitor General of India
High Court of Gujarat

Mr. Ankit Joshipura
Founder and MD
Metamorphosis Institute of
Transformation

Ms. Sandhya Anantani
Corporate Trainer & Image Consultant

Mr. Snehal Desai
Senior Vice President
Adani Group

Mr. Kamlesh Surti
Director
Brainmark Learning solutions

Mr. Ashok Yagnik
Advocate
Yagnik Associates

Mr. Eric Bhatena
Zonal Head
Reliance Securities Pvt Ltd

Mr Hardik Patadiya
Zone Head - West
DHFL Pramerica Lic

Mr. Bhavin Shah
Partner
Altima Inc.

Mr. Sandeep Trivedi
Founder
Brandveda

Mr. Sanjoy Chakrobarty
Founder & Chief Marketing
Communication Advisor
Esksee Consultancy

Mr. Jacob Mathews
Management Consultant and Eminent
Trainer

Ms. Sandhya Anantani
Corporate Trainer & Image Consultant

Mr. Snehal Desai
Senior Vice President
Adani Group

Mr. Ashish Shah
Management Trainer

Mr. Tejpal Sheth
Practicing Company Secretary
Proprietor of Tejpal Sheth & Co

Mr. Kamlesh Surti
Director
Brainmark Learning solutions

Mr. Chandan Nath
Ex. President , Mudra Advertising
Ideas2brands

Mr. Santosh Zokarkar
Copy Director
Marshmallow

Mr. Mahendra Chaudhary
Director
Maction Consulting Pvt Ltd







Invitation Message



I am pleased to introduce that batch 2017-19 and convey that a batch of highly talented young minds is ready to take up challenging responsibilities of the corporate world.

Faculty of Management is the most preferred management institute to a large number of organizations for recruiting outstanding students with high potential as their future leaders. The Institute has shown its worth as one of the Gujarat's premier B-schools by breathing innovation, imbining a sense of responsibility in the midst of students and sincerity of purpose. We are sure that they will bring to their professional pursuits, a global perspective with an understanding of business practices in emerging markets, and more

The time has again come to introduce the 2017-19 batch. The diversity of the batch provides an opportunity for the companies to meet their specific needs. The batch is diverse in terms of academic, professional and cultural backgrounds. They are well-rounded individuals, with much more than academic achievement to their credit. The students not only carry with them the requisite functional knowledge, but are multi-faceted and complete individuals, well prepared and deployable from day one across organizational roles and divisions in the industry.

This recruiters' handbook collates all the relevant information of each progressive mind in the subsequent pages. I invite you to have a look at the profile of our students.

I would also like to take this opportunity to thank you for the invaluable support you have extended to us over the years. I look forward to nurture and grow old relationships and welcome new recruiters for a long-lasting and mutually beneficial relationship.

Looking forward to meeting you at our Campus!

Dr. Kalagi Shah
Faculty Coordinator- Placements

Placement Process

For students of the professional MBA programme, placements are a vital culmination to their academic pursuits. The placement process allows an organization to visit the institute and witness the efforts that have gone into grooming the young management aspirants.

Final Placements

The ultimate test of a management institute is the placement offers that it can generate for its students. For final placements, the institute invites companies to the campus so that our placement committee can offer them the required assistance for recruiting the right talent to suit their needs.

The institute offers best of the facilities to recruiters for conducting the selection procedure at the campus; including written tests, group discussions and personal interviews as per their requirements. The young, well-trained, self-motivated minds of the institute contributed to achieve the super-ordinate goals of the recruiter.

Placement Activities

The placement season begins in the month of November and goes on upto June. However, the placement office is a place

with vibrant ideas, activities and enthusiasm throughout the year. It carries out the following placement related activities for over development of the students on campus:

- Resume verification: Resumes submitted by students for campus placement are duly verified by the Placement In-charge.
- Employability enhancement programmes: Our goal is to give our students the fine-tuning that they require not just during the placement season but also as they board on their corporate endeavour. With this objective in mind, the Institute carries out several employability enhancement activities that include:
 - Communication evaluation sessions
 - Resume writing/Group Discussion/Personal Interview workshops
 - Informal interactive talks with alumni during the alumni meet
 - Several other preparatory activities like mock tests and discussion



PLACEMENT PROCESS

1

The Placement Cell sends invitations to companies/ organizations along with relevant information.

2

2. Company/ organization sends in the details of the job and the offer using campus visit confirmation form.

3

If the company/ organization wishes to conduct a Pre-Placement Talk (PPT) they can send a request along with the preferred dates.

4

The job and offer details are announced to the students, along with any other information furnished by company/ organization.

5

Interested students show their willingness to appear for the recruitment process of a company by registering at the Placement Office.

6

Placement Office allots dates in consultation with the company for conducting Pre-Placement Talk (PPT) and campus interviews.

7

Company visits the campus on the allotted date/s and conduct Written Test and/or GD/Case Discussion and/or Personal Interview according to their recruitment process.

8

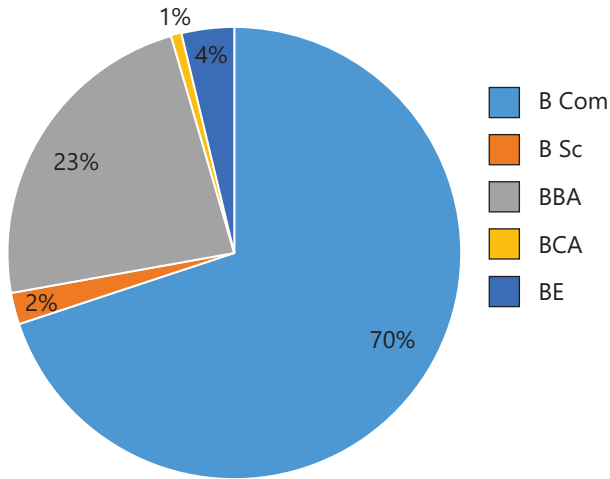
8. The company/organization is required to furnish the final list of students selected during the recruitment process and issue a copy of Offer Letter on successful selection of candidate/s.

FINANCE

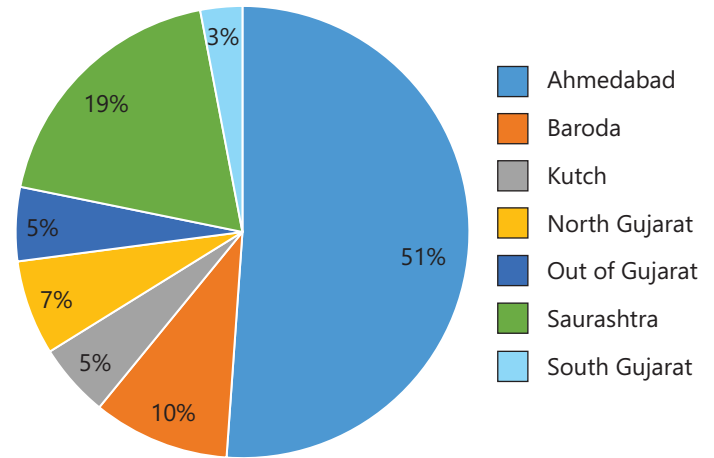


Batch Profile: MBA Final Year - Finance

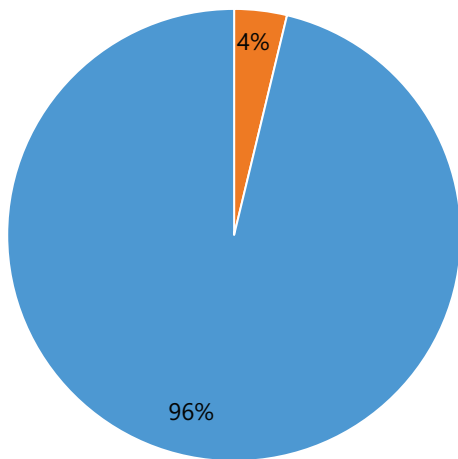
Education



Regional Diversity

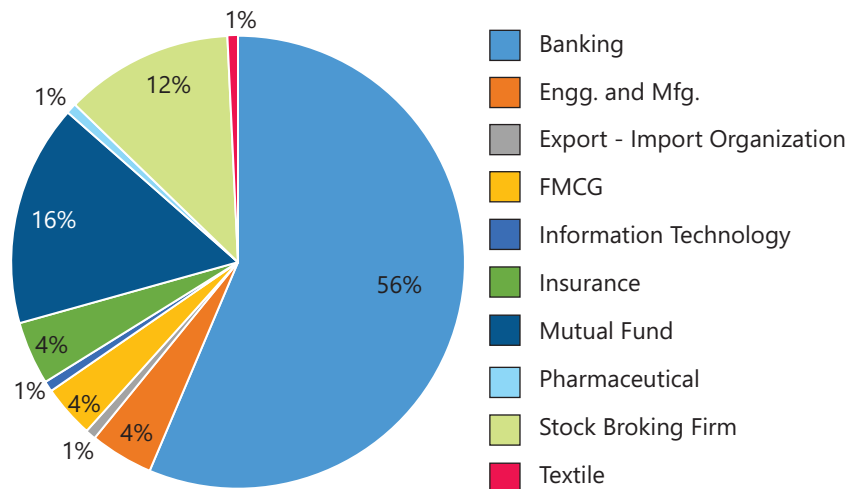


Minor



HRM Marketing

Career Aspiration





KHUSHBOO MEHTA (22)

BE (Information Technology)

MBA Minor Specialization : Marketing

Summer Project : A detailed Study on Scope and Improvement of Agriculture Investment Credit in Bhavnagar District.

9426405053

khushboomehta.mba17@gmail.com



RAHUL PRAJAPATI (23)

BE (Electrical & Electronics)

Professional Certification : SIX Sigma Green Belt

MBA Minor Specialization : Marketing

Summer Project : A Study on Mutual Fund Investment Preference between Self-employed and Salaried person.

7698887304

rahulprajapati.mba17@gmail.com

Work Experience : Worked as Electronics Engineer in Aarvee Denims & Exports Ltd. for 12 months.



SHAILEE GADHIA (27)

BE (Civil Engineering)

MBA Minor Specialization : Marketing

Summer Project : A Study on Customers Perception about Conventional and Contemporary Banking, Kotak Mahindra Bank.

8128260678

shailee.mba17@gmail.com

Work Experience : Worked as Trainee Engineer in Mahimtura Consultants Pvt. Ltd. for 8 months, Worked as Trainee Engineer in Dunkerley & Co. Ltd. for 21 months.



AVADH AMIN (23)

BE (Computer Engineering)

MBA Minor Specialization : Marketing

Summer Project : A Study on Impact of Government Budget Allocation on Equity Investment on Infrastructure Sector in India At Wealthstreet Financial Advisory Ltd.

9574759000

avadh.mba17@gmail.com



SWATI AGGARWAL (25)

BE (Electronics & Communication)

MBA Minor Specialization : HRM

Summer Project : Investors' Preference and Awareness towards Mutual Funds at Axis Bank.

9662304566

swati1.mba17@gmail.com

Work Experience : Worked as Software Engineer in Capgemini for 16 months.



AKSHATA UPADHYA (22)

BSc

MBA Minor Specialization : Marketing

Summer Project : Fundamental and Technical Analysis of Selected Companies of Pharmaceutical Industry in India at Aditya Birla Capital.

8141924683

akshata.mba17@gmail.com



SHILPA SOLANKI (22)

BSc

MBA Minor Specialization : Marketing

Summer Project : Comparative Study between selected SIP Schemes at Reliance Mutual Fund.

7046850191

shilpa.mba17@gmail.com



DIPTESH DHOLAKIYA (20)

BCA

MBA Minor Specialization : Marketing

Summer Project : A Study on Preference of Investors towards Mutual Fund and other Investment Avenues from the viewpoint of Financial Advisors at NJ India Invest Pvt. Ltd.

9427820655

diptesh.mba17@gmail.com



ANKIT AGRAWAL (21)

BBA

MBA Minor Specialization : Marketing

Summer Project : A Study on Performance Evaluation of Selected Mutual Fund Schemes of Various Companies at Karvy Stock Broking Limited.

7405393069

ankitagrawal.mba17@gmail.com



RAJ LAKHANI (22)

BBA

MBA Minor Specialization : Marketing

Summer Project : Scheme Categorization: A
Pathway to know the Perception of the
Distributors at Aditya Birla Capital.

9429000545

rajlakhani.mba17@gmail.com



MEET MODI (22)

BBA

MBA Minor Specialization : Marketing

Summer Project : Consumer Preference
towards BAJAJ EMI Card at Brand Factory
Outlets & Bajaj Finserv.

9727393399

meetmodi.mba17@gmail.com



HONEY RAJ RATHORE (23)

BBA

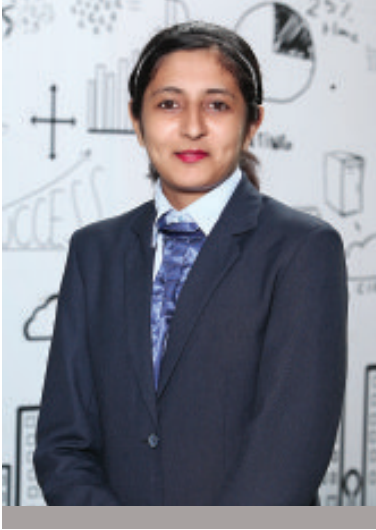
Professional Certification : RSCITI, Tally

MBA Minor Specialization : Marketing

Summer Project : Investor's preference
towards Mutual funds and Aditya Birla
mutual funds.

8875460944

honeyrajrathore.mba17@gmail.com



VIRAJ MODHVADIYA (21)

BBA

MBA Minor Specialization : Marketing

Summer Project : A comprehensive Study on Financial Advisor Perspective towards various Investment Avenues at NJ India Invest Private Limited.

8238781662

Virajmodhvadiya.mba17@gmail.com



AKASH VORA (22)

BBA

MBA Minor Specialization : Marketing

Summer Project : An Individual Goal Planning Through Mutual Fund. Company: Aditya Birla Sun Life Mutual Fund.

9408513695

akashvora.mba17@gmail.com



HITESH KUMAR BARIYA (21)

BBA

MBA Minor Specialization : Marketing

Summer Project : A Comparative Study on Customer Satisfaction towards Public, Private & Co-Operative Banks Services at Kalupur Commercial Cooperative Bank Ltd.

7046790072

hiteshbariya.mba17@gmail.com



PATHIK CHAUHAN (21)

BBA

MBA Minor Specialization : Marketing

Summer Project : A Study on Investor Preference, Satisfaction & Performance of Portfolio management Services in Ahmedabad region.

7383116091

Pathik.mba17@gmail.com



ROHIT GEDIYA (21)

BBA

MBA Minor Specialization : Marketing

Summer Project : Consumer Purchase Behavior for Retail EMI purchase with special reference of Bajaj finserv.

9879884154

rohitediya.mba17@gmail.com



SABA LAKHANI (22)

BBA

MBA Minor Specialization : Marketing

Summer Project : Equity Research and Portfolio Management of Automobile and IT sector.

7990277534

Sabalakhan.mba17@gmail.com



KRISHNA PANSAR (22)

BBA

MBA Minor Specialization : Marketing

Summer Project : Comparative Study on Banking Retail Products vis a vis BOB Bank Retail Product.

7874017624

krishnapansar.mba17@gmail.com



MARIYA KAPASI (21)

BBA

MBA Minor Specialization : Finance

Summer Project : Study the perception of investors and distributor towards mutual fund.

7046765272

mariya.mba17@gmail.com



MIHIR ZATAKIYA (22)

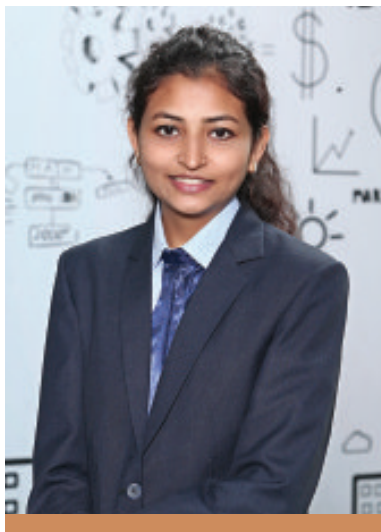
BBA

MBA Minor Specialization : Marketing

Summer Project : A Project Report on Customer's awareness and acceptance towards Anti Money Laundering Practices in Banks at Bank of Baroda.

9426653565

mihir.mba17@gmail.com



MAITRI MEHTA (22)

BBA

MBA Minor Specialization : Marketing

Summer Project : Risk and Return Analysis of Equity Shares of Selected Companies from Selected Sector in India at Karvy Stock Broking Ltd.

9426051855

maitrim.mba17@gmail.com



LAVEENA SEWANI (23)

BBA

MBA Minor Specialization : Marketing

Summer Project : Study on Performance Evaluation of Selected Mutual Fund Schemes of Various Companies at Karvy Stock Broking Ltd.

8238191364

laveena.mba17@gmail.com



KISHAN SHAH (22)

BBA

MBA Minor Specialization : Marketing

Summer Project : An Analysis of Investment Pattern of Investors in Godhra City.

9428143101

kishanshah.mba17@gmail.com



ARCHANA JAISWAL (22)

BBA

MBA Minor Specialization : Marketing

Summer Project : A Study on Preference of Investors towards Mutual Fund and other Investment Avenues from the viewpoint of Financial Advisors at NJ India Invest Pvt. Ltd.

9409365277

archanaj.mba17@gmail.com

Work Experience : Work as Phonen Banker in HDFC (ADFC) Pvt. Ltd.



KRISHNA GOR (21)

BBA

MBA Minor Specialization : Marketing

Summer Project : A Study on Satisfaction Level on Individual Clients on Regular and Direct Investment in Mutual Fund Schemes at Aditya Birla Sun Life AMC.

9960204770

krishna3.mba17@gmail.com



KRISHNA ADHYARU (22)

BBA

MBA Minor Specialization : Markrting

Summer Project : A Detail Study on Determinants of Investment in Automobile Sector at Aditya Birla Capital-Life Insurance.

9687612863

krishna2.mba17@gmail.com



JAY TRIVEDI (22)

BBA

MBA Minor Specialization : Marketing

Summer Project : To Study the Importance of Financial Literacy for better Investment Decision at Leadercare Wealth management Ltd.

7874049244

Jaytrivedi.mba17@gmail.com



JIGAR SHAH (22)

BBA

MBA Minor Specialization : Marketing

Summer Project : A Comprehensive Study to analyze People's Perspective towards the EMI and Credit Cards in Ahmadabad at Bajaj Finserv.

7801924094

jigar.mba17@gmail.com



VIDHI DANTARA (23)

BBA

MBA Minor Specialization : Marketing

Summer Project : To Study Investment Pattern of Working Women in Ahmedabad City at Leadercare Wealth Management Ltd.

9510100736

Vidhi.mba17@gmail.com



MANAN THAKER (21)

BBA

MBA Minor Specialization : Marketing

Summer Project : A Study on Preferences and Perception towards Mutual Fund at Sharekhan Limited.

9408025703

manan1.mba17@gmail.com



PARSHWA SHAH (21)

BBA

MBA Minor Specialization : Marketing

Summer Project : Digital Banking Services at Axis Bank Limited.

9724693935

parshwa.mba17@gmail.com



KRISHNA VASANI (21)

BBA

MBA Minor Specialization : Marketing

Summer Project : A Study on Credit Appraisal Model of MSME at Corporation Bank.

7490905547

krishna1.mba17@gmail.com



HINAL KHAMAR (21)

BBA

MBA Minor Specialization : Marketing

Summer Project : A Study on Management Information System and Financial Analysis at Cadila Pharmaceutical Ltd..

9537106608

hinal.mba17@gmail.com



KEVAL MEHTA (22)

BBA

MBA Minor Specialization : Marketing

Summer Project : A Study on the customer satisfaction on various services of AU Small Finance Bank

9909154524

keval.mba17@gmail.com



KRUPA MISTRY (21)

B Com

MBA Minor Specialization : Marketing

Summer Project : A Study on Perception and Behaviour of Investors Towards Mutual Funds at The Surat District Cooperative Bank.

9737520970

krupa.mba17@gmail.com



AMI KOTAK (21)

B Com

MBA Minor Specialization : Marketing

Summer Project : Comparative Analysis:-
Mutual funds option and Traditional
investment.

9429141469

amikotak.mba17@gmail.com



JYOTI MISHRA (22)

B Com

MBA Minor Specialization : Marketing

Summer Project : A Study on Perception and
Behavior of Investors towards Mutual Fund
at The Surat District Co-Operative Bank Ltd.

7046924927

jyotimishra.Mba17@gmail.com



KHILAV ACHARYA (21)

B Com

MBA Minor Specialization : Marketing

Summer Project : A Study of Investor's
Preference towards Mutual Fund at Reliance
Mutual Fund.

9429005248

khilav.mba17@gmail.com



NUPUR AJMERA (22)

B Com

MBA Minor Specialization : Finance

Summer Project : A Study on various factors affecting Small and Medium Sized Enterprises with respect to Sanctioning of Loan in KPSJ & Associates LLP.

8905351795

nupur.mba17@gmail.com

Work Experience : Worked as Assistant Trainer for English in Inifinity Solutions for 6 months.



SHERBANU BHAMBRA (23)

B Com

MBA Minor Specialization : Marketing

Summer Project : A Study of customer satisfaction towards banking services using SERVQUAL model at Nav-nirman co-operative bank.

9913602107

seherbhambra.mba17@gmail.com



PRACHI CHANDALIA (22)

B Com

MBA Minor Specialization : HRM

Summer Project : A Study on Awareness about Mutual Fund in financial industry (among financial advisor) at NJ India invest Pvt. Ltd.

9462903114

prachichandalia.mba17@gmail.com



VISHAL GADHER (22)

B Com

MBA Minor Specialization : Marketing

Summer Project :

8238280545

vishalgadher.mba17@gmail.com



ISHA GANDHI (21)

B Com

MBA Minor Specialization : Marketing

Summer Project : A Comparative Study on impact of Non-Performing Assets in Public Sector, Private Sector and Co-Operative Sector Banks. Organization at The Vijay Co-Operative Bank Ltd.

7874527500

isha.mba17@gmail.com



NIHARKUMAR GARANGE (21)

B Com

MBA Minor Specialization : Marketing

Summer Project : Consumer's Perception towards Commodity Market at Tradebulls.

8200941717

Nihar.mba17@gmail.com



VAIBHAV JOSHI (21)

B Com

MBA Minor Specialization : Marketing

Summer Project : Customers Awareness towards e-banking in Indian banks at Kotak Mahindra Bank.

9586387971

Vaibhavjoshi.mba17@gmail.com



SACHI LATH (22)

B Com

MBA Minor Specialization : Marketing

Summer Project : A study on Investor Preference towards Derivative Market & Strategies Adopted at Religare Broking Ltd.

9687375836

sachi.mba17@gmail.com



KAJAL MAHESHVARI (22)

B Com

MBA Minor Specialization : Marketing

Summer Project : Market Analysis of Loan Products at IIFL.

9081731422

kajal.mba17@gmail.com



RAJAN MODI (22)

B Com

MBA Minor Specialization : HRM

Summer Project : A Study on Customer Satisfaction Of Bank Lending Practices in Nutan Nagrik Sahakari Bank Ltd.

8469518569

rajan.mba17@gmail.com

Work Experience : Worked as Assistant Accountant in SAMVED Hospital for 6 months.



SARJITH NAIR (23)

B Com

MBA Minor Specialization : Marketing

Summer Project : A Study on Users Attitude towards Packaged Drinking Water at USP Aqua.

9879622295

sarjith.mba17@gmail.com



VISHAL NAKARANI (21)

B Com

MBA Minor Specialization : Marketing

Summer Project : A Comparative Study of Mutual Funds and ULIPs at Kotak Mahindra Bank.

8128165529

Vishaln.mba17@gmail.com



DARSHAN PANDYA (21)

B Com

MBA Minor Specialization : Marketing

Summer Project : A Study on Awareness & Perception of Investors towards Mutual Fund in Jamnagar city at HDFC Securities Ltd.

9408282819

darshanpandya.mba17@gmail.com



RAVI PATEL (21)

B Com

MBA Minor Specialization : Marketing

Summer Project : A study on use of social media under digital marketing at Saath Charitable Trust.

8469996090

ravipatel.mba17@gmail.com



RUTUL PRAJAPATI (22)

B Com

MBA Minor Specialization : Marketing

Summer Project : Consumer Buying Behavior for Bajaj EMI card at Central Mall and Big Bazaar.

9998845578

rutul.mba17@gmail.com



SANJAYKUMAR PRAJAPATI (23)

B Com

MBA Minor Specialization : Marketing

Summer Project : A Study of Investor Preference towards Mutual Fund in Reliance.

9725919532

sanjay.mba17@gmail.com



KARAN SANGHVI (21)

B Com

MBA Minor Specialization : Marketing

Summer Project : A Project Report on Mutual Fund Simplified - An Investor Awareness Initiative

9825199119

karan.mba17@gmail.com



HIRAL SHAH (21)

B Com

MBA Minor Specialization : Marketing

Summer Project : Intermarket Analysis on Indian Gold Market , Organization: Monarch Network Capital Ltd.

9601300659

hiralshah.mba17@gmail.com



RIYA SHAH (22)

B Com

MBA Minor Specialization : Marketing

Summer Project : Comparative Analysis of Direct Banking Services of Kotak bank and other banks at Kotak Mahindra Bank.

9428594903

riya.mba17@gmail.com



HARDIK VASAN (21)

B Com

MBA Minor Specialization : Marketing

Summer Project : A Comprehensive Study on Financial Advisors Perception towards various Investment Avenues.

9638591502

hardik.mba17@gmail.com



MAYUR VORA (22)

B Com

MBA Minor Specialization : Marketing

Summer Project : A Study of Primary Banking Function and Loans & Advances and Mobile Banking in Rajkot Nagarik Sahkari Bank Ltd.

7405499017

mayurvora.mba17@gmail.com

Work Experience : Worked as Office Assistant in K.P.Rachhh & Co. for 20 months, Worked as Assistant Accountants in JCB showroom (R.K.multi system) for 18 months.



DHWANI ZAVERI (23)

B Com

MBA Minor Specialization : Marketing

Summer Project : A Study on Investors Preference of FMCG Industry at Aditya Birla Sun Life Insurance.

7575074822

dhwani.mba17@gmail.com



MEETKUMAR POOJARA (22)

B Com

MBA Minor Specialization : Marketing

Summer Project : An analysis of IIFL loan Products

7573006301

Meet.mba17@gmail.com



REENA RAMSINGHANI (22)

B Com

MBA Minor Specialization : Marketing

Summer Project : Kotak Mahindra Bank Ltd - Devising a Balanced Scorcardcard and Measuring Customer Satisfaction at KMBL.

7383172345

reena.mba17@gmail.com



NAMRATA RATHI (21)

B Com

MBA Minor Specialization : Marketing

Summer Project : A Study of Customers Perspective with regards to One Time Investment (Lump Sum) Plan V/S SIP in Mutual Funds.

8000036614

namrata.mba17@gmail.com



SHACHI SONEJI (23)

B Com

MBA Minor Specialization : Marketing

Summer Project : Digital Banking and its Opportunities and Challenges Axis Bank.

9925222930

shachi.mba17@gmail.com



NIRJARI SHAH (21)

B Com

MBA Minor Specialization : Marketing

Summer Project : A Study on Investors' Perception and Satisfaction towards Mutual Funds at Edelweiss Securities Ltd.

9727182951

nirjarishah.mba17@gmail.com



AMIT VARIA (24)

B Com

MBA Minor Specialization : Marketing

Summer Project : Digital Banking: Customer Perspective.

9979919343

amitv.mba17@gmail.com



TWINKAL ASTIK (21)

B Com

MBA Minor Specialization : Marketing

Summer Project : A Study On Determinants Of Capital Structure.

9429474129

Twinkle.mba17@gmail.com



LAXMI BALA (23)

B Com

MBA Minor Specialization : Marketing

Summer Project : A Comparative Study of Public and Private Sector Banks in India at State Bank of India.

8758263646

laxmi.mba17@gmail.com



KHUSHALGIRI GOSWAMI (23)

B Com

MBA Minor Specialization : Marketing

Summer Project : Comparative Study of Mutual Fund and Insurance with special reference to Risk and Return at Kotak Mahindra Bank.

8347799445

khushal.mba17@gmail.com



JAHNAVI PATEL (21)

B Com

MBA Minor Specialization : Marketing

Summer Project : Investor's Awareness and Perception towards Mutual Funds.

9913192728

jahnavi.mba17@gmail.com



SIMRAN MOTWANI (22)

B Com

MBA Minor Specialization : Marketing

Summer Project : Devising Balanced Scorecard and Measuring Customer Satisfaction at Kotak Mahindra Bank Ltd.

9974097400

simranmotwani.mba17@gmail.com



SIMRAN KALWANI (21)

B Com

MBA Minor Specialization : Marketing

Summer Project : Customers and Employees Perception towards Digital Banking at Axis Bank.

9978275956

Simrankalwani.mba17@gmail.com



VARIN MODI (21)

B Com

MBA Minor Specialization : HRM

Summer Project : A Study on Customer Satisfaction Of Bank Lending Practices in Nutan Nagrik Sahakari Bank Ltd.

9574766124

Varin.mba17@gmail.com



SNEHA MOTWANI (21)

B Com

MBA Minor Specialization : Marketing

Summer Project : Customer Relationship Management and its impact on Customer Relation.

9974296030

snehamotwani.mba17@gmail.com



HEMALI VYAS (22)

B Com

MBA Minor Specialization : Marketing

Summer Project : A Study on Mutual Fund Industry with respect to Business Opportunity for NJ Wealth at NJ India Pvt. Ltd.

9428078466

Hemali.mba17@gmail.com

Work Experience : Worked as Office administrative in Sihor Mercantile Bank for 6 months.



SHIVAM PANDYA (21)

B Com

MBA Minor Specialization : Marketing

Summer Project : Inter-Market Analysis in Indian Gold Market in Monarch Net Worth Capital.

8460767780

Shivampandya.mba17@gmail.com



JUHI KUKREJA (20)

B Com

MBA Minor Specialization : Marketing

Summer Project : Customer Relationship Management and its impact on Customer Retention.

9879785154

juhi.mba17@gmail.com



KHUSHBU SHAH (22)

B Com

MBA Minor Specialization : Marketing

Summer Project : Relationship between Capital Structure & Profitability in Pharmaceutical Industry at Cadila Pharmaceutical Ltd.

9173630943

khushbu.mba17@gmail.com



MAYANK RANPARIYA (21)

B Com

MBA Minor Specialization : Marketing

Summer Project : Mutual Fund's Investors Behavior-A Study Of Demographic Differences at Aditya Birla Sun Life AMC.

9558111222

mayank22.mba17@gmail.com



AADITYA RAMI (21)

B Com

MBA Minor Specialization : Marketing

Summer Project : Mutual Fund's Investors Behavior-A Study Of Demographic Differences at Aditya Birla Sun Life AMC.

8160855155

aaditya.mba17@gmail.com



KARAN SHARMA (22)

B Com

MBA Minor Specialization : Marketing

Summer Project : Financial Literacy and Awareness regarding Mutual Fund in Ahmedabad City at Aditya Birla Mutual Fund.

8733088244

karan1.mba17@gmail.com

Work Experience : Worked as Assistant Accountant in Janta Pictures Pvt. Ltd. for 30 months.



KARAN LANGALIA (22)

B Com

MBA Minor Specialization : Marketing

Summer Project : A Study on Investors Awareness and Preference towards Different Investment Avenues in Rural Areas near by Ahmedabad City at Aditya Birla Sunlife AMC.

8200273575

karan2.mba17@gmail.com



HEMANGINI KSHATRIYA (22)

B Com

Professional Certification : Post Graduate Diploma in HRM

MBA Minor Specialization : Marketing

Summer Project : Study of Customers Satisfaction towards Credit Appraisal Process in Private, Public and Co-Operative Banks at The Kalapur Commercial Co-Operative Bank.

8128619815

hemangini.mba17@gmail.com



PURVANG GANDHI (21)

B Com

MBA Minor Specialization : Marketing

Summer Project :

9033169716

purvang.mba17@gmail.com



PARTH THAKKAR (21)

B Com

MBA Minor Specialization : Marketing

Summer Project : Studying the Awareness and Preference of Importer and Exporter towards Global Trade Account.

9033732306

partht.mba17@gmail.com



RINI THOMAS (24)

B Com

Professional Certification : M Com

MBA Minor Specialization : Marketing

Summer Project : Fundamental and Technical Analysis of Selected Companies of Pharmaceutical Industry in India at Aditya Birla Capital.

8128415817

rini.mba17@gmail.com

Work Experience : Worked as Business Analyst in TCS for 36 months.



ANUSHKA SHAIKH (22)

B Com

Professional Certification : Post Graduation
Diploma in Finance

MBA Minor Specialization : Marketing

Summer Project : Mutual Fund Simplified-An
Investor Awareness initiative at ICICI
Securities.

7600831418

anushka.mba17@gmail.com



UJAS TRIVEDI (26)

B Com

Professional Certification : CA Final Pursuing

MBA Minor Specialization : Marketing

Summer Project : A Study on Impact of
Currency Exchange Rate on Stock Market
Indices of an Indian Perspective at Flora
Holidays Pvt. Ltd.

7575002928

ujas.mba17@gmail.com



NIKITA CONTRACTOR (21)

B Com

MBA Minor Specialization : Marketing

Summer Project : A Detailed Study of Retail
Banking Products of Axis Bank with Special
Focus on Mobile Banking.

9558385887

nikitac.mba17@gmail.com



TARJANI PATEL (22)

B Com

MBA Minor Specialization : Marketing

Summer Project : A Detailed Study on Micro and Macro Factors that affect Mutual fund Industry at Aditya Birla Sun Life Mutual Fund

9173135052

tarjani.mba17@gmail.com



DARSHANKUMAR BARALIYA

(23)

B Com

MBA Minor Specialization : Marketing

Summer Project : A Study on User`s Perspective regarding Consumer Durable Loan with special reference to Capital First.

9327087030

darshan.mba17@gmail.com



PARTH SONI (22)

B Com

MBA Minor Specialization : Marketing

Summer Project : Customer Preference and Satisfaction towards Mobile Banking Application of Kotak Mahindra Bank.

9408116668

Parths.mba17@gmail.com



MENKA SANKHLA (22)

B Com

MBA Minor Specialization : Marketing

Summer Project : A Study on Perception and Satisfaction on Retirement Pension Plan-An Analytical Performance Evaluation.

9081732301

menkasankhla.mba17@gmail.com



PRATIK SHAH (21)

B Com

MBA Minor Specialization : Marketing

Summer Project : Studying the Awareness and Preference of Importer and Exporter towards Global Trade Account.

7069799307

pratik.mba17@gmail.com



ABHISHEK BARBHAYA (21)

B Com

MBA Minor Specialization : Marketing

Summer Project : Preference towards Reliance Large Cap Fund towards Middle Aged Group.

9824981591

abhishek1.mba17@gmail.com



ADIT PATEL (24)

B Com

MBA Minor Specialization : Marketing

Summer Project : A Comprehensive Study on Global Transaction Services and Trade Asset Product and Consumer Satisfaction towards it.

9099523818

adit.mba17@gmail.com



MANAV KARIA (24)

B Com

MBA Minor Specialization : Marketing

Summer Project : A Study on Customer's Awareness and Usage of Bajaj Finserv EMI Card at Bajaj Finserv.

8200816259

manav.mba17@gmail.com



PRIMA MEHTA (21)

B Com

MBA Minor Specialization : Marketing

Summer Project : Relationship between Capital Structure & Profitability in Pharmaceutical Industry.

9408604443

prima.mba17@gmail.com



SAPAN SHAH (22)

B Com

MBA Minor Specialization : Marketing

Summer Project : Customer's Awareness towards Mutual Fund.

7405808879

sapan.mba17@gmail.com



RIDDHI PARIKH (23)

B Com

Professional Certification : CS Foundation

MBA Minor Specialization : HRM

Summer Project : A Detail Study of Retail Products and Special Focus on Debit Card of Kotak Mahindra Bank.

9408289568

riddhi.mba17@gmail.com

Work Experience : Worked as Assistant Company Secretary and Auditor in Sanjay Vastupal for 18 months.



SHIVANGI JAIN (21)

B Com

MBA Minor Specialization : Marketing

Summer Project : A Project Report on Problem faced by Investor, Expectation and Satisfaction Level of Investors Investing in Mutual Fund at Aditya Birla Mutual Fund.

7359171581

shivangi.mba17@gmail.com



FORAM TURAKHIA (21)

B Com

MBA Minor Specialization : Marketing

Summer Project : A Study of the User's Preference for Retail EMI Card and its comparison with Different Products at Bajaj Finserv.

9408278212

foram.mba17@gmail.com



KUSHAL SADHWANI (24)

B Com

Professional Certification : Diploma In Business Management with E-Commerce, CS Foundation

MBA Minor Specialization : Marketing

Summer Project : Comparative Analysis on the Performance of Sectorial vs. Equity Diversified Schemes in ABSL MF at Aditya Birla Mutual Fund.

9033333592

kushal.nrmba16@gmail.com



PRANAV MONHOT (22)

B Com

MBA Minor Specialization : Marketing

Summer Project : Survey on Operations of Mutual Fund Kiosk Machine with special focus on Investor's Feedback at Reliance Mutual Fund.

8690506253

pranav.mba17@gmail.com



VISHWA SHAH (23)

B Com

MBA Minor Specialization : Marketing

Summer Project : Survey on Operations of Mutual Fund Kiosk Machine with Special Focus on Investor's Feedback at Reliance Mutual Fund.

9825566311

vishwa.mba17@gmail.com



JAINIL DOSHI (23)

B Com

MBA Minor Specialization : Marketing

Summer Project : Investor's Awareness on Mutual Funds at Turtle Wealth Management.

7567404401

jainil.mba17@gmail.com



MAITRI DESAI (21)

B Com

MBA Minor Specialization : Marketing

Summer Project : Awareness of Investor about Reliance Mutual Fund & SIP.

8980496787

maitri.mba17@gmail.com



HIREN SHIYANI (22)

B Com

MBA Minor Specialization : Marketing

Summer Project : A Comprehensive Study on Global Transaction Services and Trade Asset Product and Consumer Satisfaction towards it.

7096853870

hirens.mba17@gmail.com



SHRINJAY MODI (24)

B Com

MBA Minor Specialization : Marketing

Summer Project : Student Immersion Program at UK.

8141007400

shrinjay.mba17@gmail.com

Work Experience : Worked as Assistant Marketing Manager in NSONS Enterprise for 16 months.



NISHI CHOTALIA (22)

B Com

MBA Minor Specialization : Marketing

Summer Project : Preference of Reliance Large Cap Fund among Young and Middle Aged Group, Reliance Nippon Asset Management.

8460070832

nishi.mba17@gmail.com



SHRADDHA GARG (22)

B Com

MBA Minor Specialization : Marketing

Summer Project : Employees and Customer
Adaptability of Digital Banking at Axis Bank.

8989702901

shraddha.mba17@gmail.com



DARSHINI PARMAR (22)

B Com

MBA Minor Specialization : Marketing

Summer Project : A Study on Employees'
Perception on ESOPS at Selected Private
Banks at JM Financial.

7878183325

darshini.mba17@gmail.com



TANVI TRIVEDI (21)

B Com

MBA Minor Specialization : Marketing

Summer Project : Financial Statement
Analysis of Jindal Worldwide Ltd. using
Ratio Analysis and Financial Forecasting.

9426495494

tanvi.mba1@gmail.com



MOHIT PRAJAPATI (22)

B Com

MBA Minor Specialization : Marketing

Summer Project : A Study on Preference of Investor's towards Mutual Fund at Reliance Mutual Fund.

9909122180

mohit17.MBA@gmail.com



AASHKA PARIKH (22)

B Com

MBA Minor Specialization : Marketing

Summer Project : Financial Statement Analysis of Jindal Worldwide Ltd. using Ratio Analysis and Financial Forecasting.

9601051882

aashka.mba17@gmail.com



SIMOLI SHAH (21)

B Com

MBA Minor Specialization : Marketing

Summer Project : A Project Report on Problem Faced by Investor, Expectation and Satisfaction Level of Investors Investing in Mutual Fund at Aditya Birla.

8980269497

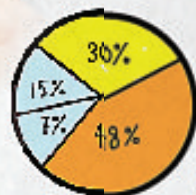
simoli.mba17@gmail.com



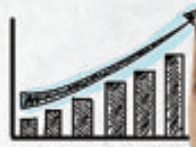
ADVERTISING
MARKETING
BUSINESS PLACEMENT
RISK OPTIMIZATION
MARKET
INTERNET
WWW

MARKETING

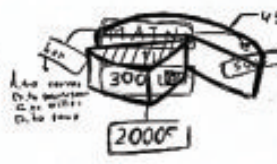
SALES



idea 45% is SALE!



25% time



TEAM



internet

MARKETING

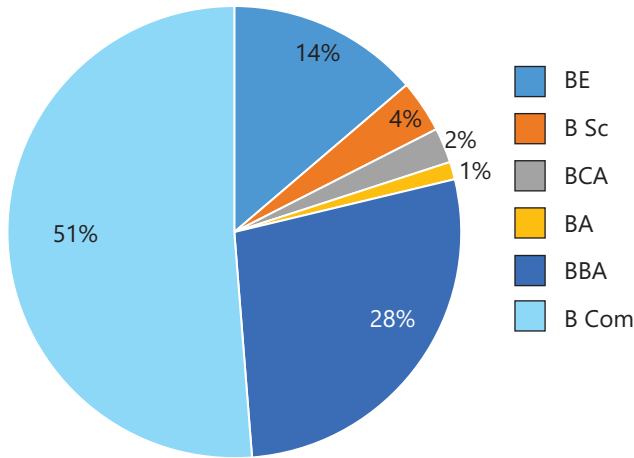


DIGITAL MARKETING

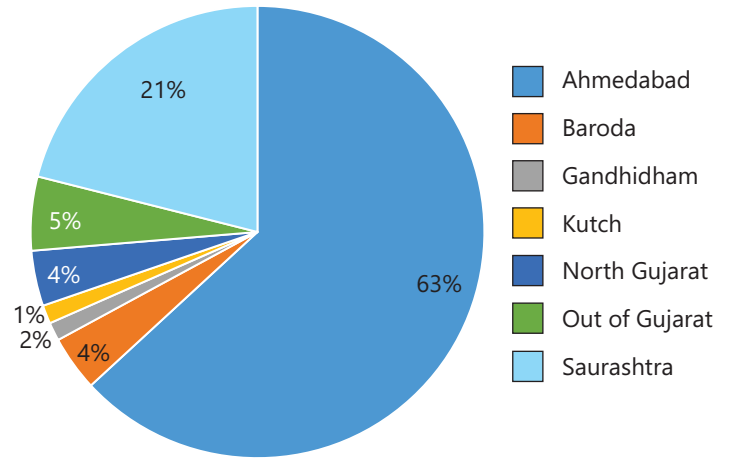


Batch Profile: MBA Final Year - Marketing

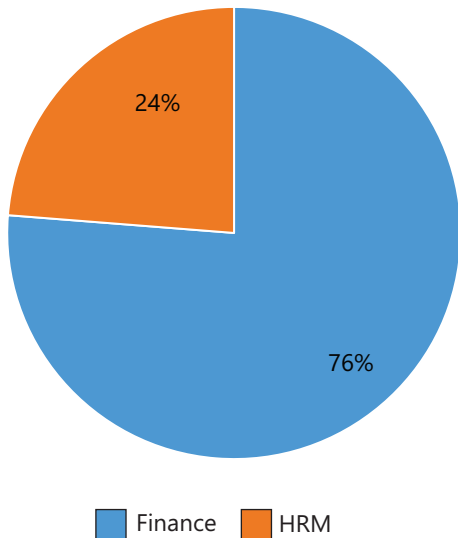
Education



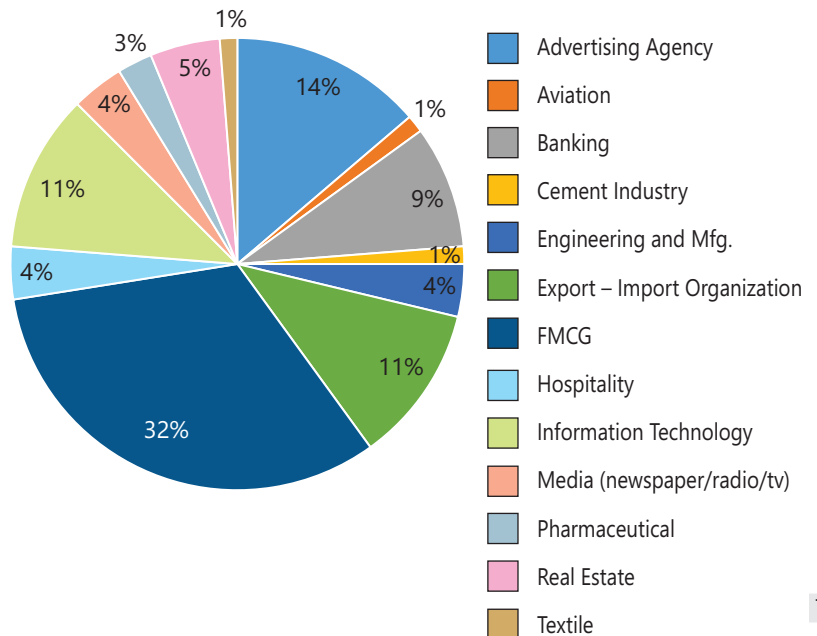
Regional Diversity



Minor



Career Aspiration





JYOTI LALANI (24)

BE (Electrical Engineering)

MBA Minor Specialization : Finance

Summer Project : Retail Management
(International Immersion).

9727182289

jyotilalani.mba17@gmail.com



DISHANK SHAH (23)

BE (Electrical Engineering)

MBA Minor Specialization : HRM

Summer Project : To Understand and
Analyse Consumer Preference and Trade
Promotion Schemes of Parleagro (Bailey)
Viz-A-Viz Competitors.

8866217419

dishank.mba17@gmail.com

Work Experience : Worked as Jr. Engineer in
Hivoltrans Electrical Pvt. Ltd. for 12 months.



JAYESHKUMAR BORSE (23)

BE (Mechanical Engineering)

Professional Certification : PG Diploma In
Export and Import Management and
International Finance

MBA Minor Specialization : Finance

Summer Project : A Comparative Study of
Consumer Perception towards Insurance
and Mutual Fund as an Investment Option.

8140083820

jayeshkumar.mba17@gmail.com

Marketing



YUDHIR TALATI (22)

BE (Mechanical Engineering)

Professional Certification: Autocad

MBA Minor Specialization : Finance

Summer Project : Consumer Preference toward the Promotional Offering In Cashbasket.

8460210896

yudhir.mba17@gmail.com

Work Experience : Worked as BDE in Flyingstar for 12 months.



AMEEBEN BHAD (23)

BE (Information Technology)

MBA Minor Specialization : HRM

Summer Project : A Study on Brand Building Strategies using different Marketing Channels for Tata Telecom at Tata Teleservices Ltd.

9925036262

amee.mba17@gmail.com



SHREEYA CHAUHAN (23)

BE (Information Technology)

MBA Minor Specialization : Finance

Summer Project : Mutual Funds Simplified - An Investors Preference Towards Mutual Funds in Ahmedabad City at ICICI Securities Ltd.

9712909914

shreeya.mba17@gmail.com

Work Experience : Worked as Customer Relationship Executive in Aalfa International for 6 months.



DHRUVI VORA (22)

BE (Electronics & Communication)

MBA Minor Specialization : Finance

Summer Project : Study of Portfolio Management Services & Private Equity through IFA Channel.

9428009831

dhruvi.mba17@gmail.com



KHYATISH SHAH (23)

BE (Computer Engineering)

MBA Minor Specialization : Finance

Summer Project : Effectiveness of Digital Medium on Brand Building of Kitchen Express.

8460114371

khyatish.mba17@gmail.com



PRIYANSH SHAH (23)

BE (Electrical Engineering)

MBA Minor Specialization : Finance

Summer Project : To Understand and Analyse Consumer Preference and Trade Promotion Schemes of Parleagro (Bailey) Viz-A-Viz Competitors.

8460641850

priyansh.mba17@gmail.com

Marketing



SHRUSHTI PATEL (22)

BSc

MBA Minor Specialization : HRM

Summer Project : Psychological Contract Of Candidates Applying At Kotak Mahindra Bank.

9998082206

shrushti.mba17@gmail.com



YASH JOSHI (22)

BSc

MBA Minor Specialization : Finance

Summer Project : Problems Faced By Retailers Regarding Distribution Channel of AMUL.

9724425955

yash.mba17@gmail.com



TAMANNA RAJAI (23)

BSc

MBA Minor Specialization : Finance

Summer Project : Consumer Perception on Life Insurance Policies at Aditya Birla Capital.

7984140077

tamanna.mba17@gmail.com



SNEHA BHAVSAR (21)

BCA

MBA Minor Specialization : Finance

Summer Project : Study of Portfolio Management Services & Private Equity Through IFA Channel.

9173790212

snehab.mba17@gmail.com



VISHAKHA MEGHWAL (26)

BA

Professional Certification : CCC course

MBA Minor Specialization : HRM

Summer Project : A Study on Consumer Attitude and Satisfaction Level towards Foods And Spices.

9106597882

Vishakhameghwal.mba17@gmail.com



ANJALI ACHARYA (23)

BBA

Professional Certification : Tally Course, Advanced Digital Marketing

MBA Minor Specialization : Finance

Summer Project : Preference of Investors and Awareness of Promotional Activities towards Investment In A Mutual Fund At ICICI Securities in the city of Ahmedabad Organization.

9099374707

anjali.mba17@gmail.com

Marketing



ANUKSHA MEHTA (23)

BBA

MBA Minor Specialization : Finance

Summer Project : To understand awareness level of organic food products in ahmedabad with special focus towards geo fresh.

8200274088

anuksha.mba17@gmail.com



MAULIK KHOKHARI (21)

BBA

MBA Minor Specialization : HRM

Summer Project : Impact of Employee Engagement Activities on Employees.

8238711712

maulik.mba17@gmail.com



ROHIT LALWANI (21)

BBA

MBA Minor Specialization : Finance

Summer Project : Study on Client Satisfaction towards HR Consultancy Firm at Fasttrack HR Service Consultancy.

9687874648

rohitlalwani.mba17@gmail.com



SUBRATA PAL (21)

BBA

MBA Minor Specialization : Finance

Summer Project : A Study on Awareness of Padhan Manti Awas Yojna and the benefits availed to the people residing in Ahmedabad under the CLSS Scheme at Indiabulls Housing Finance.

9687470793

subrata.mba17@gmail.com



DEVANSI PRAJAPATI (22)

BBA

Professional Certification : Tally

MBA Minor Specialization : HRM

Summer Project : A Study on Customer Satisfaction and Brand Loyalty toward Times Group Magazines, at the The Times Of India.

8758602431

devansi.mba17@gmail.com

Work Experience : Worked as Tutor for 18 months.



VISMAY SHAH (24)

BBA

Professional Certification : NISM-AMFI & Insurance Certificate & ARN Holder

MBA Minor Specialization : Finance

Summer Project : Acceptance of Training & Development in BFSI, Pharmaceutical, Healthcare & Chemical Industry at Pathdarshak Skill Consulting.

8690269688

vismay.mba17@gmail.com

Marketing



VRUNAL SHAH (23)

BBA

MBA Minor Specialization : Finance

Summer Project : Investor's Perception About Investment Attributes & Saving Pattern With Special Focus On Sip & Lumpsum Amount Invested In Mf In Reliance Mutual Fund.

7600020941

Vrunal.mba17@gmail.com



BHUMIKA AHUJA (22)

BBA

MBA Minor Specialization : Finance

Summer Project : Preference of Customers on Street Food and Restaurant Food.

9512985601

bhumika.mba17@gmail.com



MANSI NATHVANI (21)

BBA

Professional Certification : Digital marketing By Google Digital unlock course, Tally

MBA Minor Specialization : Finance

Summer Project : Competitive Analysis for Improvements in Pantaloons.

8264997581

mansin.mba17@gmail.com



DINKAR SHARMA (22)

BBA

MBA Minor Specialization : Finance

Summer Project : Hitch Hikers Guide to Launch of a Product in New Market at Kashmiri Products.

9977818620

Dinkar.mba17@gmail.com



BINDESH AMLANI (22)

BBA

MBA Minor Specialization : Finance

Summer Project : A Study on Customer Satisfaction towards Banking Services of State Bank of India in Gymkhana Branch of Rajkot Region.

8758840159

bindesh.mba17@gmail.com

Work Experience : Worked as Sales Executive in Gurudev Agencies for 36 months.



MILIBEN DAVE (21)

BBA

MBA Minor Specialization : Finance

Summer Project : Identifying Awareness of Water Conservation in Residential Areas of Ahmedabad.

7046473141

mili.mba17@gmail.com

Marketing



SUMIT SEWANI (23)

BBA

MBA Minor Specialization : Finance

Summer Project : A Study on Behaviour of People towards Equity Market.

8238450246

sumeet.mba17@gmail.com



RUCHI VYAS (22)

BBA

MBA Minor Specialization : HRM

Summer Project : Identifying Awareness of Water Conservation in Residential Areas of Ahmedabad.

8128796996

ruchi.mba17@gmail.com



KAVISHA SHAH (23)

BBA

MBA Minor Specialization : Finance

Summer Project : A Study on Understanding the Donor's Inclination on Donation on the Basis Photographs.

9898556337

kavishashah.mba17@gmail.com



VAISHAKHI MODI (22)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Effectiveness of Social Media Marketing in Fashion

8401361366

vaishakhi.mba17@gmail.com



RAHUL BHAT (21)

B Com

MBA Minor Specialization : Finance

Summer Project : Survey on Satisfaction of Customers towards the Services provided by the Pantaloons Store and Awareness about its Offers.

7889897619

rahul3.mba17@gmail.com



VISHAL DESAI (23)

B Com

MBA Minor Specialization : Finance

Summer Project : Pre-Launching Study of New Product BCool Instant Drink Powder.

8866815886

vishaldesai.mba17@gmail.com

Marketing



RIDHI DHANAK (24)

B Com

MBA Minor Specialization : HRM

Summer Project : In Depth Study on Power Dressing At GLSID.

9.5586192399712502E+19

ridhi.mba17@gmail.com



SAVAN DODHIA (22)

B Com

MBA Minor Specialization : HRM

Summer Project : Client's Perception towards Artist Requirement in Ahmedabad at Createvents.

9638659442

savan.mba17@gmail.com



RAJAT GANDHI (23)

B Com

MBA Minor Specialization : Finance

Summer Project : To Study on Consumer Perception towards Mahindra Kuv100 Car in Ahmedabad City at Punjab Automobile Pvt. Ltd.

9558004855

rajat.mba17@gmail.com



SIMRAN GOPLANI (22)

B Com

MBA Minor Specialization : Finance

Summer Project : A Case Study Analysis of Infrastructure Financing with reference to Sanctioning of Loan at Bank of Baroda.

9737971007

simrang.mba17@gmail.com



AAKRUTI JADWANI (23)

B Com

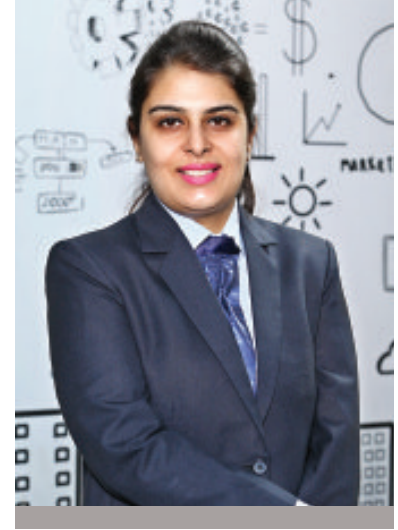
Professional Certification : Diploma in Fashion Designing

MBA Minor Specialization : HRM

Summer Project : Training Need Analysis at Kotak Mahindra Bank Ltd.

9099639029

aakruti.mba17@gmail.com



MITALI JADWANI (27)

B Com

MBA Minor Specialization : Finance

Summer Project : Acceptance of Training & Development in IT & SME's at Pathdarshak.

9537318319

mitali.mba17@gmail.com

Marketing



ANMOL JAIN (21)

B Com

Professional Certification : Diploma in Fashion Designing

MBA Minor Specialization : Finance

Summer Project : A Study on Brand Building Strategies using Different Marketing Channels.

7874658900

anmol.mba17@gmail.com



KHUSHVI JAIN (22)

B Com

Professional Certification : Diploma in Fashion Designing

MBA Minor Specialization : Finance

Summer Project : Job Analysis of Service Officer of Kotak Mahindra Bank at Kotak Mahindra Bank.

9586284428

khushvijain.mba17@gmail.com



RUSHIL JAIN (23)

B Com

MBA Minor Specialization : Finance

Summer Project : Customer Satisfaction towards Tata Tele Business Service at Tata Tele Business Service.

9428809588

rushiljain.mba17@gmail.com



PREKSHA JOSHI (20)

B Com

Professional Certification : Tally, RS-CIT

MBA Minor Specialization : Finance

Summer Project : A Study Report on Financial Literacy, Consumption And Attitude Of Consumers and Insurance Agents towards Life Insurance at Birla Sunlife Insurance.

7737080022

preksha.mba17@gmail.com



JAYPRAKASH KUHADA (22)

B Com

MBA Minor Specialization : Finance

Summer Project : Effect of Visual Merchandising on Consumer Buying Behaviour with preference to Pantaloons.

9274667599

jayprakash.mba17@gmail.com



SHREYANS LUNKER (22)

B Com

MBA Minor Specialization : Finance

Summer Project : In-Depth Study on Emergence & Acceptance of Power Dressing at GLSID.

9099006624

shreyans.mba17@gmail.com

Marketing



RAHUL MEHRA (23)

B Com

Professional Certification : Tally, C++

MBA Minor Specialization : HRM

Summer Project : A Study on Impact of Training Program on Employee Performance at Nayara Energy Limited (Formerly Known As Essar Oil)

8140637367

rahul2.mba17@gmail.com

Work Experience : Worked as Financial Advisor in Aditya Birla Capital for 6 months.



SHUBHAM MODI (22)

B Com

MBA Minor Specialization : Finance

Summer Project : Customers Attitude towards Wealth Products at Motilal Oswal Securities Ltd.

8672027822

shubhammodi.mba17@gmail.com



AJAY MUDALIAR (21)

B Com

MBA Minor Specialization : Finance

Summer Project : Feasibility of Emerging New Product in Eprocurement in South India.

6358008800

ajaykumar.mba17@gmail.com



SRILAKSHMI NAIR (23)

B Com

MBA Minor Specialization : HRM

Summer Project : Understanding the Pre-Launching Activities of Gold Fogg Energy Drink- Market Penetration.

9727847695

srilakshmi.mba17@gmail.com



PAVAN NATHWANI (22)

B Com

MBA Minor Specialization : Finance

Summer Project : Comparative Study of Redbull vs. Sting in Ahmedabad Region.

8306792777

pavannathwani17@gmail.com



MITI PATEL (21)

B Com

MBA Minor Specialization : Finance

Summer Project : Consumer Buying Behaviour and Reading Pattern Of Times Group Magazines In Ahmedabad.

9974833137

miti.mba17@gmail.com

Marketing



PREM RAITHATHA (23)

B Com

MBA Minor Specialization : Finance

Summer Project : Analysis of Minute Maid Portfolio and Consumer Preference towards Minute Maid Products.

9737900138

premraithatha.mba17@gmail.com



HARDIK RAJAPARA (23)

B Com

MBA Minor Specialization : Finance

Summer Project : A Study on Consumer Buying Behavior and Reading Pattern of Present and New Reader of Times Group Magazine.

9586657270

hardik1.mba17@gmail.com



HIMANSHI SHAH (22)

B Com

MBA Minor Specialization : Finance

Summer Project : A Study on the Importance of Financial Literacy for Better Investment Decision.

9406541601

himanshi.mba17@gmail.com



SANKET SHAH (24)

B Com

MBA Minor Specialization : Finance

Summer Project : The Analysis of Customer's Satisfaction with the Cafe Coffee Day.

9909213171

sanketshah.mba17@gmail.com



FENIL SONI (22)

B Com

MBA Minor Specialization : Finance

Summer Project : A Comparative Study on Consumer Perception towards Insurance and Mutual Funds as an Investment Option.

9726090919

Fenil.mba17@gmail.com



PRIYANK THAKKAR (22)

B Com

MBA Minor Specialization : Finance

Summer Project : A Study on Satisfaction Level of Importers toward Services and Product offered by Exporters of Agricultural Products at G Square International Pvt. Ltd.

8866279663

priyank.mba17@gmail.com

Marketing



KHUSHBU HEMNANI (21)

B Com

MBA Minor Specialization : Finance

Summer Project : Comparative Analysis of Mutual Fund Option vs. Traditional Investment.

7359226775

khushbu1.mba17@gmail.com



FIDAALI KUNDAWALA (22)

B Com

MBA Minor Specialization : Finance

Summer Project : A Research on Digital Marketing Tools for Digital Marketer at Nice Software Solution.

94090205668

fidaali.mba17@gmail.com



BHAVYA PATADIA (22)

B Com

MBA Minor Specialization : Finance

Summer Project : Usage of Nuts and Bolts in B2B Market.

9824905297

bhavyapatadia.mba17@gmail.com



SAGAR SHARMA (23)

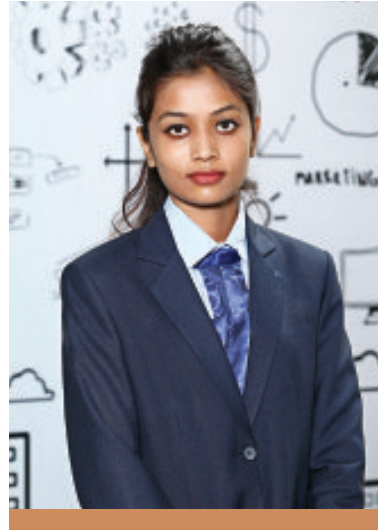
B Com

MBA Minor Specialization : Finance

Summer Project : Customer Satisfaction towards Product and Services provided at Pantaloons.

9638211370

sagarsharma.mba17@gmail.com



IRSHIKA SOMPURA (22)

B Com

MBA Minor Specialization : Finance

Summer Project : A Study on Talent Acquisition Practices at Intas Pharmaceuticals Ltd.

9727120951

irshika.mba17@gmail.com



KARAN DARJI (22)

B Com

MBA Minor Specialization : Finance

Summer Project : Preference of Retail Customers towards E banking In Ahemdabad - Nutan Nagrik Sahakari Bank.

7874030224

darjikaran.mba17@gmail.com



MOOLRAJ MODHVADIYA (22)

B Com

MBA Minor Specialization : Finance

Summer Project : To Study the Factors affecting Consumer Buying Behavior towards Life Insurance in Ahmedabad City.

9662363586

moolraj.mba17@gmail.com

Work Experience : Worked as teacher in Tide foundation for 11 months.



VANDAN RAYLLON (21)

B Com

MBA Minor Specialization : Finance

Summer Project : Customer Satisfaction Towards HR Consultancy Firms at Fasttrack HR Services.

8866339342

vandan.mba17@gmail.com



PARTH MEHTA (22)

B Com

MBA Minor Specialization : Finance

Summer Project : To Know the Consumer Preference for Event Management at MD Events.

9428985911

parth.mba17@gmail.com

Marketing



UTSAV DAVE (22)

B Com

MBA Minor Specialization : Finance

Summer Project : Customer Preference
towards Aduco Valves & Actuators at GFS

8141216965

utsav.mba17@gmail.com



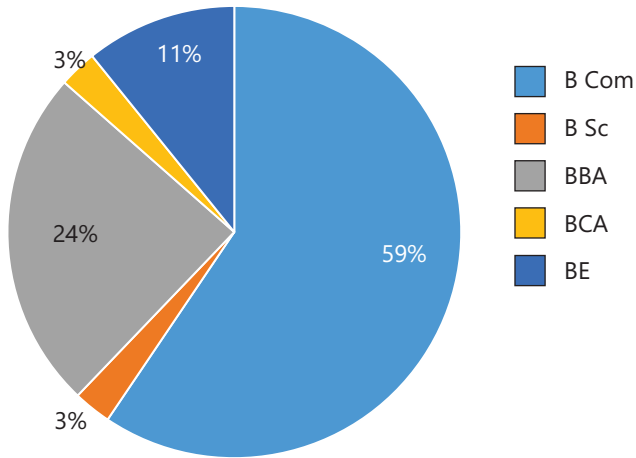


business knowledge hiring
discipline assets
development knowledge
HUMAN RESOURCES
organization control
professional
hiring
discipline

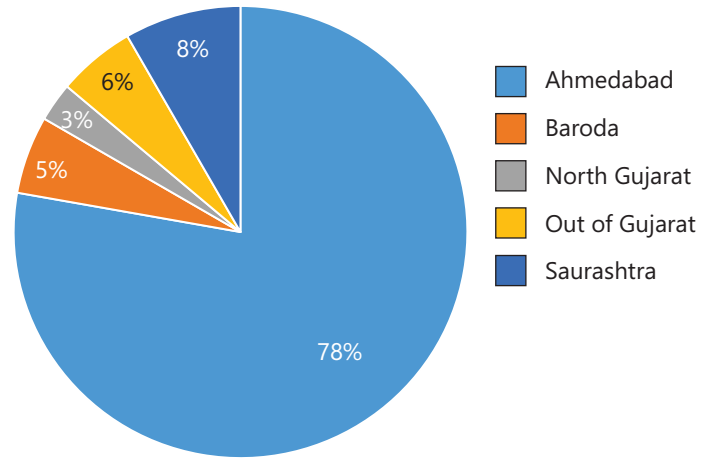


Batch Profile: MBA Final Year - HRM

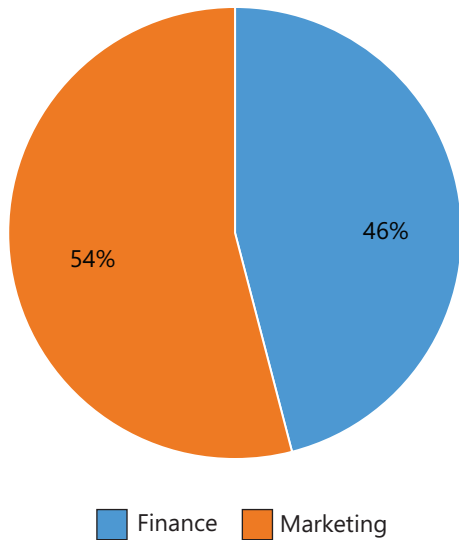
Education



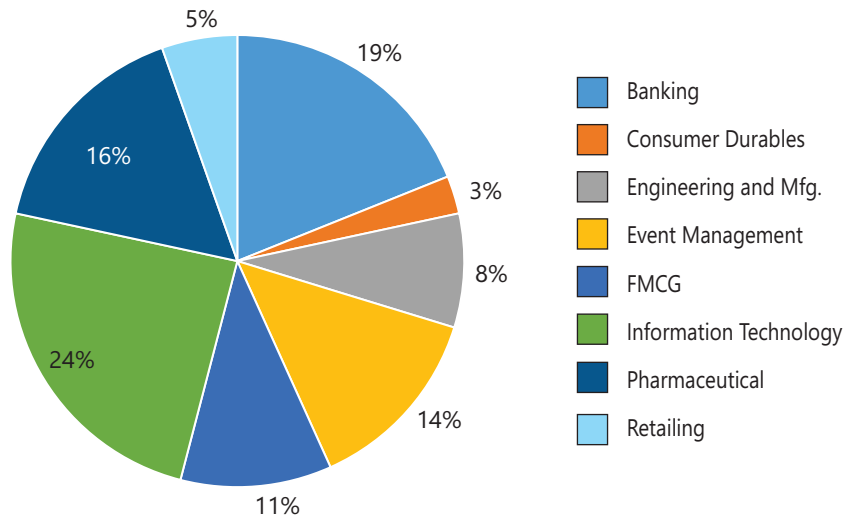
Regional Diversity



Minor



Career Aspiration





DHAVAL KHUBCHANDANI (23)

BE (Electrical Engineering)

MBA Minor Specialization : Marketing

Summer Project : Employees' Satisfaction at Apollo Hospitals International Ltd.

9428073923

dhaval.mba17@gmail.com



PARTH THAKER (22)

BE (Electrical Engineering)

Professional Certification : PGDM (HRM)

MBA Minor Specialization : Finance

Summer Project : Deployment of tools and technologies to manage HR challenges in selected companies of selected sectors at B-Intelligence.

9725976869

parththaker.mba17@gmail.com



SHREEYA SHUKLA (24)

BE (Electronics and Communication)

MBA Minor Specialization : Marketing

Summer Project : Employee Engagement and its Impact on Work Life Balance at Dial Pharmaceuticals Pvt. Ltd.

7383590784

shreeyashukla.mba17@gmail.com

Work Experience : Worked as Sr. Content Writer in Motif Infotech Pvt. Ltd. for 24 months.



ILA GARG (25)

BE (Computer Engineering)

MBA Minor Specialization : Finance

Summer Project : Retail Marketing at Leeds Beckett University.

9028587326

ilagarg.mba17@gmail.com

Work Experience : Worked as Mentor in Sai Bal Vikas Sansthan NGO for 14 months.



HIRAL SACHADE (25)

BE (Instrumentation and Control)

MBA Minor Specialization : Finance

Summer Project : Effectiveness of Employee Referral as Recruitment Source at HDFC Bank.

9662372055

hiral.mba17@gmail.com

Work Experience : Worked as System Engineer in TCS for 29 months.



KALINDI SHAH (21)

BSc (Computer Science)

MBA Minor Specialization : Marketing

Summer Project : Employees' perception towards the Training & Development Practices at Madhya Gujarat Vij Company Ltd.

8238747307

kalindi.mba17@gmail.com



LAVINA MEHTA (22)

BCA

MBA Minor Specialization : Finance

Summer Project : To Study Factors affecting Employee Attrition and Employee Retention at DB Corp Ltd.

8000402030

lavina.mba17@gmail.com



VIVIDHA GAJJAR (22)

BBA

MBA Minor Specialization : Marketing

Summer Project : Summer Immersion Program at California Baptist University.

7383547989

vividha.mba17@gmail.com



DHRUTI SHAH (22)

BBA

MBA Minor Specialization : Marketing

Summer Project : A Study on Statutory compliances at Fortune Landmark.

9725540553

dhrutishah.mba17@gmail.com



JUHI SOMAIYA (22)

BBA

MBA Minor Specialization : Marketing

Summer Project : Employee Engagement and its Impact on Employees Attitude at Blossom Placements

9737621638

Juhisomaiya.mba17@gmail.com



NIKITA TEKWANI (22)

BBA

Professional Certification : ICWA-
Foundation Level

MBA Minor Specialization : Finance

Summer Project : The Study on Employees' Perception towards Overall HR Practices at Gujarat Mineral Development Corporation, Ahmedabad

9664754664

nikitatekwani.mba17@gmail.com

Work Experience : Worked as a teacher at Om Tuition classes for 24 months.



PRIYANKA MEENA (24)

BBA

MBA Minor Specialization : Marketing

Summer Project : Work-life Balance of Employees in Retail Sector at Pantaloons.

7990524930

priyankam.mba17@gmail.com



NIKITA NAYI (21)

BBA

MBA Minor Specialization : Finance

Summer Project : Critical Analysis of Talent Management at Schaeffler India Ltd.

7575874514

nikitan.mba17@gmail.com



AKANKSHA RAWAT (22)

BBA

MBA Minor Specialization : Marketing

Summer Project : Impact of Employee Engagement on Employee Commitment at Dresser Rand, GIDC, Naroda

8140312883

akanksha.mba17@gmail.com



SHIVANI BHAGAT (22)

B Com

MBA Minor Specialization : Finance

Summer Project : Employees' perception towards their working environment at Meghmani Organics Ltd.

9979933740

Shivanibhagat.mba17@gmail.com



ANAITA BHESANIA (22)

B Com

MBA Minor Specialization : Finance

Summer Project : Investors Perception about Investment Attributes and Savings Pattern with Special Focus on SIP & Lump-Sum Amount Invested in Mutual Funds at Reliance Mutual Fund.

7567742247

anaita.mba17@gmail.com

Work Experience : Worked as Corporate Service Delivery Officer (Branch Service Partner) in YES Bank for 15 months.



SHAIRI KALIA (22)

B Com

MBA Minor Specialization : Marketing

Summer Project : A Study on Performance Management System at Reliance Jio Infocomm Ltd., Ahmedabad.

8347873013

shairi.mba17@gmail.com



RAHUL KHORJA (23)

B Com

MBA Minor Specialization : Marketing

Summer Project : A Study on Stress faced and Coping Mechanism used by Employees in Reliance Jio, Bhavnagar.

9016449366

rahul.mba4242@gmail.com



KOMAL KSHATRIYA (22)

B Com

MBA Minor Specialization : Marketing

Summer Project : Performance Management System at Reliance Jio Infocom Ltd.

8733841676

Komal.mba17@gmail.com



PRITESH MADHU (23)

B Com

MBA Minor Specialization : Marketing

Summer Project : Impact of Training on Employee Performance in DHFL Pramerica.

9426456589

Pritesh.mba17@gmail.com

Work Experience : Worked as Corporate Trainer in Skyline Management, Chicago for 12 months.



NITA MALKANI (21)

B Com

MBA Minor Specialization : Finance

Summer Project : A Study on Social Media as a Recruiting Tool at Human Edge Consultants.

9974748874

neetu1.mba17@gmail.com



PUJA NIRMAL (22)

B Com

MBA Minor Specialization : Finance

Summer Project : A study on HR practices through Harvard Map Analysis at Indian Wealth Management.

9558818625

pujanirmal.mba17@gmail.com



KHUSHBU PATEL (21)

B Com

MBA Minor Specialization : Marketing

Summer Project : Employee Engagement and its Impact on Employees Attitude at Blossom Placements.

9687403642

khushbupatel.mba17@gmail.com



SWARA PATEL (24)

B Com

Professional Certification : LLB

MBA Minor Specialization : Finance

Summer Project : Performance Management System and Employee Satisfaction at Aditya Birla Fashion and Retail Ltd.

7990117183

swarapatel.mba17@gmail.com

Work Experience : Worked as HR executive in Access Management for 18 months.



AISHWARYA RAO (22)

B Com

Professional Certification : PGDM (HRM)

MBA Minor Specialization : Finance

Summer Project : Deployment of tools and technologies to manage HR challenges in selected companies of selected sectors at B-Intelligence.

9586241243

aishwarya.mba17@gmail.com



DOLLY SHAH (21)

B Com

MBA Minor Specialization : Marketing

Summer Project : Job Analysis of Service Officer of Kotak Mahindra Bank .

9409176727

dolly.mba17@gmail.com



UJALI SHAH (23)

B Com

MBA Minor Specialization : Marketing

Summer Project : USA International Immersion Programme.

9687083700

Ujali.mba17@gmail.com



SHIVANI SHAH (21)

B Com (..)

MBA Minor Specialization : Finance

Summer Project : A Study on Employee Engagement Activities and it's Impact on Motivation of Employees at Bank of Baroda.

9408606772

shivanishah.mba17@gmail.com



MINAKSHI SINGH (22)

B Com

MBA Minor Specialization : Marketing

Summer Project : A Study on Expectations and Preferences of Candidate at Growmorr consultancy.

9724653132

minakshisingh.mba17@gmail.com



VAACHA SOJITRA (23)

B Com

MBA Minor Specialization : Marketing

Summer Project : Compensation Strategy and Overall Employee Satisfaction at India Infoline Finance Ltd.

8980005260

Vaacha.mba17@gmail.com

Work Experience : Worked as Recruitment Consultant in Drishti consultants for 8 months.



JAHANVI KOTAK (20)

B Com

MBA Minor Specialization : Finance

Summer Project : Talent Management
Strategy of Employee Engagement in
IConflux Technologies Pvt. Ltd. Employees:
A key to retention

7359757829

jahanvi.mba17@gmail.com



NAISARGI MISHRA (22)

B Com

MBA Minor Specialization : Marketing

Summer Project : Training and Development
at Ramada

9409238677

naisargi.mba17@gmail.com



Recruiters' 2018

A.K Stockmart Pvt. Ltd	Century Plyboards (I) Ltd	Genius Consultants Ltd
Acme International Ltd	Coca Cola	Glenmark Pharmaceuticals Ltd
Aditiya Birla Capital	Coffee Day Beverages	Global Survey
Aegon Life	Colgate Palmolive	Godrej & Boyce
Aesthetic Arc Infratech Pvt Ltd	Complitech Solutions Pvt. Ltd	Growth Catalysts
Anmol Finsec Ltd.	CR2 technologies	Havells India Ltd.
ANS Placement	Cunix	HDB Financial Services
ARC Consulting	CXO Partners	HDFC Bank
Asahi India Glass Ltd.	Cygnnet Infotech Pvt Ltd	HDFC Life Insurance
Asian Paints Limited	D and K Wealth Advisors LLP	HDFC Mutual Fund
AU Insurance Broking Services	D Mart	HFFC
AU Small Financial bank	Dharmdeep Commodities Pvt. Ltd.	Huptech Web Pvt Ltd
Audi Ahmedabad	DHFL Premarica Asset Management Company	Hyatt Ahmedabad
Aum Event and Promotions India Pvt Ltd	Divya Bhaskar	I Ads & Events
Axis Bank	DSP Black Rock	ICICI Securities Ltd
Azafran Innovation ltd	Eazydiner	IMS People
B Hiten & Co.	Edelweiss Broking Limited	India Infoline
Bajaj Alliance general Insurance	Edelweiss Housing Finance	IndiaMART InterMESH Ltd.
Berger Paints	Entigrity Solutions	Indiref HR Solutions
Bharat Benz	e-Procurement Technologies Ltd	IndusInd Bank
Big Ideas HR Consulting Pvt Ltd	Everest Industries	Interior Info LLP
BIMS Print Media	Evosys	ITC Ltd
Brahmani Events Ltd	Excellent Publicity	Jagdish Hirani & Associates
Brevitee International	Exide Batteries	Jaro Education
Byju's	Exress Group of Hotels	Johnson & Johnson
Capital First Limited	Extramarks Education India Pvt Ltd	Just Dial Ltd
Capital world	Fasttrack HR	K Zinzuwadia Legacy
CapitalAim Finanacial Advisory Pvt. Ltd	Flourish Pure Foods	Kankaria Properties Pvt Ltd
Car Trade.com	Fortune Landmark	Kantar Operations
CARE Ratings Limited	FSL Software Technologies Ltd	Karmic Lifesciences LLP
Central Investigation & Security Services Limited	Future Group	Karvy Data Management Services Ltd
		Karvy Stock Broking Ltd

Karyin HR Solutions	Planet Health	Task Staffig Solution
Kent RO	Polymath industries	Techcrouns
KGMS Broking & Research (P) Ltd	Potenza Grobal Solutions	The Media Café
Khadims India Limited	Prakash Chemicals	Thomas Cook India Ltd
Konnection India	Radeecal Communication	Tipsons Financial Services Pvt Ltd
Kotak Life Insurance	Rasoishop	Torrent Pharmaceuticals Ltd
Kotak Mahindra Bank	Reliance JIO	Torrent Power Ltd
KrazyBee Services Pvt Ltd	Reubeneric Design	Tradebulls Securities (P) Ltd
Krishna Advertising Pvt Ltd	Rubik Infotech	Tradexl Media Pvt.Ltd
La Vida Holidays	S&P Global Market Intelligence	Transport Manta
Labh Group	Sahajanand Laser Technology	Trootech Business Solution Pvt Ltd
Lemon Tree Hotel	Salasar Organic	Trylo
Lending Kart Finance Ltd	Sales India	Turnahead Complete HR Solution
LKP Securities Ltd	Sambhaav Group	U & I Interior Pvt. Ltd
Mancer Consulting	SBI General Insurance Company	ULTIME8.com
Mansukh Securities and Finance Ltd	Schoogle	Universal Hunt
Meghmani Pigements	Sharekhan Ltd.	Vadilal Forex Department
Monarch Network Capital Ltd.	Shreeaj Group	Vishal Mega Mart
Motilal Oswal Financial Services	Shreejee Enterprise	Vivikta Pharmaceuticals
Mridul Media	Shriram Transport	VNJ Innovation Pvt. Ltd.
MSC Shipping	Silicon IT Hub	Wealth First
Narayani Hotels	Silver Touch Technologies Ltd	West Coast Pharmaceutical Works Ltd.
Nebula Companies	Smera Ratings	YES Bank
Nestle India Ltd	Solution Analysts Pvt Ltd	Zealmax Innovations Pvt. Ltd.
Nirvana Consulting Services	Stainless Bolt Industries	Zomato
NJ Group	Streebo Solutions Pvt. Ltd.	
Ocean Finvest	Sujata Computers Pvt. Ltd.	
One Advertising & Communication Services Ltd	Sun Food & beverages	
OYO Rooms	Sunheart Ceramic	
Parikh Real Estate Management Pvt.Ltd	Sunil Sandeep & Company	
Phyto Life Sciencies Pvt. Ltd.	Swan Softweb Solutions	
	Synersoft Technologies Pvt. Ltd	

Summer Internship

Steadfast change in the business world has been accompanied by an evenly dramatic need for business school students to prepare themselves for taking on future challenges. The right internship is one of them and frequently opens the gate to a desirable full-time placement after graduation for MBA students. It is an conventional corporate practice to take students for internship and select the best among them as future employees by offering Pre-placement Offers.

Taking place over eight weeks of comprehensive exposure to the industry inculcates the skills and finesse essential for final placement. Positioned between the first and second year of the course, which begins in June, the programme is most effective in widening the students' perspective by providing an insight into real life organisational situations. The heterogeneity of the students with respect to their graduate education qualifications along with the concepts of general management they are exposed to during their first year of MBA programme make each student a budding executive aspiring to test this acquired knowledge on the ground realities of dynamic business environment.

This process is jointly valuable for both, the students and the organizations, wherein the students gain practical experience and the organizations get quality research and fresh perspectives. Summer internships provide the companies with the opportunity to evaluate students' candidature for future employment.





Placement Team

Faculty Incharge – Final Placements

Dr. Kalagi Shah +91 9824461344

Dr. GurmeetSingh Sikh +91 9898180087\

Prof. Harikrishan Chaurasiya +91 9687652158

Faculty Incharge - Summer Placements

Dr. Megha Shah +91 9998901997

Prof. Deepa Vyas +91 8511137283

Student Coordinators

Karan Sanghvi

9825199119

karan.mba17@gmail.com

Parth Thaker

9725976869

parththaker.mba17@gmail.com

Aishwarya Rao

9586241243

aishwarya.mba17@gmail.com

Anjali Acharya

9099374707

anjali.mba17@gmail.com

Preksha Joshi

7737080022

preksha.mba17@gmail.com

Linkedin<http://www.linkedin.com/in/nribm>

Facebook <https://www.facebook.com/nribm.gls>







Faculty of Management.

Gujarat Law Society Campus, Ellisbridge, Ahmedabad - 380 006

Phone : (079) 2656 4836, 2644 6602, Fax : (079) 2644 5958

E-mail : director@nribm.org Website: www.nribm.org